

@JASONPANTANA



Q:

How are you  
using AI?

November 13, 2024

## Does AI Improve Doctors' Diagnoses? Study Finds Out

The median diagnostic accuracy for the docs using Chat GPT Plus was 76.3%, while the results for the physicians using conventional approaches was 73.7%. The Chat GPT group members reached their diagnoses slightly more quickly overall – 519 seconds compared with 565 seconds.

The researchers were surprised at how well Chat GPT Plus alone performed, with a median diagnostic accuracy of more than 92%. They say this may reflect the prompts used in the study, suggesting that physicians likely will benefit from training on how to use prompts effectively. Alternately, they say, healthcare organizations could purchase predefined prompts to implement in clinical workflow and documentation.



**ENHANCE**  
NOT ELIMINATE

# Ai MARKETING MACHINE



ADVANCED  
VOICE MODE



SCHEDULE  
GPT TASKS



SOCIAL  
LISTENING



GENERATIVE  
SEARCH



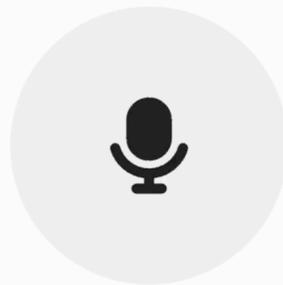
INTERACTIVE  
WEB DESIGN



GENERATIVE  
PODCASTING

# Ai MARKETING MACHINE

- 1 Talk VS. type with ChatGPT Advanced **VOICE-&-VIDEO Mode**
- 2 ChatGPT just rolled out its “**task scheduling**” model 
- 3 **Generative Search** is exponentially<sup>2</sup> better than Google 🤖
- 4 Design interactive charts and graphs with **Claude Artifacts**
- 5 Create any-topic, custom-made podcasts with **NotebookLM**



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## Task



### Name

37220 Market Snapshot

### Instructions

Visit <https://www.zillow.com/homes/37220/> and assess new listings, changes in market conditions in that zip code, and other pertinent details that a homeowner in the area, prospective seller, or in-market buyer would find useful. Write a two-paragraph email that creates curiosity, explains findings, and concludes with a corresponding CTA.

### Schedule

Daily



7:30 PM



Pause

Delete

Cancel

Save

ChatGPT can make mistakes. Check important info.





↳ 37220 Market Snapshot

Subject: Exciting Developments in the 37220 Real Estate Market

Dear {First Name},

Have you noticed the remarkable surge in home values within the 37220 zip code? As of January 2025, the average home value has reached \$861,847, marking a 4.6% increase over the past year. This upward trend indicates a robust and appreciating market, making it an opportune time for homeowners and prospective buyers alike. [ZILLOW.COM](#)

Currently, there are 31 active listings in the area, with a median listing price of \$1,895,000. Homes spend an average of 113 days on the market, suggesting a balanced environment for both buyers and sellers. [REALTOR.COM](#) Whether you're considering selling your property or exploring new opportunities in this thriving market, now is the perfect time to take action.

Best regards,

Jason Pantana, Realtor

Sources



Message ChatGPT



ChatGPT can make mistakes. Check important info.

Citations



zillow.com

**37220, TN Housing Market: 2024 Home Prices & Trends - Zillow**

The average home value in 37220, TN is \$852382, up 3.7% over the past year. Learn more about the 3722...

realtor.com

**37220, TN Real Estate & Homes for Sale - Nashville - Realtor.com**

Homes for sale in 37220 have a median listing home price of \$1,895,000. There are 31 active homes for...

More

TN tennessean.com

**Housing market spotlight: See the trends in 37220, Oak Hill area**

January 14, 2023 — The median home price in this area of Nashville has soared by 58% in the last two...

zillow.com

**37220 Real Estate & Homes For Sale - Zillow**

Zillow has 21 homes for sale in 37220. View listing photos, review sales history, and use our detailed re...

zillow.com

**37220 Single Family Homes For Sale - 19 Homes - Zillow**

19 single family homes for sale in 37220. View pictures of homes, review sales history, and use our...

# Ai MARKETING MACHINE

- 1 Market Snapshot Update:** Generate a quick market overview for a specific zip code, so you can easily message leads/prospects.
- 2 Trend & News Digest:** Get scheduled updates on local trends, news, and developments to stay informed in your marketplace.
- 3 Competitor Content Digest:** Receive a daily summary of your competitors' posts, engagement, and strategy adjustments.

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## GENERATIVE SEARCH

An internet search method using generative AI to understand queries and deliver more relevant, detailed results.



# What do you want to know?

Please provide a concise, in-depth analysis of the psychology, motivations, and preferences of high-end homeowners in the Oak Hill, Nashville area.

 Deep Research 



 Deep Research

8 sources 

 I need to search the web to find information on the psychology, motivations, and preferences of high-end homeowners in the Oak Hill, Nashville area. This will help me understand their lifestyle priorities, decision-making factors, and what drives their purchasing behavior.

Searching

 Oak Hill Nashville high-end homeowners psychology

Reading

 felixhomes  youtube  youtube +2 more



Get desktop notifications when done.

Enable



Ask follow-up



# RESULTS VS RESEARCH

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Claude



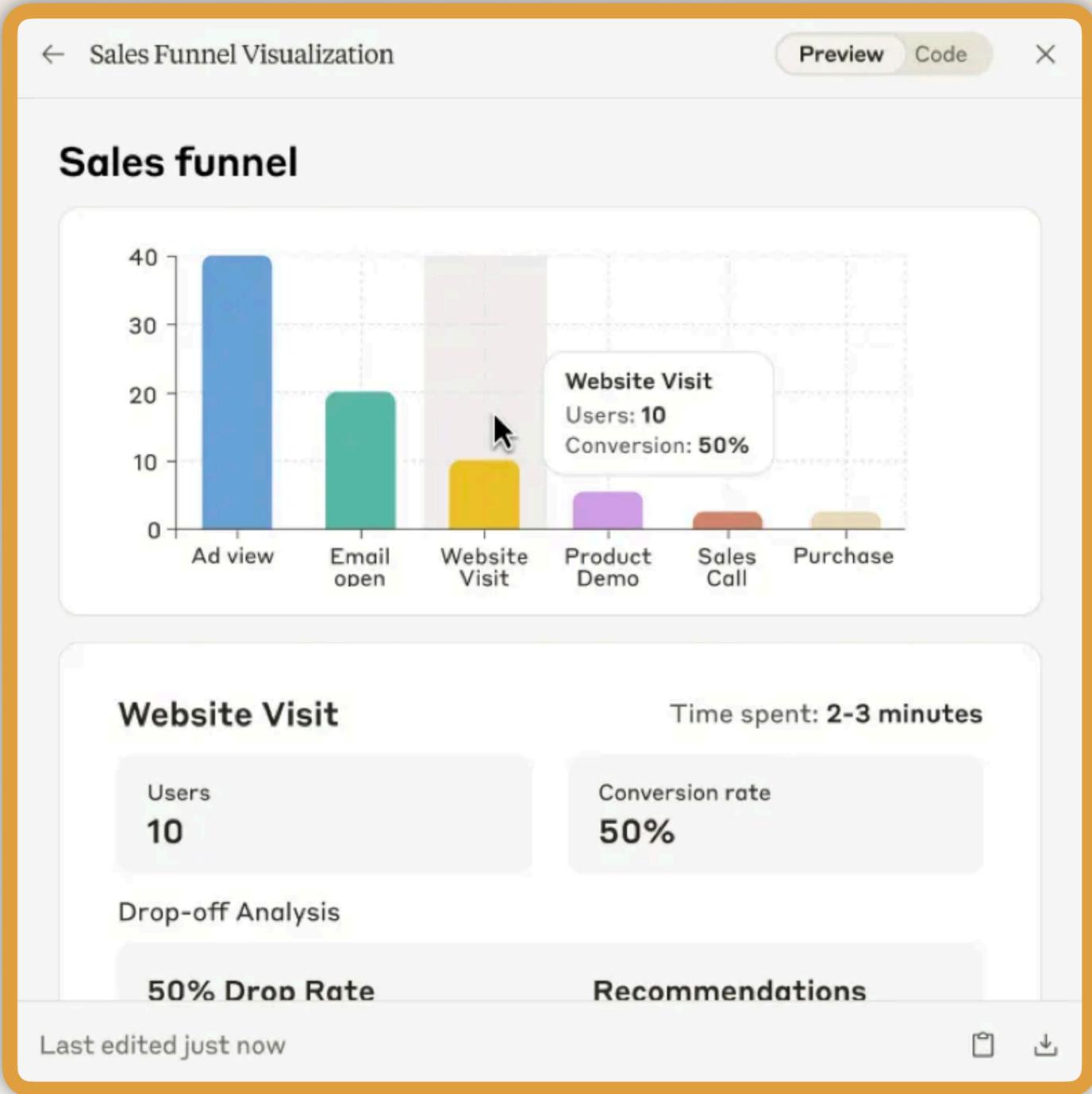
**J** Please visualize the sales funnel progression from awareness to purchase with a bar graph so I can identify conversion bottlenecks.

I'll help you visualize the sales funnel progression. First, I'll analyze the data to get the conversion numbers at each stage, then create a visualization.

[View analysis >](#)

Now I'll create a visualization that shows both the number of customers at each stage and the conversion rates between stages.

`</>` **Sales Funnel Visualization**  
Click to open component



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# Ai MARKETING MACHINE

- 1 **Market update:** Feed NotebookLM your market report data: video, email copy, whatever.
- 2 **Grok (X.ai):** Research hot/emerging topics on X to make your NotebookLM podcast current.
- 3 **Prompt it:** Tell NotebookLM how you want the podcast to run and flow – topics to prioritize.
- 4 **Send it out:** Send out the fully-customized, AI-generated podcast to your database!

# GENERATIVE Ai

×MORE

×FASTER

×BETTER



# Ai MARKETING ACADMEY



**COURSES**



**PROMPTS**



**TRAININGS**

# Ai MARKETING ACADEMY



**SAVE 50%**  
CHECKOUT CODE:

**JP50**

QUESTIONS? 

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