

ELITE

RETREAT

20 25

MAKE MORE REVENUE WITH YOUTUBE

Hannah Dubyne | @hannahdubyne

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The background of the slide features a light beige color with faint, stylized line art of tropical leaves and ferns. These patterns are positioned in the corners and along the sides, framing the central text.

MY YOUTUBE JOURNEY

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HANNAH DUBYNE



cell: 360.776.9599
@hannahdubyne
hannah@dubynerealtygroup.com



Living in Vancouver & Camas Washington

@LivinginVancouverCamasWash · 2.83K subscribers · 178 videos

Hi, I'm Hannah! I'm a Realtor & Owner of Dubyne Realty Group of Real Broker LLC in Clark. ...more

instagram.com/hannahdubyne and 1 more link

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Latest Popular Oldest



Budget Cuts for Camas School District

220 views · 1 day ago



New Construction - What you Need to Know in Vancouver, WA Area

446 views · 8 days ago



Dawson's Ridge Camas Driving Tour | Parade of Homes 2019 Neighborhood

234 views · 2 weeks ago



Pros and Cons of Living in Vancouver WA 2025 Updated

760 views · 3 weeks ago



- Posting every *single* week for three years
- Nearly 200 videos
- Started by filming & editing all myself
- Team is operationalized now
- 50% of our closings come from Youtube



WHAT CAN YOUTUBE DO FOR ME?

QUALITY LEADS

I've received 350+ in the last three years, and most are 5-star clients, bottom of funnel

CLOSE MORE SALES

Buyer heavy, but we do get more listings with each passing year

MAKE MORE REVENUE

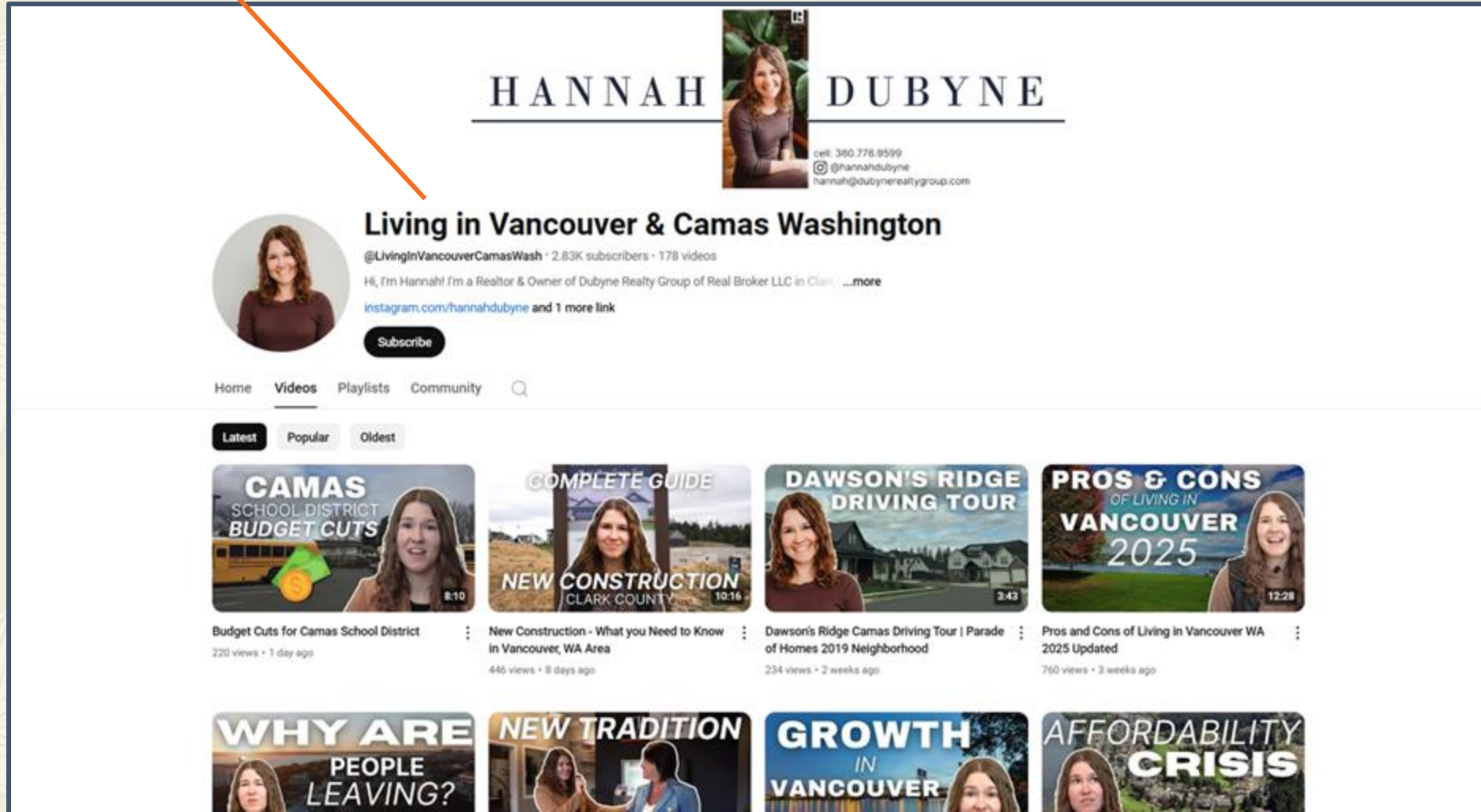
\$56,000,000+ in sales
\$1,300,000+ in revenue

BRAND RECOGNITION

Clients who are easier to work with, co-op agents who like and trust you, & people saying hello in the store

THE BASICS

Channel Name



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Latest Popular Oldest

CAMAS SCHOOL DISTRICT BUDGET CUTS
8:10
Budget Cuts for Camas School District
220 views · 1 day ago

COMPLETE GUIDE NEW CONSTRUCTION CLARK COUNTY
10:16
New Construction - What you Need to Know in Vancouver, WA Area
446 views · 8 days ago

DAWSON'S RIDGE DRIVING TOUR
2:43
Dawson's Ridge Camas Driving Tour | Parade of Homes 2019 Neighborhood
234 views · 2 weeks ago

PROS & CONS OF LIVING IN VANCOUVER 2025
12:28
Pros and Cons of Living in Vancouver WA 2025 Updated
760 views · 3 weeks ago

WHY ARE PEOPLE LEAVING?

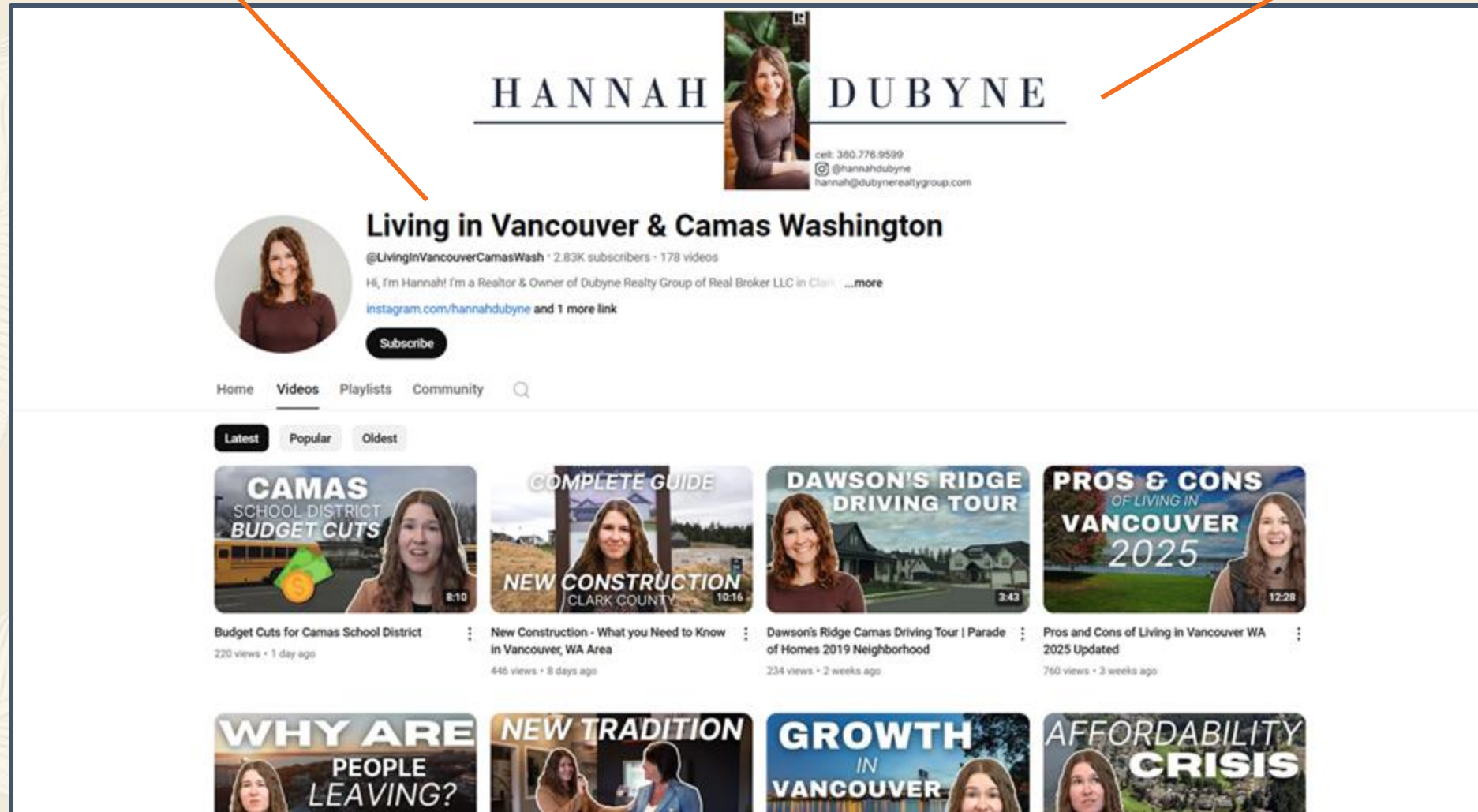
NEW TRADITION

GROWTH IN VANCOUVER

AFFORDABILITY CRISIS

Channel Name

Banner

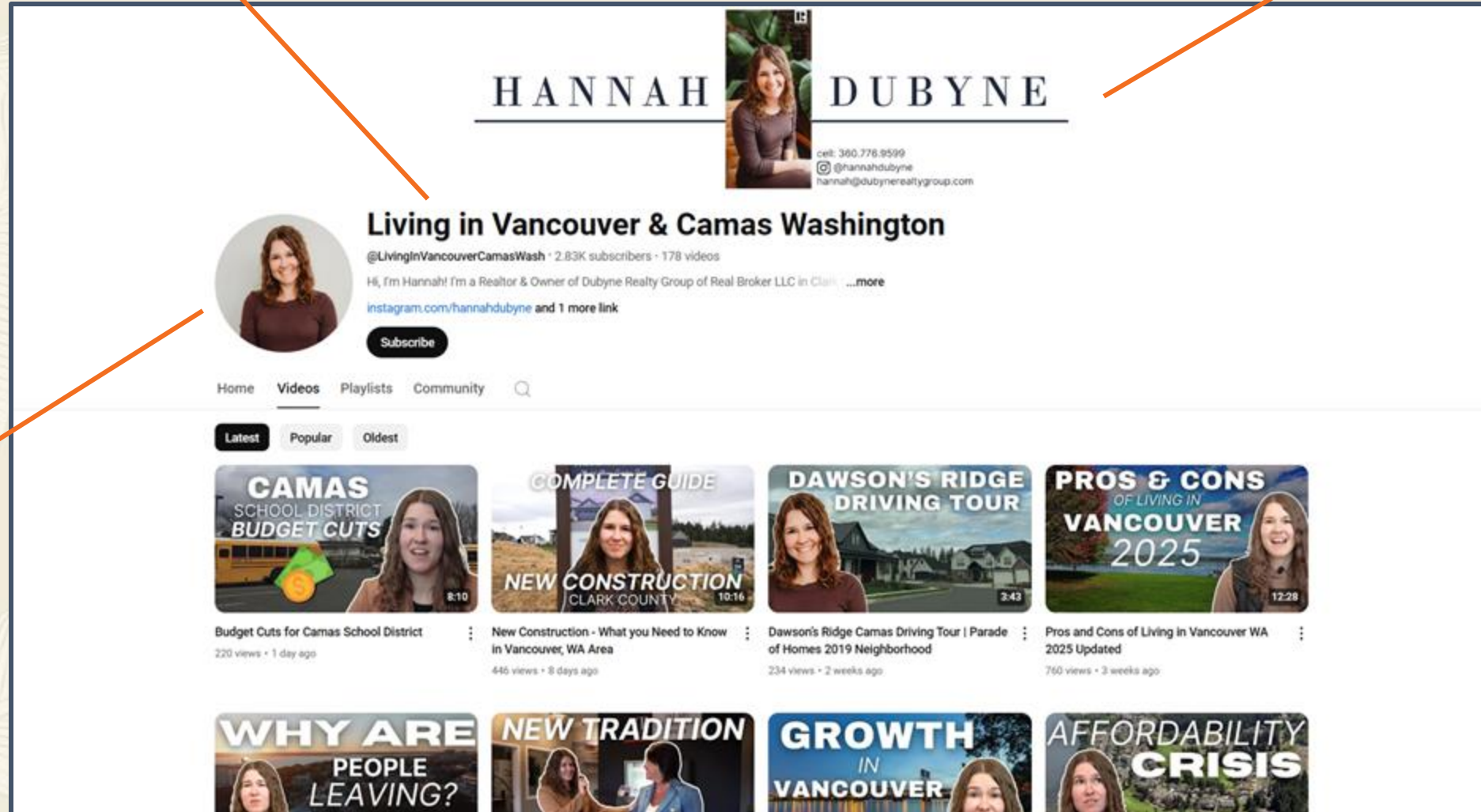


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Channel Name

Banner

Profile Photo



Contact info

About

Hi, I'm Hannah! I'm a Realtor & Owner of Dubyne Realty Group of Real Broker LLC in Clark County, WA. Our top priority is client care and serving my clients, both buyers and sellers, at the highest levels. We ABSOLUTELY LOVE IT when you reach out. If you would like professional representation selling or buying a home in Vancouver, Camas, Clark County area, please reach out to us, we would love to be of service.

I have a particular love for the city of Camas, WA because of it's close-knit community, beautiful scenery, and incredible people, but I service all areas of Clark County. You'll find me on video on every social media platform because that's my favorite way to connect. Find me on Instagram for more local content not featured here on Youtube!

Hannah Dubyne
Dubyne Realty Group Owner
Email: hannah@dubynerealtygroup.com
Instagram: @hannahdubyne
dubynerealtygroup.com

Links



Instagram

[instagram.com/hannahdubyne](https://www.instagram.com/hannahdubyne)



Facebook

[facebook.com/Hannah-Dubyne-Dubyne-Realty-Group-103583308306273](https://www.facebook.com/Hannah-Dubyne-Dubyne-Realty-Group-103583308306273)

Channel details



[View email address](#)



www.youtube.com/@LivingInVancouverCamasWash



2.83K subscribers

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CREATING CONTENT

Content Buckets

Driving Tours



Content Buckets

Interviews



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Content Buckets

Luxury Home Tours



Content Buckets

Business Spotlights



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Content Buckets

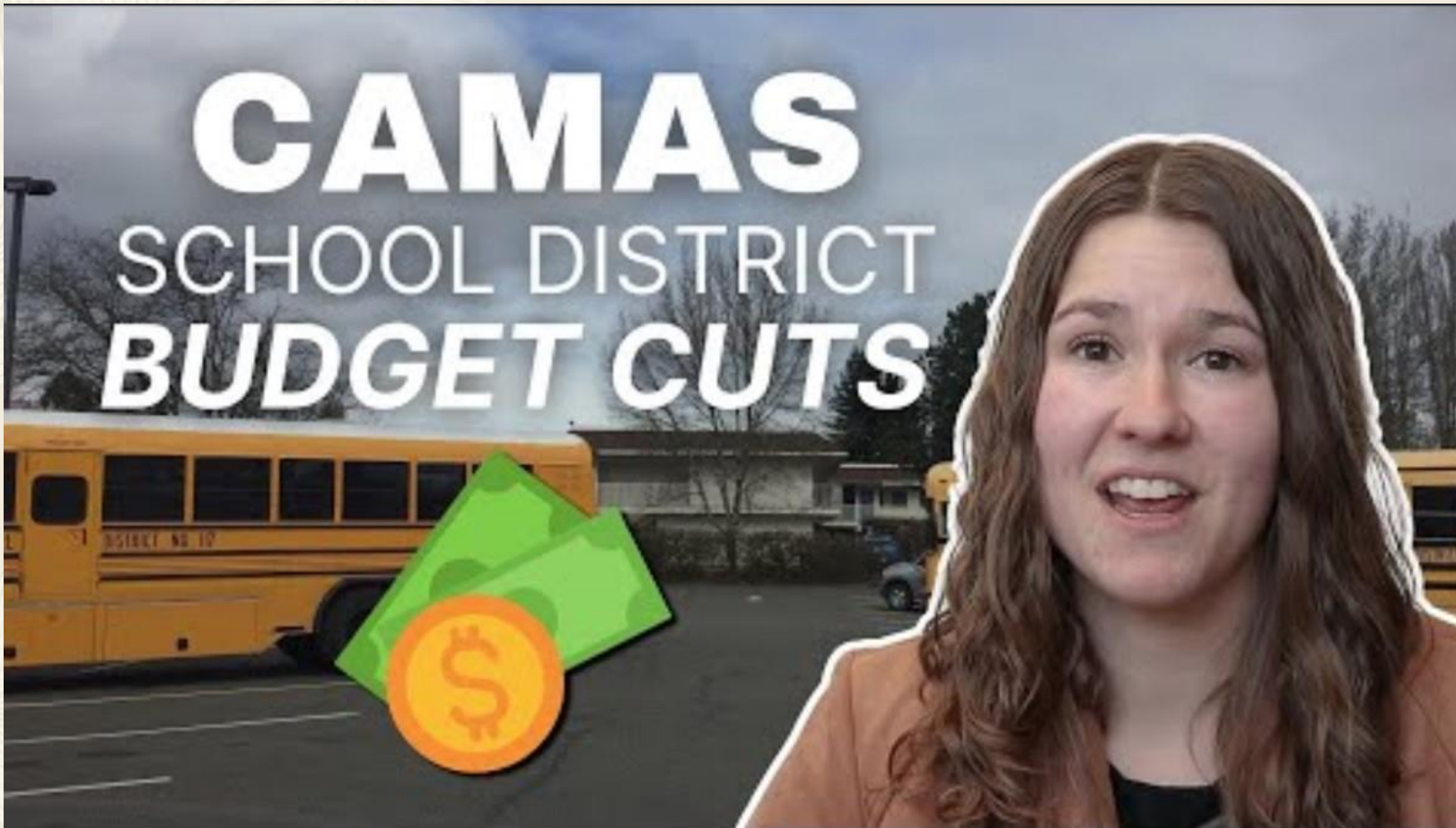
New Construction & Development



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Content Buckets

Talking Head



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Neighborhood Tours & Info









↓
Buyers

New business, Development, Infrastructure



↓
Sellers

How Long Should My Video Be?

 <p>COSTS TO SELL CLARK COUNTY WA</p> <p>10:54</p> <p>Costs to SELL a Home in Vancouver & Camas Area</p> <p>387 views • 3 months ago</p>	 <p>SAVE OUR ROADS!</p> <p>10:37</p> <p>Vancouver is Taking Away Our Roads...</p> <p>640 views • 3 months ago</p>	 <p>NEW NEIGHBORHOODS CAMAS</p> <p>8:23</p> <p>New Developments, Food Carts, Golf and More in Camas!</p> <p>796 views • 4 months ago</p>
 <p>COMING SOON THE NINES CAMAS, WA</p> <p>11:07</p> <p>The Nines at Camas Meadows Sneak Peak</p> <p>1K views • 4 months ago</p>	 <p>WHAT THEY'RE NOT TELLING YOU</p> <p>10:42</p> <p>The TRUTH About Living in Camas, WA</p> <p>2K views • 4 months ago</p>	 <p>LUXURY VIEW \$2,300,000</p> <p>7:27</p> <p>Luxury View Home Tour \$2,300,000 Columbia Palisades Camas</p> <p>679 views • 4 months ago</p>

Editing



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Editing



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POSTING & BATCHING

**NEVER.
STOP.
POSTING.**

The background features a light beige color with faint, stylized line art of tropical leaves, including palm fronds and banana leaves, scattered across the frame.

CONSISTENCY *or* QUALITY?

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CONSISTENCY + QUALITY
ALWAYS WINS

In Office



3-6 videos/mo

On Site



2 videos/mo

Film no matter what!

Even if you're tired, feel unprepared, don't like an outfit, or *have a bad hair day!*

Stay ahead of schedule

Build up a bank of videos for emergencies, when you're sick, busy with deals etc

Gear



iphone camera



DJI wireless mic



(the essentials)

Gear



iphone camera



DJI wireless mic




Canon M50



(the essentials)


Gear

- 
- ☒ iphone camera
 - ☒ DJI wireless mic
 - ☒ Canon M50
 - ☒ Basic tripod



(the essentials)

Gear

- 
- ☒ iphone camera
 - ☒ DJI wireless mic
 - ☒ Canon M50
 - ☒ Basic tripod
 - ☒ DJI Osmo pocket

]

(the essentials)

Gear

- 
- ☒ iphone camera
 - ☒ DJI wireless mic
 - ☒ Canon M50
 - ☒ Basic tripod
 - ☒ DJI Osmo pocket
 - ☒ My videographer

]

(the essentials)

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ENGAGING YOUR AUDIENCE

Hook & Intro



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Call to Action



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PRO TIPS

“Done is better than perfect”

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- 01 These videos live *forever*

“Done is better than perfect”

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- 02 Being real is better than polished, it's ok to mess up

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- 03 Give positive *and* negative perspectives

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- 05 Ask the viewers to comment with their opinion

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- 06 Controversial topics usually go viral

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PRO TIPS

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- 03 Give positive *and* negative perspectives
- 04 Be honest
- 05 Ask the viewers to comment with their opinion
- 06 Controversial topics usually go viral
- 07 Email newsletter is a great way to funnel them out of Youtube & to convert to a sale

“Done is better than perfect”



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QUESTIONS?

Hannah Dubyne | Vancouver, WA | @hannahdubyne