

ELITE

RETREAT

20
25

Turn Every Listing into 5 Deals @KrysBenyamein



The “Meet Your New Neighbors Card”

If you are representing buyers, this is magic.



The Mega Launch Party

Because Mega Open Houses are so 2024



ELITE RETREAT 2025

The Mega Launch Party

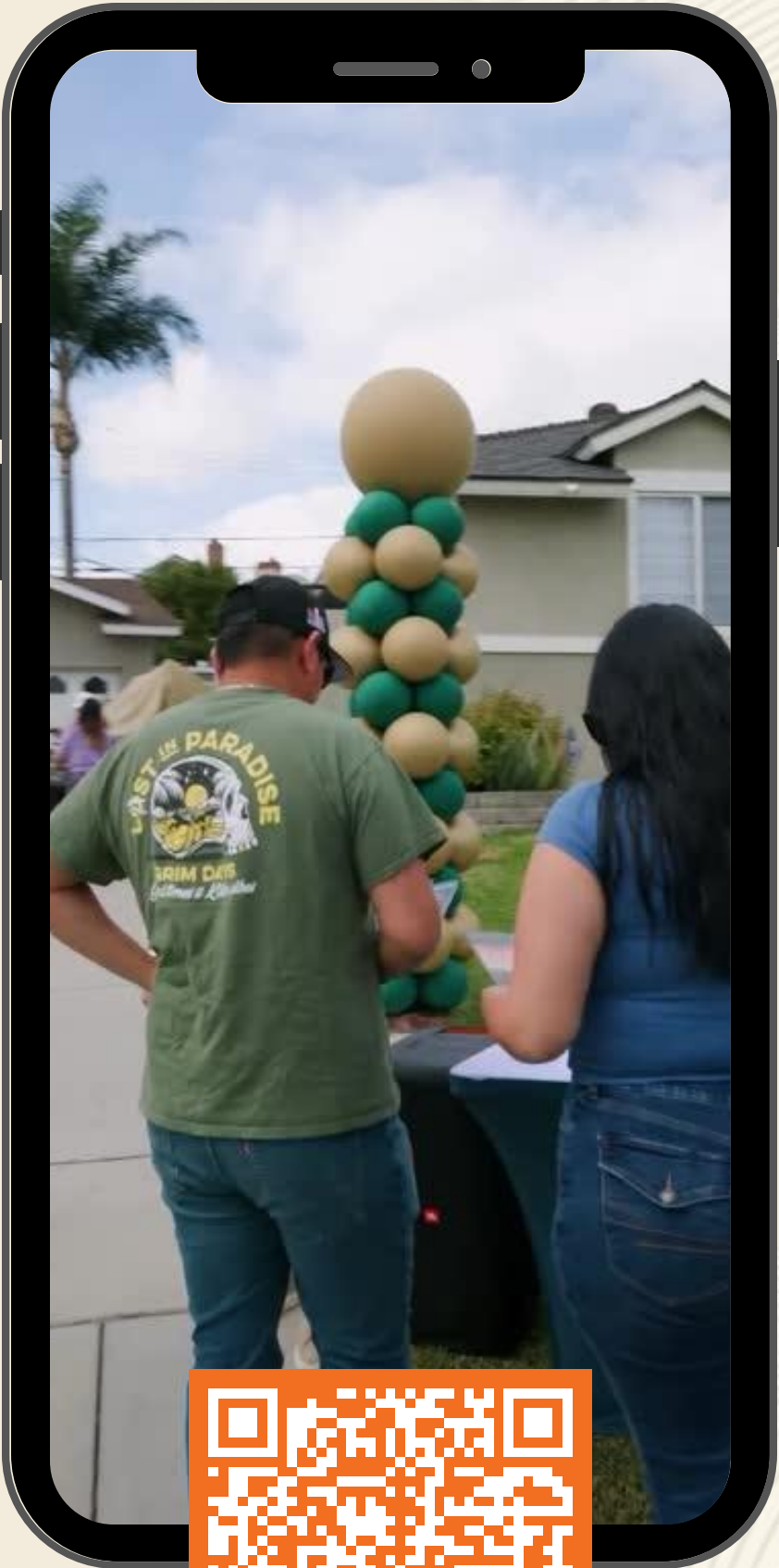


THE PERFECT LAUNCH PARTY

CHECKLIST

01	Invitations sent? 1-2 days before launch	<input checked="" type="checkbox"/>
02	Door knocking day of and day before	<input checked="" type="checkbox"/>
03	Book food? Something with nice presentation. Extra credit if you can collaborate with a local business	<input checked="" type="checkbox"/>
04	Print material - brochures, magazines, flyers	<input checked="" type="checkbox"/>
05	Drinks - ice / water / beer	<input checked="" type="checkbox"/>
06	Baloons or decoration that draws attention!	<input checked="" type="checkbox"/>
07	Social media marketing or other forms of promotion!	<input checked="" type="checkbox"/>
08	Someone to Document & Music!	<input checked="" type="checkbox"/>
09	Open house sign in sheet!	<input checked="" type="checkbox"/>
10	Lender / Agent/ Other set of hands for support!	<input checked="" type="checkbox"/>

@krysbenyamein




Examples

Postcards - Flyers




The New CMA


MAGAZINE



NORTHGATE MARKET
11660 Firestone Blvd, Norwalk, CA 90650,
We're Northgate González Market, a family-owned Mexican supermarket where every visit has a story full of tradition told through its flavors.



Mr. Rosewood
Family Restaurant
10640 Rosecrans Av
MR.ROSEWOOD
Ready to serve you your current time honored classics such as the Pozole or Menudo.




714 588 1017
Send us a text and mention this ad and we will send you a coffee gift card.

Our top recommendations

HOME PRICES.
DAYS ON MARKET
AND MORE

WHATS HAPPENING
IN 90650?

Issue. November '24



MARKET UPDATE

WWW.ESTATEOFGRACE.COM


NORWALK
MAGAZINE

ts keep it simple.

OUT THE STATS BELOW TO GET A
LEVEL IDEA OF WHAT IS HAPPENING
NEIGHBORHOOD.

AGE SALE PRICE IS \$750,00

in Listing Price
r Available Homes in this Market, Not Sold Price



Month	Price
Jul 23	\$699,000
Aug 23	\$697,450
Sep 23	\$694,500
Oct 23	\$725,000
Nov 23	\$742,500
Dec 23	\$734,700

Source: Realtor.com

Issue. November '24





The New “In Escrow & Just Sold” **Post Card and Door Hanger**

“Facts tell, stories sell.”

Bryan Eisenberg

Examples Postcards



ESTATE OF GRACE

ALLSTARS REALTY

SOLD IN

7 DAYS

\$70,000 OVER ASKING!

LISTED AT \$699,900

SOLD AT \$770,000

 3

Bedrooms

 2

Bathrooms

 2

Car Garage

 1,200 sqft

 13412 Lancelot, Norwalk CA





As a result of a curated digital and print marketing campaign we are in escrow more than 27 days quicker than Norwalk's average sale.



Our seller lived in San Diego so we coordinated meeting with the a handy man to paint and repair everything that needed to be addressed.



We hired a professional staging company to curate pieces that would attract buyers and help them see what living their would look like.



we hired local vendors like Mr.Rosewood to provide food at the launch party that resulted in more than 200 people attending over the weekend



we ultimately received 9 offers and negotiated that there be no inspection as well as a 21 day esrow



as a result of zealous negotiations, we sold this home 70,000 over the list price in 7 days



Scan here for your instant home value!



NAHED BENYAMEIN

562 755 0084

DRE#01000857



KRYE BENYAMEIN

714 588 1017

DRE#02071428



BEFORE





AFTER

Door Hangers



ESTATE OF GRACE

ALLSTARS REALTY

SOLD IN

JUST OVER

2 WEEKS

LISTED \$1,100,000

STAY TUNED FOR WHAT

IT SOLD FOR!

 12303 Primrose Ave, Whittier CA





ESTATE OF GRACE

ALLSTARS REALTY

As a result of a curated digital and print marketing campaign we are in escrow more than 13 days quicker than Whittier's average sale.



With a launch party that had more than 146 people- that you might have even attended, The Primrose Property in The Groves of Whittier is **officially under contract** after just 16 days of officially being for sale. Escrow hasn't closed so we can't share the price yet but as soon as we can, **you will be the first to know!**



NAHED BENYAMEIN

562 755 0084

DRE#01000857



KRYE BENYAMEIN

714 588 1017


DRE#02071428



Scan here for your instant home value!

ELITE RETREAT 2025



Examples Postcards



Casa Calle
LA VERNE
THAT WAS FAST...
LISTED AT \$1,050,000
SOLD AT(STAY TUNED)

4 Bedrooms 3 Bathrooms 2 Car Garage 6,357 sqft lot


4759 Calle Estrada, La Verne, California 91750





As a result of a curated digital and print marketing campaign.

With a launch party that you might have even attended, Casa Calle is officially under contract after just 2 days of officially being for sale.




Escrow hasn't closed so we can't share the price yet but as soon as we can, you will be the first to know!




Scan here for your instant home value!



Scan here for your instant home value!



NAHED BENYAMEIN
562 755 0084




KRYS BENYAMEIN
714 588 1017



Casa Calle
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SOLD AT(STAY TUNED)

STAY TUNED FOR WHAT IT SOLD FOR!

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NAHED BENYAMEIN
562 755 0084
DRE#01000857



KRYS BENYAMEIN
714 588 1017
DRE#02071428



Scan here for your instant home value!

Door Hangers

Examples Postcards

485 N. DANEHURST AVE. COVINA

HOW WE SOLD THIS HOUSE IN **2 DAYS?**

\$100K OVER ASKING!

LISTING PRICE FROM \$960,000 TO \$ 1,060,000

Through **Social Media** engagement and strategic **Marketing Campaign**

Curious how this sale affected your home value?

Scan the QR and See how we did it!

Scan here for your instant home value!

402,000 Video views

16,415 Likes

1,182 Comments

713 Shares

1,157 Saves

9 Offers

2 Open Houses

Launch Party

NAHED BENYAMEIN
562.755.0084
01000857

KRYS BENYAMEIN
714.588.1017
02071428

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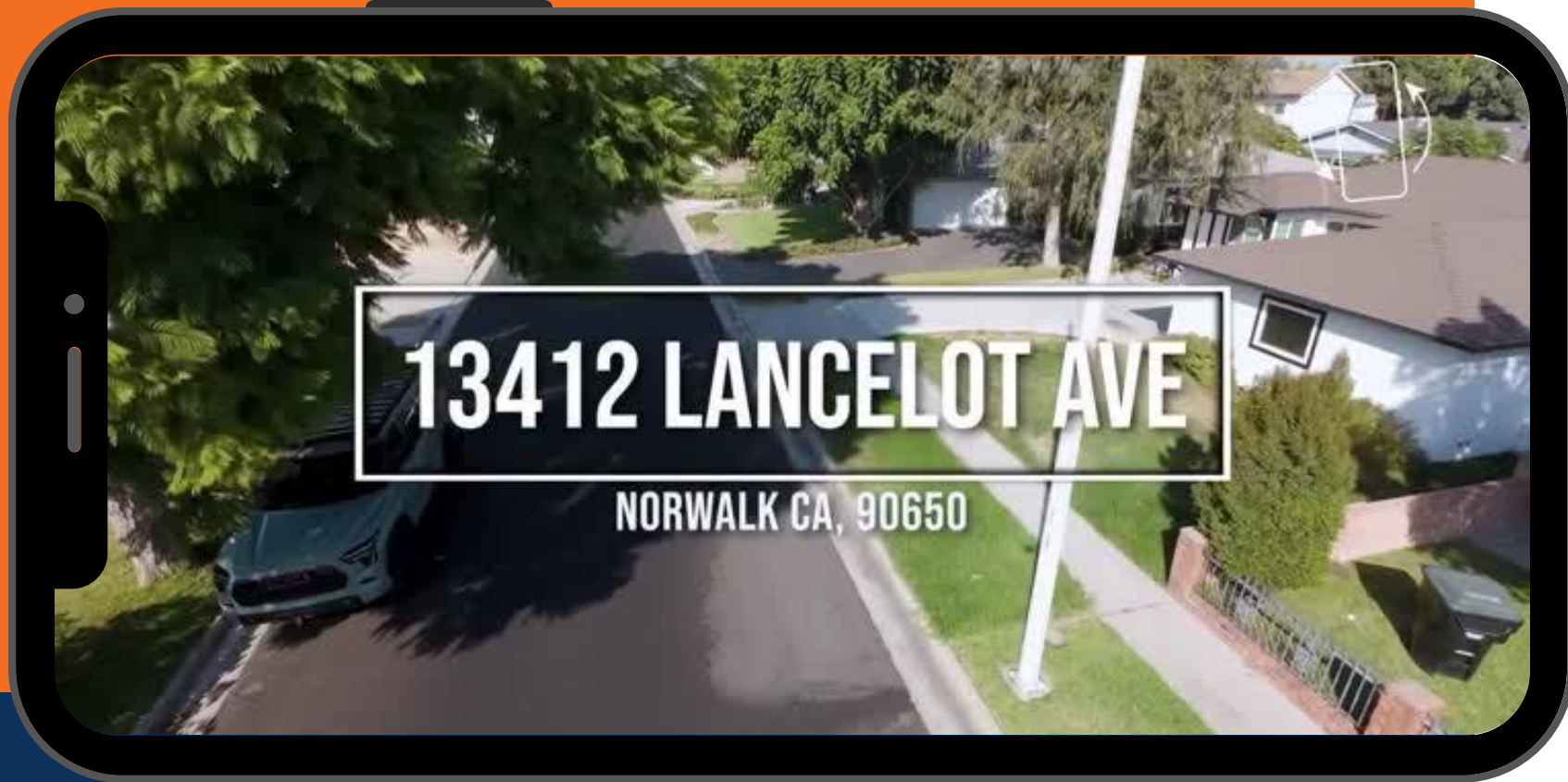
NAHED BENYAMEIN
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KRYS BENYAMEIN
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Door Hangers

The Social Campaign, Videos and Static Posts

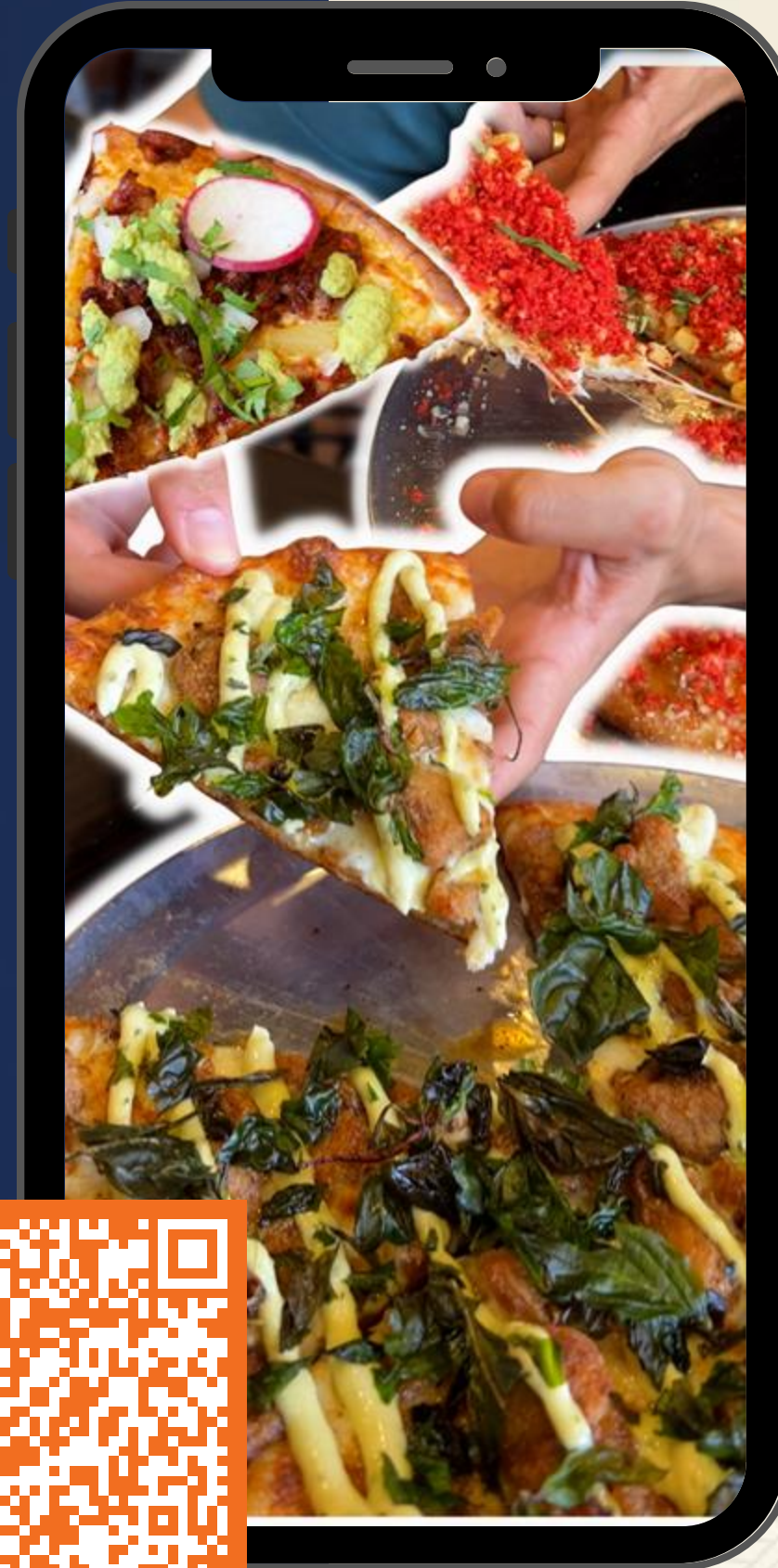




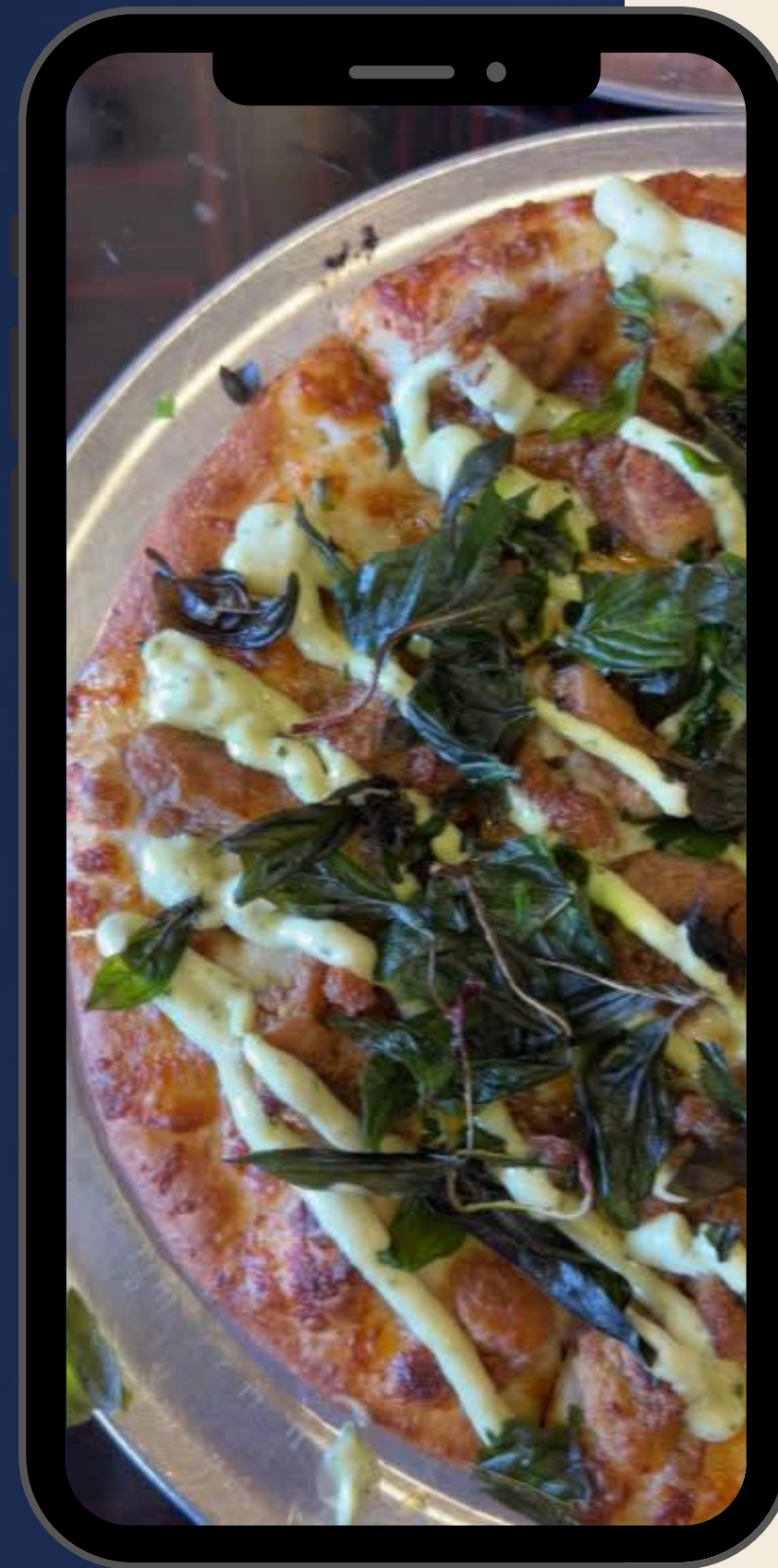
video examples



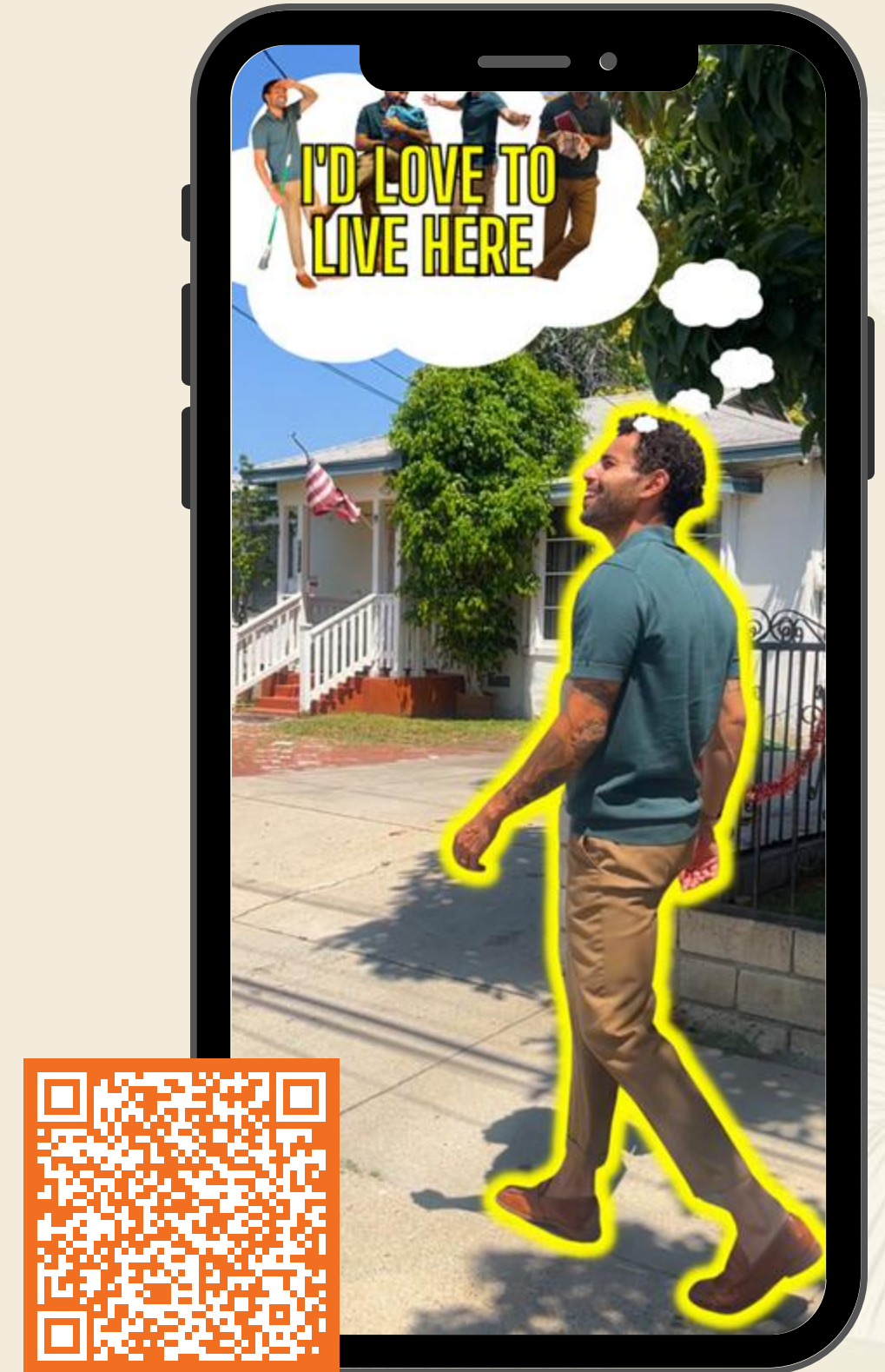
Local Business SPOTLIGHTs



Local Business SPOTLIGHTs



Creative Short Form





TIMELINE AND A COMPREHENSIVE

SCAN HERE!

Script

If you're a Laverne homeowner and thinking about selling your house, let me tell you in under 60 seconds, how we sold this house in just five days and 150, 000 over the asking price. Step one was to strategize. We curated a pricing strategy, timelines and a comprehensive print and digital marketing plan specific to this house.

Step two was to declutter and touch up. We worked with the seller to haul away all their unwanted things and at the same time organized handyman and painters to take care of all the little things that you and I know aren't so big, but that buyers tie a huge price tag to. Step three was to deep clean and stage.

We worked with a professional house cleaner to make sure that the place smelled and looked just like new. And at the same time organized one of the best interior designers to decorate the place the way that we knew buyers would want to see it. Whose couch is this anyways? Step four is professional photos and video.

Let's be honest, this should be standard and on our listings it is. Every single house gets professional photos, videos, aerial footage, and 360 video tours. I haven't even mentioned the print marketing like magazines, Direct mail and flyers and step 5 is the launch party or mega open house now This isn't your cousin Rhonda's open house that she dragged you to in 2001 This is a full blown event with catered food like brick oven pizza Beverages, drinks, and personal invitations to your neighbors.



A well timed and organized open house will capitalize on exposure and is one of the most effective ways to highlight the best features of a home. Our team doesn't just love to host open houses, we love to throw memorable experiences together. experiences that capitalize on the energy of the marketing taking place.

Examples Carousels

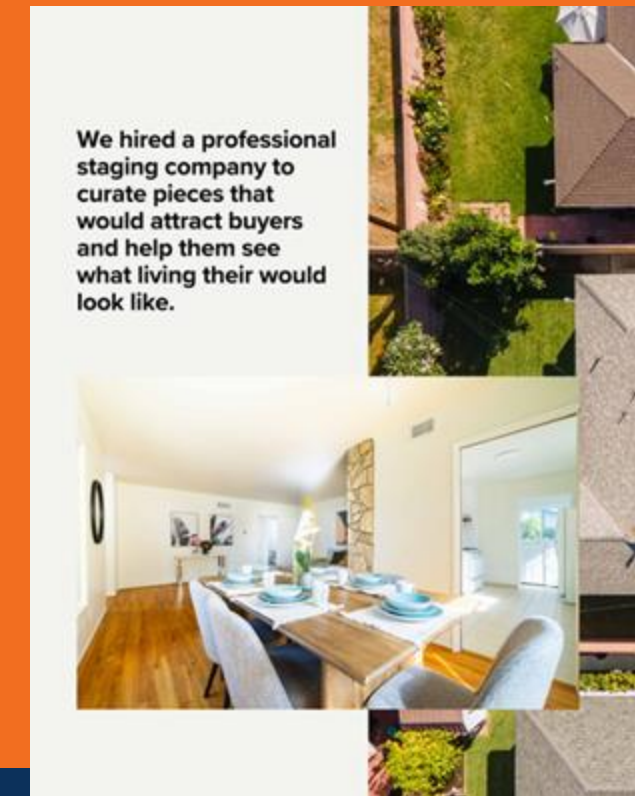
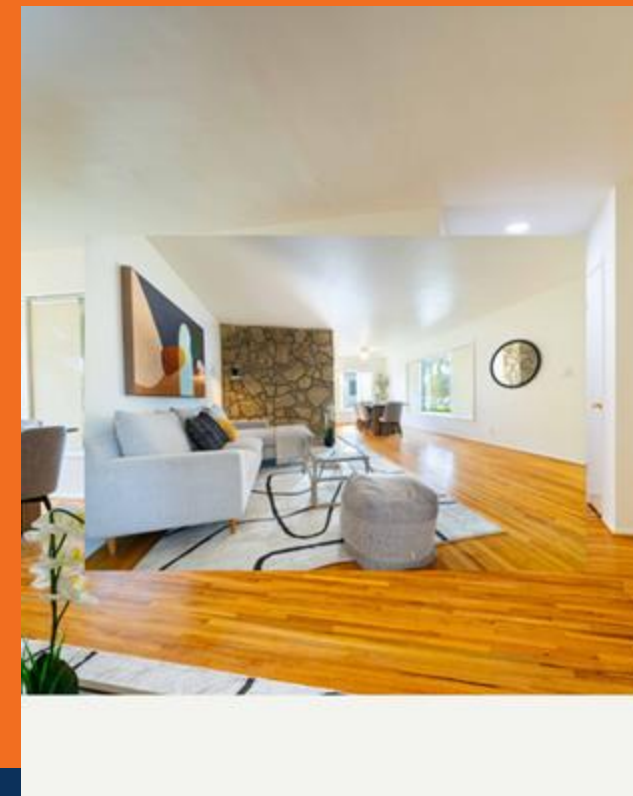
@KRYSBENYAMEIN

HOW WE SOLD
THIS HOUSE
AT THE LAUNCH
PARTY?

→
SWIPE FOR MORE!



SCAN HERE!

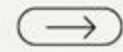


Examples Carousels

JUST CLOSED!

HOW WE SOLD THIS CONDO

\$22,000 OVER THE ASKING PRICE?



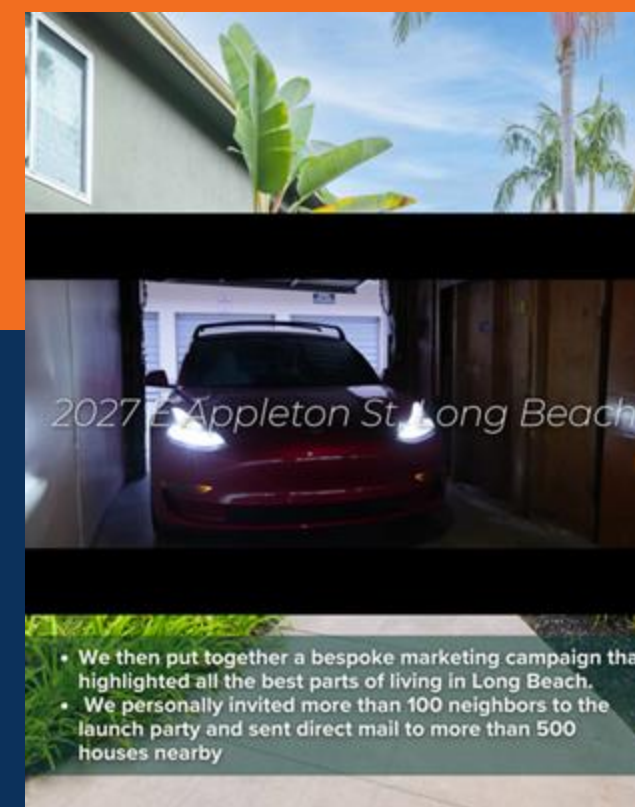
SWIPE FOR MORE!

LISTED AT \$424,900 SOLD AT \$446,000

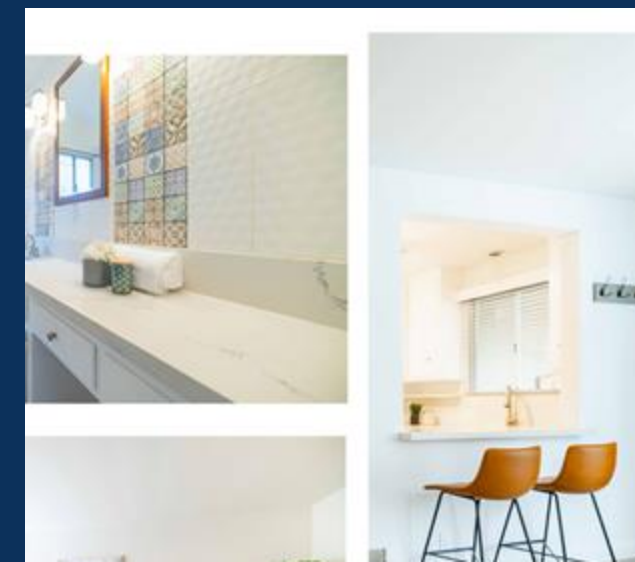
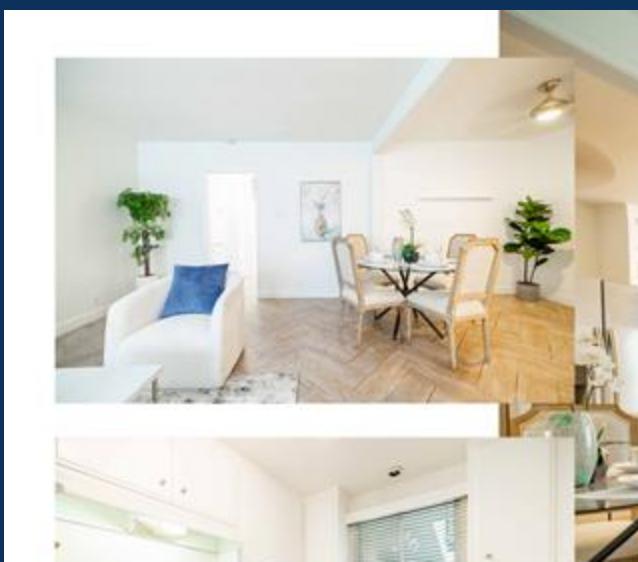


1 Bedrooms 1 Bathrooms 1 Car Garage 707 sqft

- 45,000 Video views
- 410 Likes
- 45 Comments
- 50 Shares
- 4 Offers
- 3 Open Houses
- 1 Launch Party
- 1500 Postcards mailed
- Professional digital and print Marketing Campaign
- Media Publication
- Artful negotiation and closing
- Close collaboration and regular communication with the owner



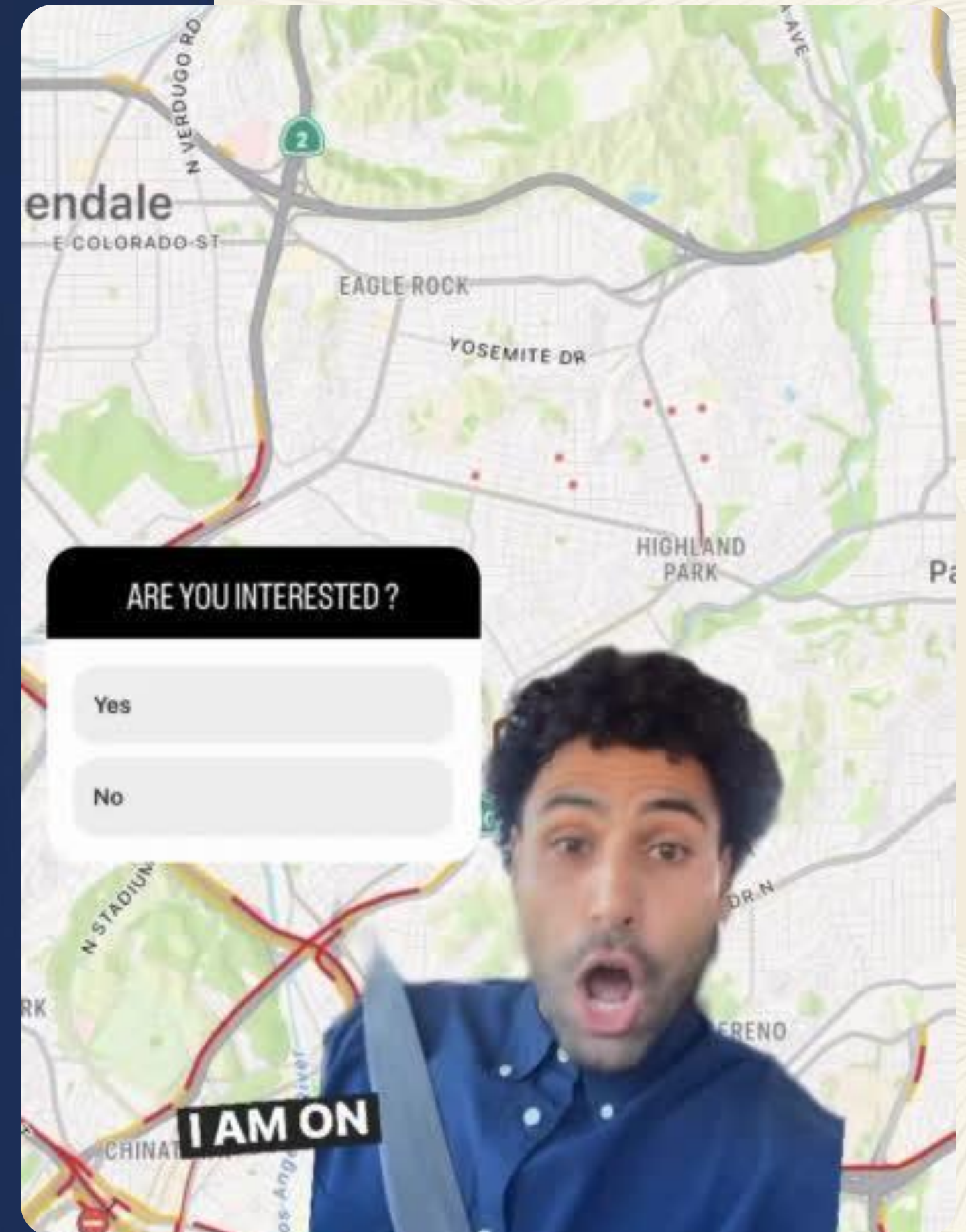
SCAN HERE!



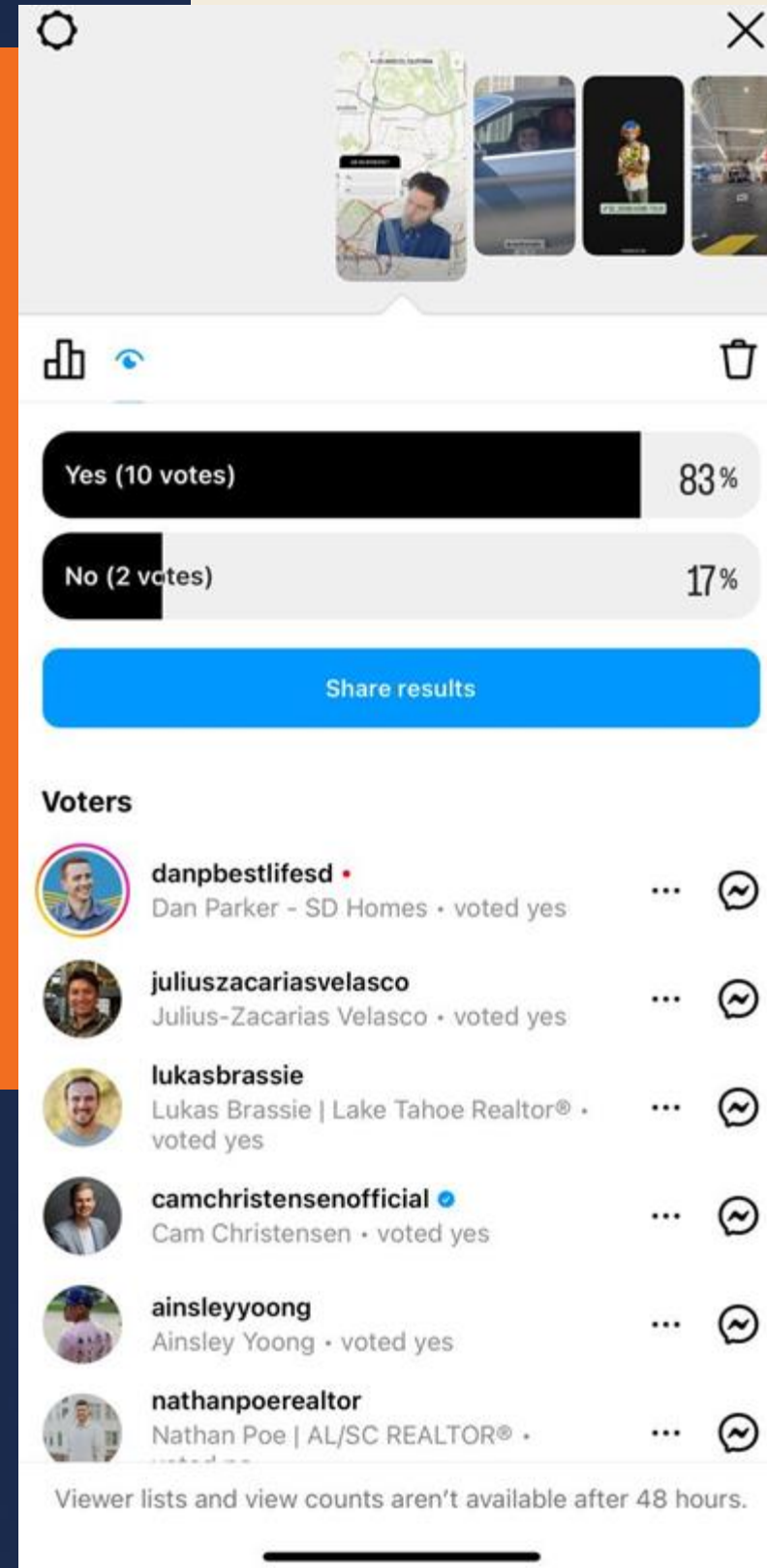
The Jimmy Mackin **Story** and email



ELITE RETREAT 2025



00 Jimmy Mackin Email



7:32 5G

< 48

Im about to meet with a potential seller...

Good morning! Im not sure if this is for you but im going to meet with a potential seller at 10 am this morning who i thinking about listing their home.

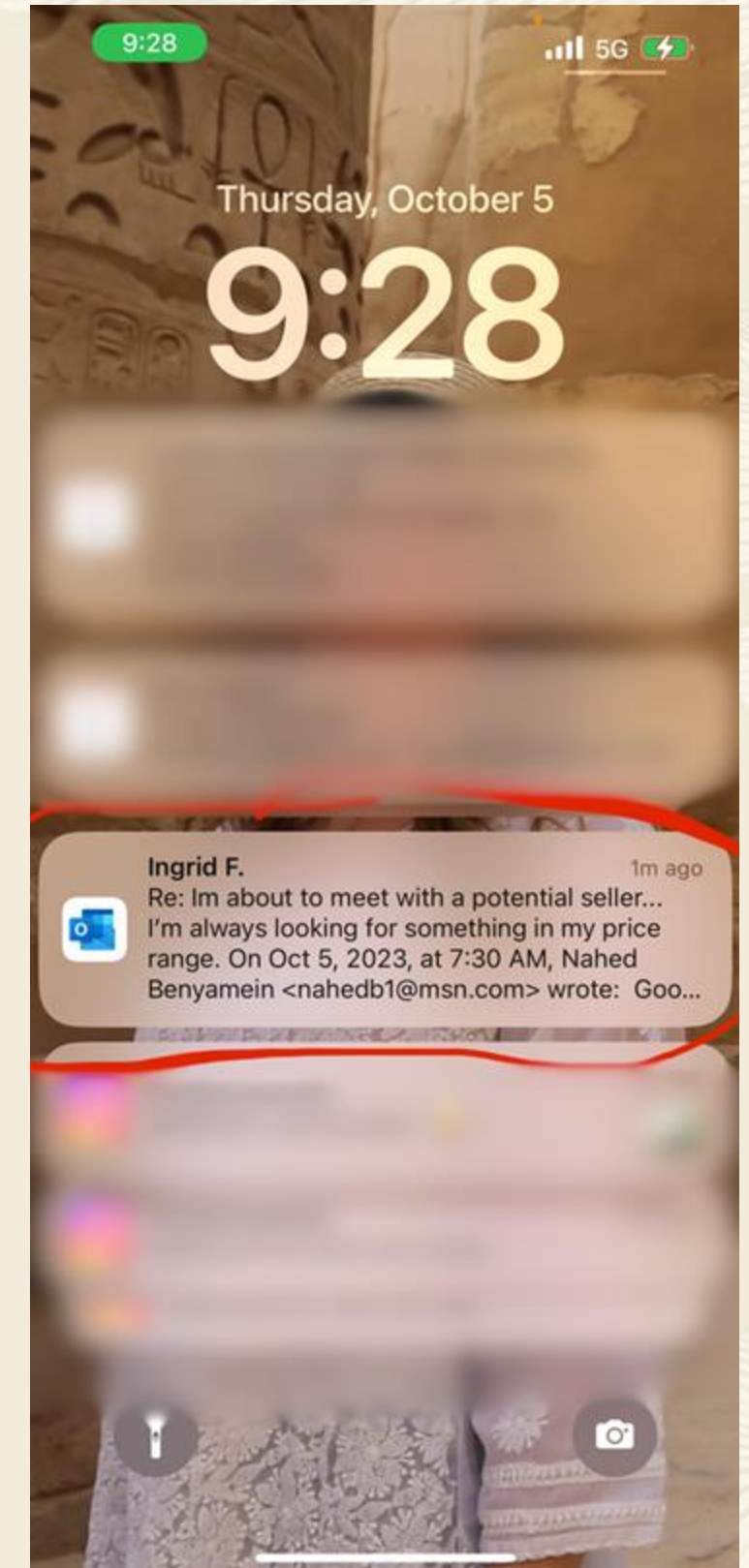
I can't give away too much information but what i can say is homes like this typically sell above asking price and within a few days of being listed.

If you're in the market, reply to this email right now and I'll add you to my VIP list.

The moment i can share details with you i will.

Sincerely, Nahed

PS. feel free to share this email with anyone in your network who is looking to buy soon.



- Turn Every Listing into 5 Deals

THANK YOU!



Lets Be Friends on IG



Get my Weekly Tips

@KrysBenyamein

ELITE RETREAT 2025

