

Presented by:
Scott Cheng



BE FOUND FIRST:

THE ULTIMATE GUIDE TO **Google** MY BUSINESS PAGES



A Comprehensive Guide by Scott Cheng



619-846-5843



scott@scottchengteam.com



Scott Cheng Team



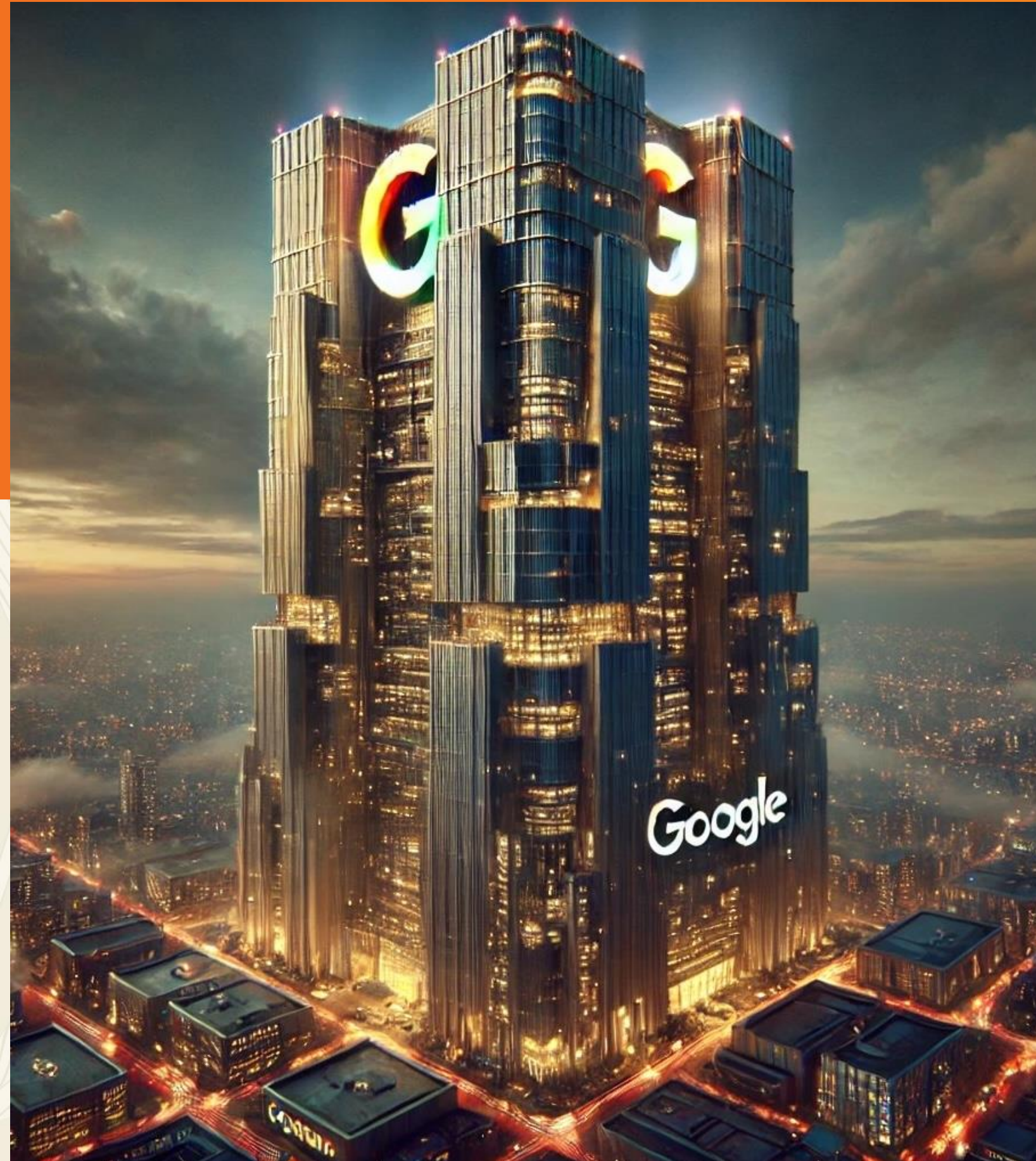
@scottcheng_team

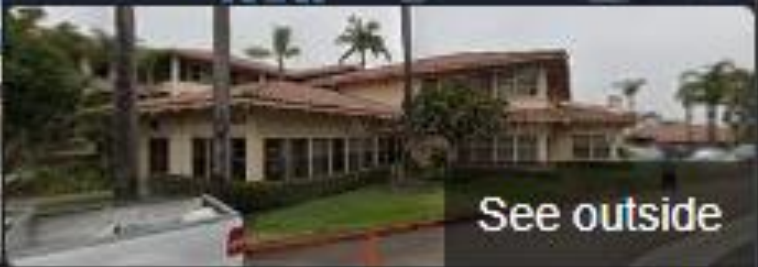





@scottcheng_team

Why
Google BUSINESS PROFILE
(GBP) *Matters for Real Estate?*

» **Jason Pantana said, "Google is Mr. Miyagi"**
I say it's more like a Hegemon.
But, Online visibility in Real Estate.





 Add photos



See outside

Scott Cheng - REAL Brokerage

[Website](#)[Directions](#)[Save](#)[Call](#)

5.0 ★★★★★ 164 Google reviews

Real estate agency in San Diego, California

 You manage this Business Profile 

Service options: Online appointments · Onsite services

Located in: Clock Tower Office Plaza


Address: 16516 Bernardo Center Dr STE 300, San Diego, CA 92128, United States

Hours: Closed · Opens 8 AM ▾

Phone: +1 858-405-0002

[Edit your business information](#)

Appointments: [findyourhomesandiego.com](#), [calendly.com](#), [linktr.ee](#)

Providers 



INTRODUCTION

Why Google BUSINESS PROFILE (GBP) *Matters for Real Estate?*



Digital Business Card



SCAN ME



INTRODUCTION

Why Google BUSINESS PROFILE (GBP) *Matters for Real Estate?*



Key Takeaways

I. Setting up GBP

← Business information

⋮ ×

AboutContactLocationHoursMore

About your business

Business name

Scott Cheng - REAL Brokerage

Business category

Real estate agency **PRIMARY**

Real estate agent

Real estate consultant

Description

Describe your business to customers on Google. [Learn more](#)

Scott Cheng - REAL Brokerage is committed to conducting business with integrity. Our mission is to provide comprehensive education on the San Diego real estate market so you can make informed decisions, whether you're looking to sell or buy a home in San Diego. As the best San Diego realtor, we prioritize your goals, ensuring your interests come first, not just closing the deal. We're honest, responsive, and ready to assist with San Diego homes. If you're asking, "How do I sell my home in San Diego?"—we're here to guide you every step of the way.

DRE#01509668

565/750

✎ Suggest description

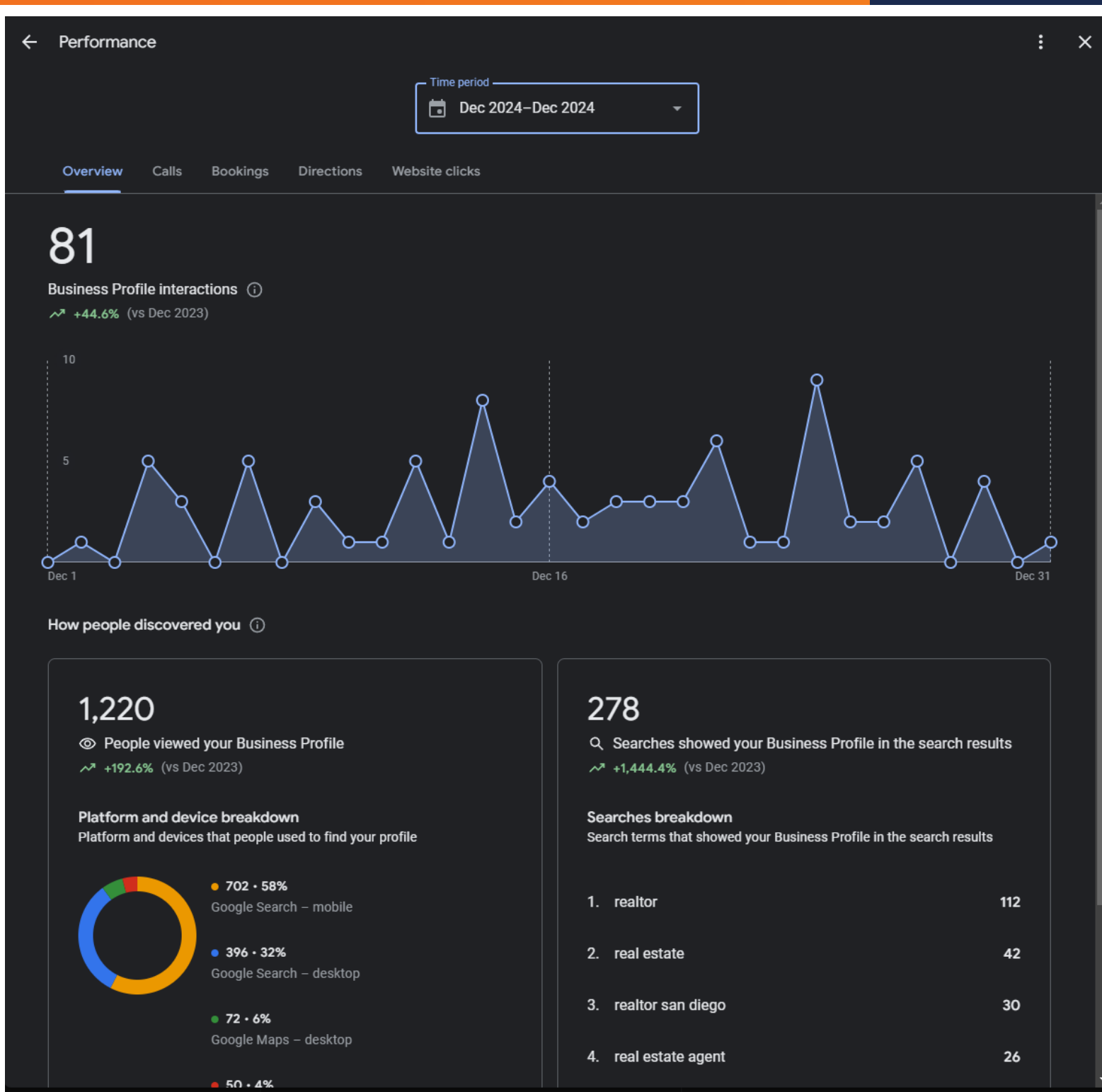
Sold

Why Google BUSINESS PROFILE (GBP) Matters for Real Estate?



Key Takeaways

II. Advance Strategies



ChatGPT 4o ▾

↑ Share

SC



Looking to buy your first home in San Diego? Trust the **Scott Cheng Team**, recognized as the **best San Diego realtor**, to guide you every step of the way. As top-rated San Diego real estate agents, we specialize in helping first-time homebuyers navigate the competitive **San Diego housing market**, from securing mortgage pre-approval to understanding closing costs and options for down payments. We work closely with trusted lenders and mortgage brokers to ensure you secure the best mortgage rates possible.

Our team helps you avoid costly mistakes, such as skipping home inspections, underestimating monthly payments, or missing opportunities to negotiate seller concessions for closing costs or interest rate buy-downs. With our expertise, you'll have peace of mind and confidence throughout the homebuying process.

The **Scott Cheng Team** is here to help you find homes in the **best neighborhoods in San Diego**, including Carlsbad, Del Mar, Pacific Beach, and Mission Valley. We also explore up-and-coming areas near Amazon distribution centers and tech hubs. Whether you're looking for a condo, family home, or investment property, we provide tailored solutions to meet your unique needs.

With years of experience as the **best San Diego broker**, the **Scott Cheng Team** combines expert advice, unmatched local market knowledge, and personalized support to ensure a smooth and seamless journey to homeownership. Contact us today to get started with the **top San Diego real estate agents** by your side!

🔊 📄 👍 🗨️ ↺ ▾

Message ChatGPT



INTRODUCTION

Why Google BUSINESS PROFILE (GBP) *Matters for Real Estate?*



Key Takeaways

III. AI Tools



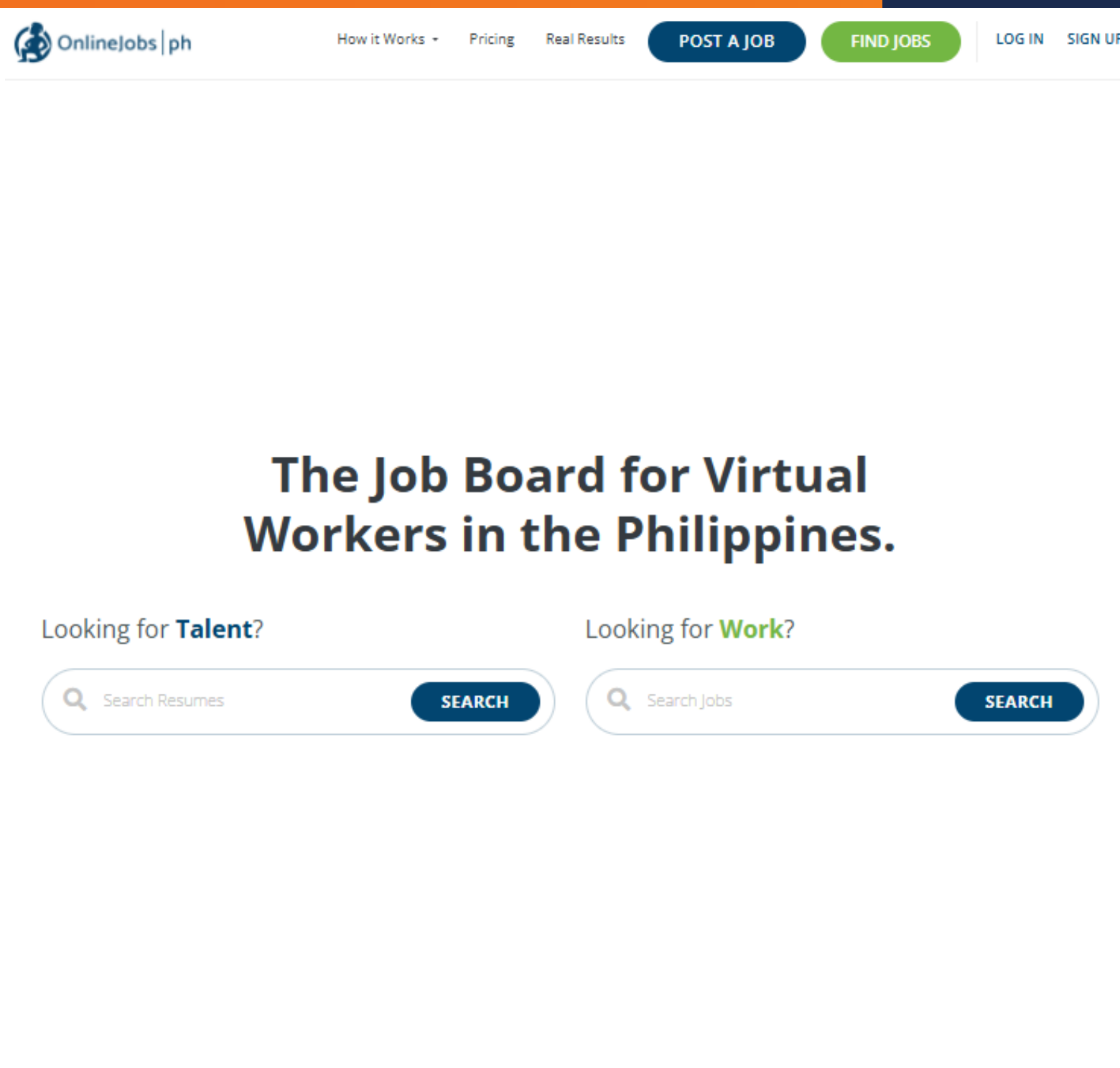
INTRODUCTION

Why Google BUSINESS PROFILE (GBP) *Matters for Real Estate?*



Key Takeaways

IV. Leveraging Virtual Assistants



KEY TAKEAWAYS - PART I

Setting Up Your Google My Business Profile

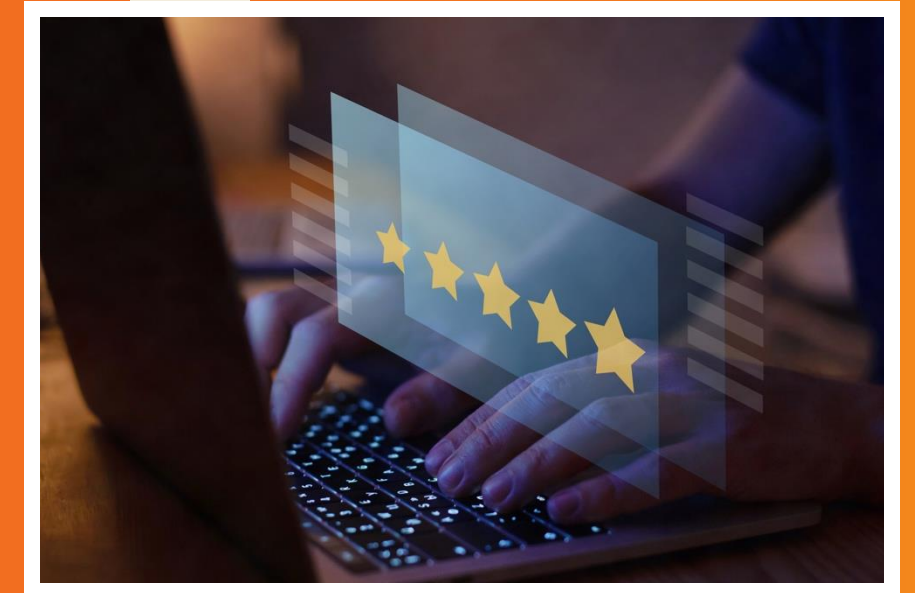
OBJECTIVE

Equip agents to create and optimize GMBP for maximum visibility.

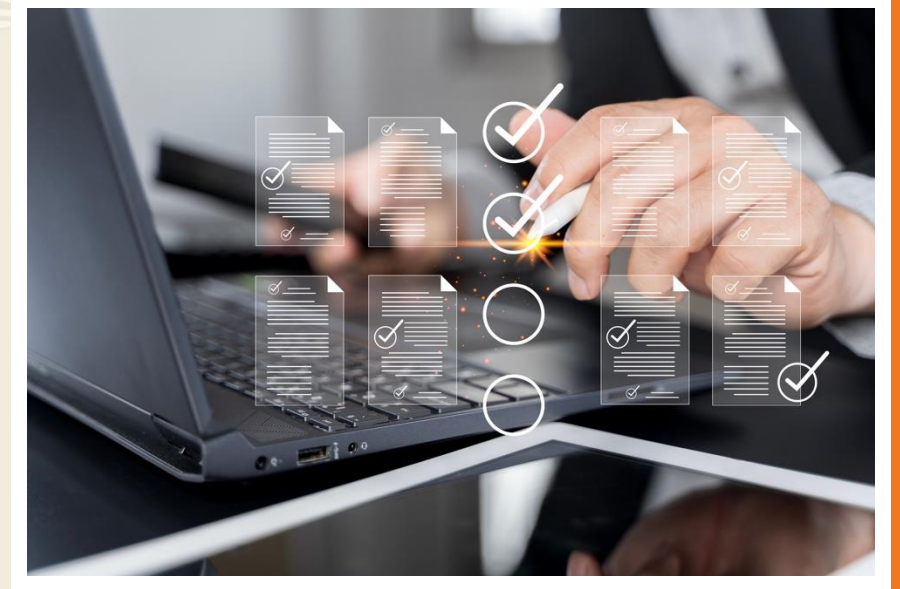
Setting Up Your Google My Business Profile

1. Key Benefits of GMBP

- » Local Maps - SEO
- » Credibility
- » Mobile and Map Search Optimization

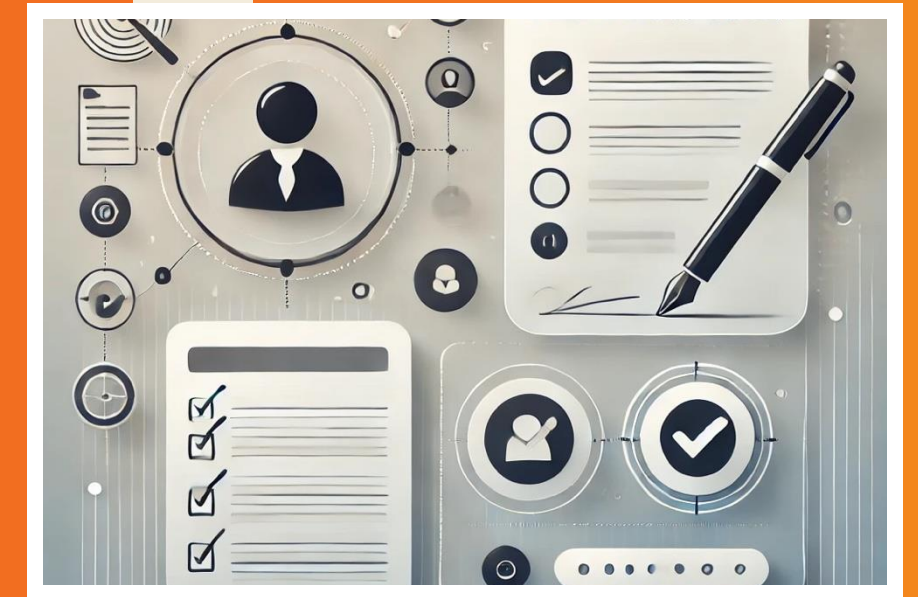


Setting Up Your Google My Business Profile



2. Step-by-Step GMBP Setup



- » Sign Up & Verify Business
- » Add Key Information (demo)
- » Showcase Expertise



Setting Up Your Google My Business Profile

2. Step-by-Step GMBP Setup

» Add booking
page



Scott Cheng - REAL Brokerage

Free Q&A with Scott

🕒 15 min

📞 Phone call

Looking for a top real estate agent in San Diego? Meet **Scott Cheng**, one of the top 1% of REALTORS® in the area, with over 15 years of experience helping buyers, sellers, and investors achieve their real estate goals. Whether you're exploring your options, have questions about the market, or need guidance

Select a Date & Time

< January 2025 >

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Time zone

🌐 Pacific Time - US & Canada (4:33am) ▼

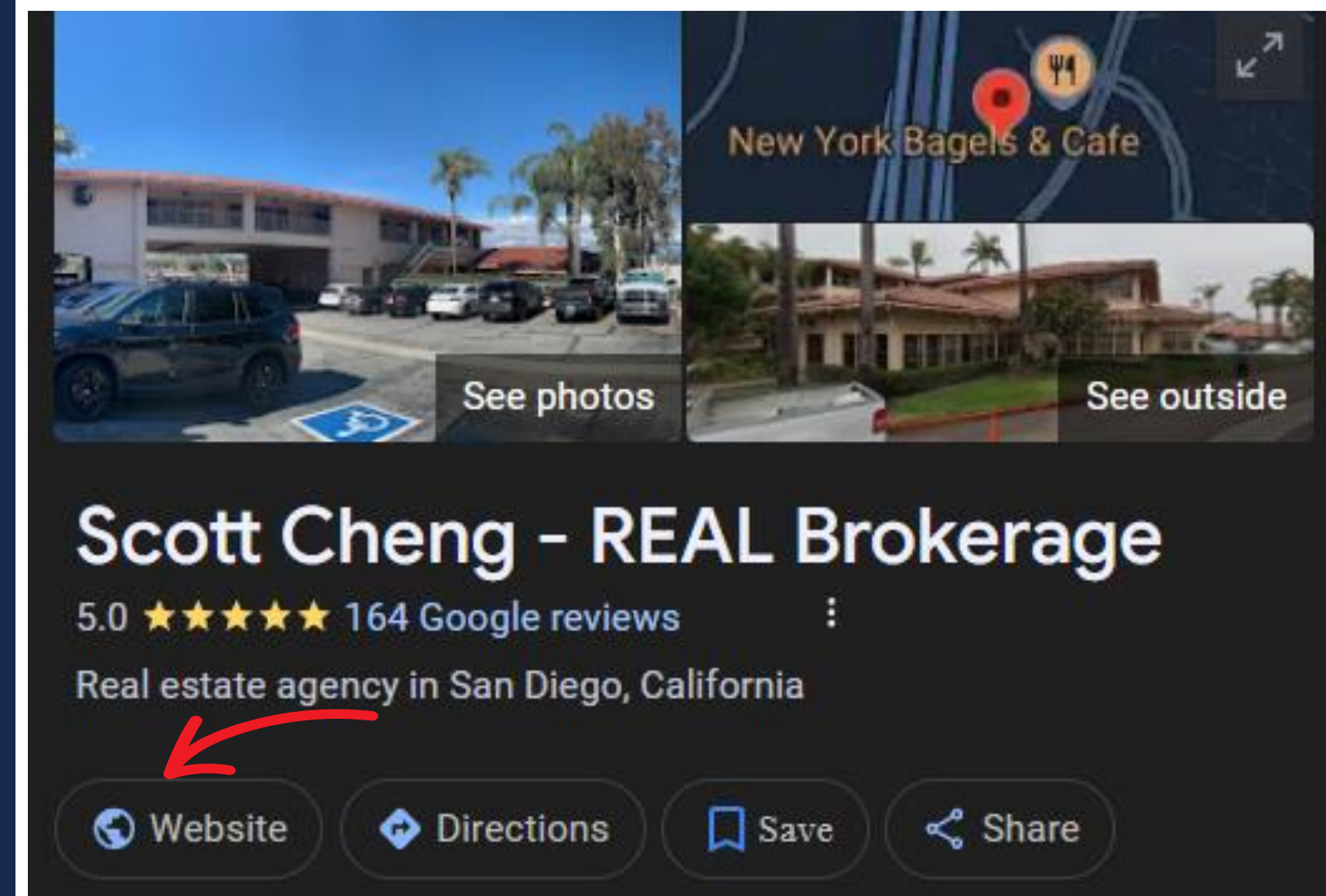
POWERED BY
Calendly

Setting Up Your Google My Business Profile

2. Step-by-Step GMBP Setup

» Add links to Website
or Social Media

When your GBP is all setup.
Make sure you get your
business verified by Google.



KEY TAKEAWAYS - PART II

Advanced Google My Business Profile Strategies

OBJECTIVE

Go beyond the basics to attract more leads and enhance engagement.

Advanced Google My Business Profile Strategies

1. Optimize Features

» Google Posts – 1 article per day with longtail keywords.

Scott Cheng - REAL Brokerage
4 days ago



Looking for your dream home in San Diego? Work with the best San Diego broker who has insider knowledge of the local market and can help you secure your ideal property at the right price. Whether you're searching for a family home in San Diego, a luxury condo in La Jolla, a fixer-upper in Mission Valley, or a property in neighborhoods near Amazon's distribution centers, we have access to exclusive listings and off-market properties. As a top San Diego real estate agent, we guide you through every step, from pre-approval to closing escrow, ensuring you're financially prepared and positioned to succeed in this competitive market. We specialize in negotiating seller concessions, securing favorable loan terms, and making sure every inspection is detailed and thorough.

Our expertise extends to the best neighborhoods in San Diego, including Del Mar, Pacific Beach, North Park, Carlsbad, and the growing areas around Amazon tech hubs. Whether you're a first-time homebuyer or an investor seeking rental properties with high ROI, we'll help you get the best deal possible. With years of experience as a top-rated San Diego realtor, we ensure your transaction goes smoothly and efficiently. Start your home search today with the best San Diego real estate agents and get ready to find the perfect home that fits your lifestyle and budget.

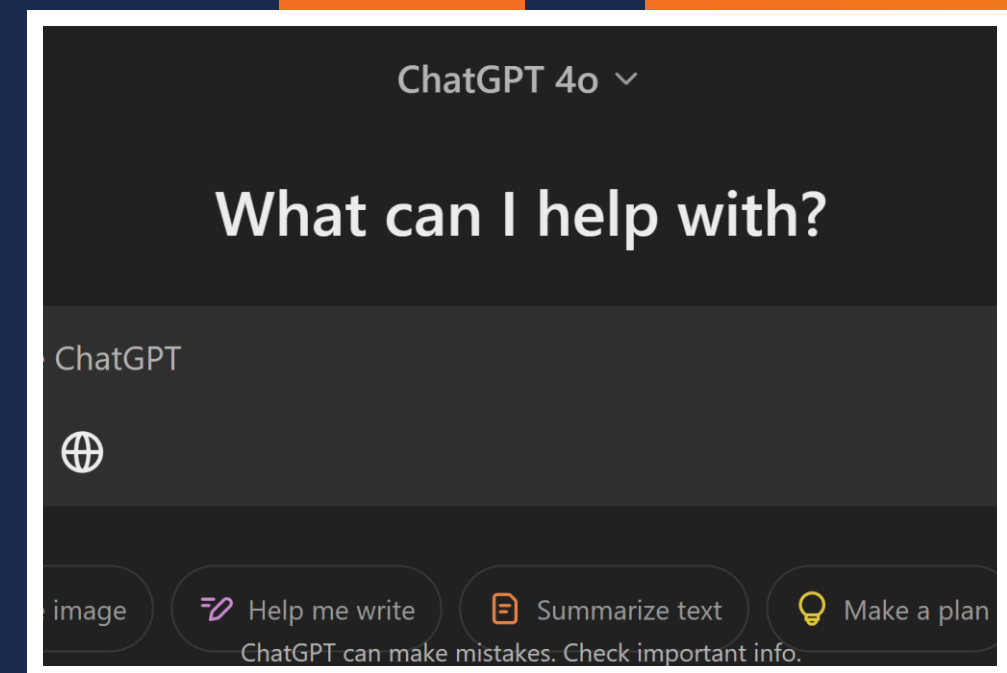
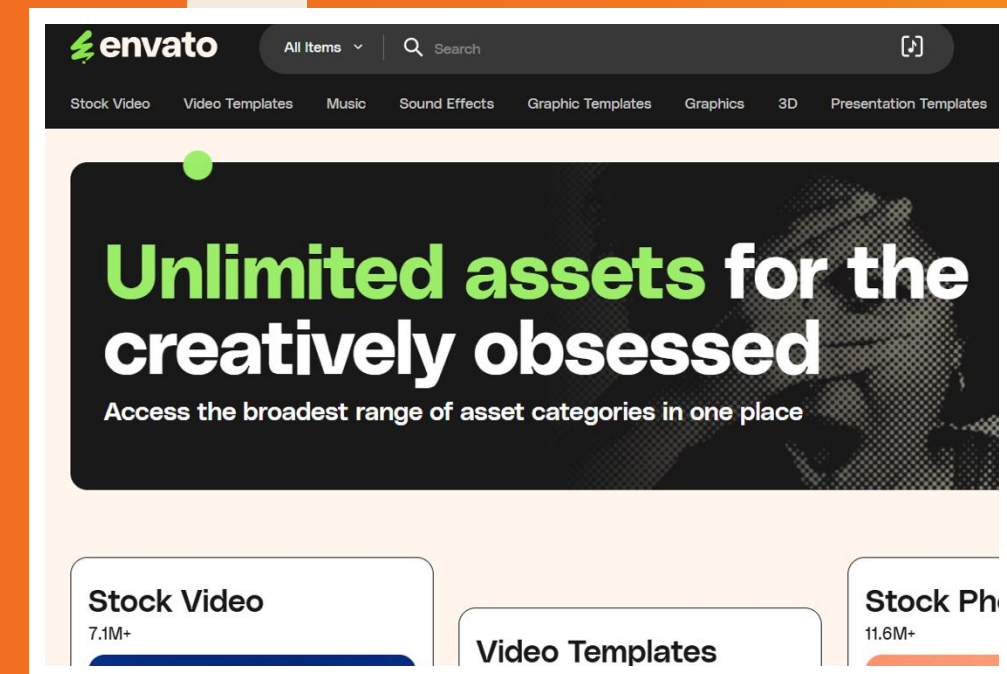
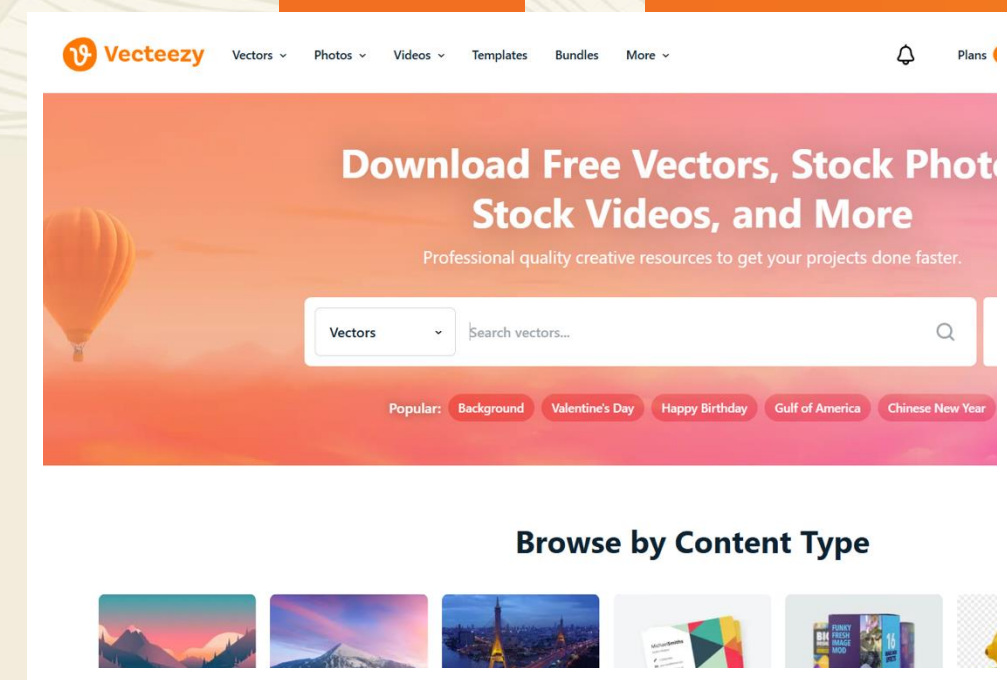
[Learn more](#)

KEY TAKEAWAYS - PART II

Advanced Google My Business Profile Strategies

1. Optimize Features

» Photos and Videos :
Vecteezy, Envato and ChatGPT
Make sure you have correct
licensed for resources.

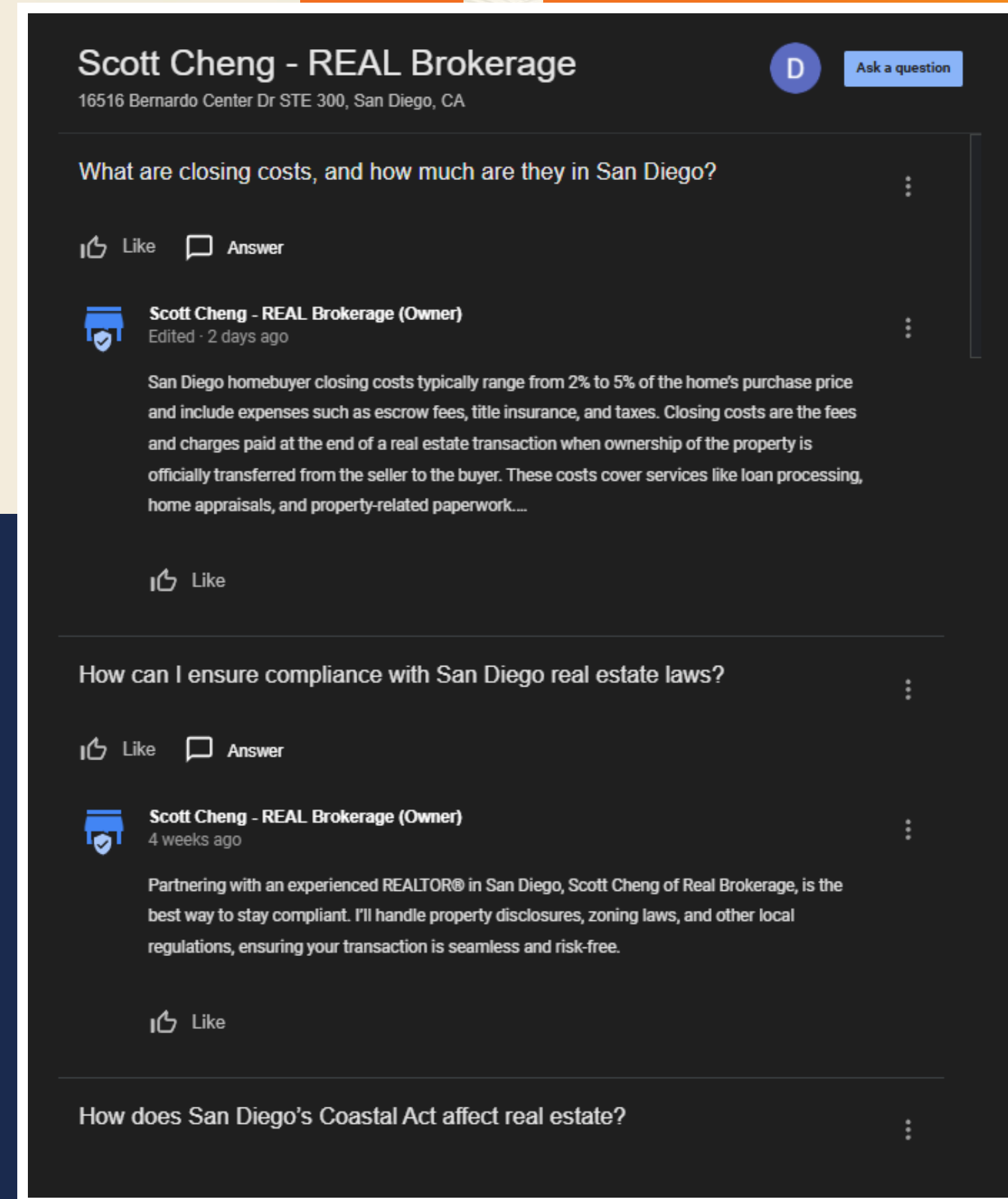


Advanced Google My Business Profile Strategies

1. Optimize Features

» Q & A Section

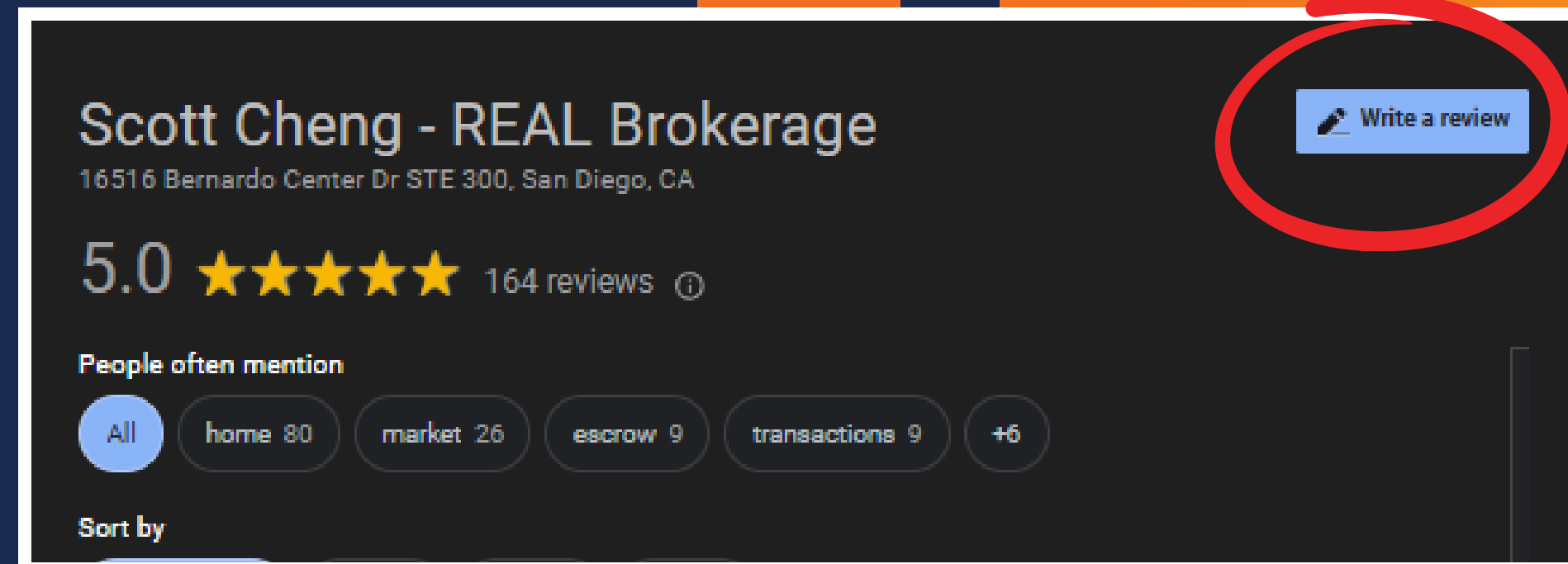
There is no limit so this is one place you stack longtail keywords.



Advanced Google My Business Profile Strategies

2. Google Reviews Masterclass

- » Request Reviews – You need to have multiple steps to follow up to ensure you get the reviews.



Advanced Google My Business Profile Strategies

2. Google Reviews

» Respond to Reviews – Google doesn't care about response but users do. So, leave one.

The screenshot displays a Google Business Profile for "Scott Cheng - REAL Brokerage" located at 16516 Bernardo Center Dr STE 300, San Diego, CA. The profile has a 5.0 star rating based on 164 reviews. Three reviews are visible, each with a response from the owner.

Scott Cheng - REAL Brokerage
16516 Bernardo Center Dr STE 300, San Diego, CA
5.0 ★★★★★ 164 reviews ⓘ

shankar krishnan
2 reviews
★★★★★ 9 months ago
Scott and his team were great in helping us purchase our ideal first home in the Poway area. ... [More](#)
👍 1

Response from the owner 9 months ago
Thank you so much. It is our pleasure to help you. Please let me know if you need any recommendation for other services and contractors. We are here to help you always! Best, Scott

Michael Lee
1 review
★★★★★ a year ago
My wife and I are first time home buyers, and Scott and his team guided us thoughtfully through an unfamiliar and complicated process. We chose Scott initially because we were impressed with his depth of knowledge and broad experience in ... [More](#)
👍 1

Response from the owner a year ago
Thank you for choosing to work with us in your journey to find the perfect home. You both were such a pleasure to work with and I'm so happy you found the right home in San Diego. Don't hesitate to let us know if there's anything else you need, we are always here for you.

Marlys Kimmey
2 reviews
★★★★★ a year ago
When we started our search for a real estate agent to sell our first home in San Diego due to a military move, it was daunting. We met with a few agents and were most impressed by Scott. He lived up his word and positive first impression. ... [More](#)
👍 1

Response from the owner a year ago
Hi Marlys, thank you for choosing us to be a part of your home-selling journey. Your trust in us to handle such an important process is deeply appreciated. and I am pleased that we were able to meet and

Advanced Google My Business Profile Strategies

3. Case Studies – Dec. 2024 to present

1. Trish and Anthony (4 unit apartment \$3.4 million – still looking)
2. Gloria Huong (\$1.5 million - pending)
3. John Morgan (\$850,000 - pending)



KEY TAKEAWAYS - PART III

Using AI Tools Like ChatGPT to Supercharge GBP Content

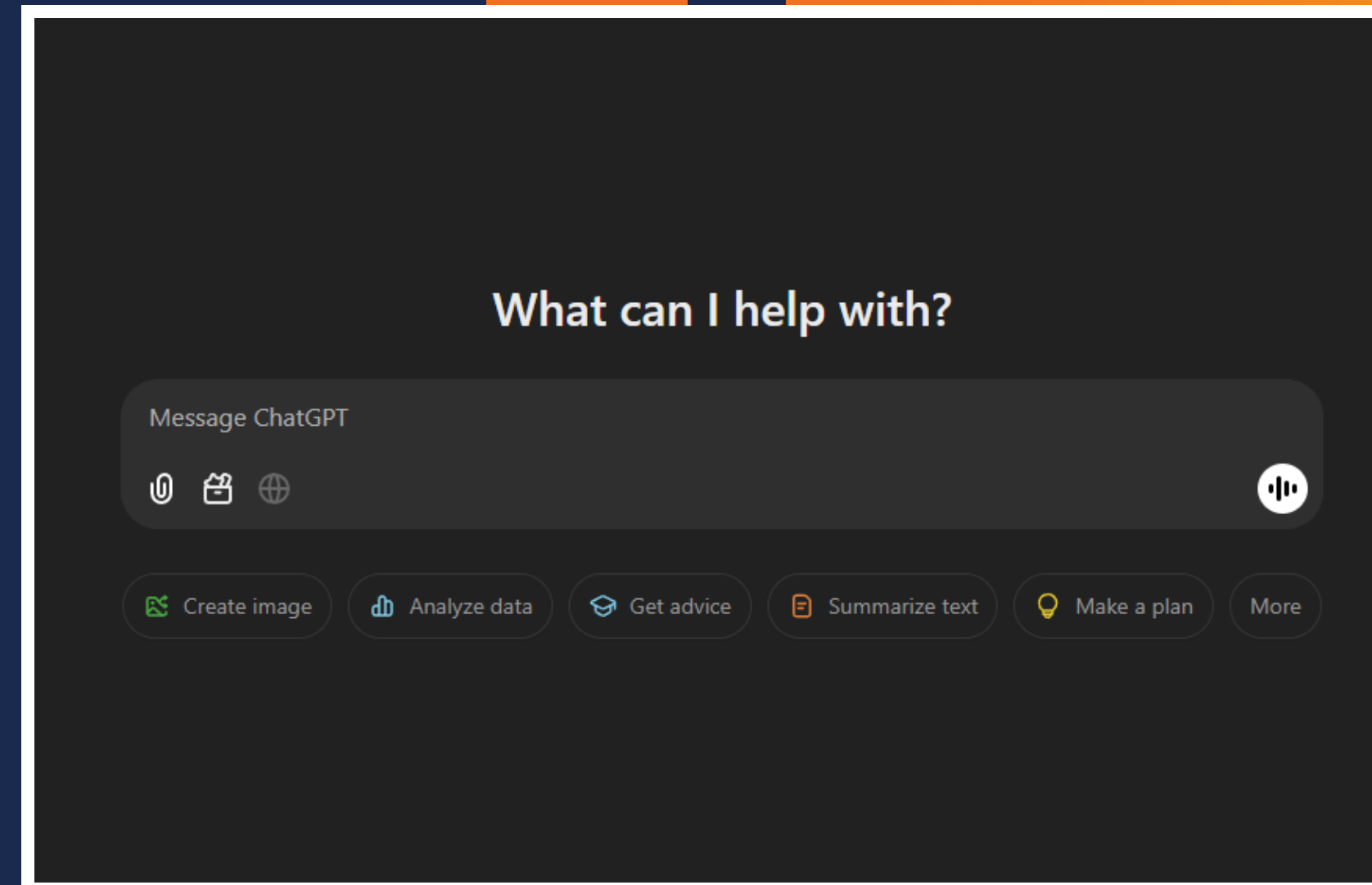
OBJECTIVE

Leverage AI for efficient and effective content creation.

Using AI Tools Like ChatGPT to Supercharge GBP Content

1. Why AI is a Game-Changer

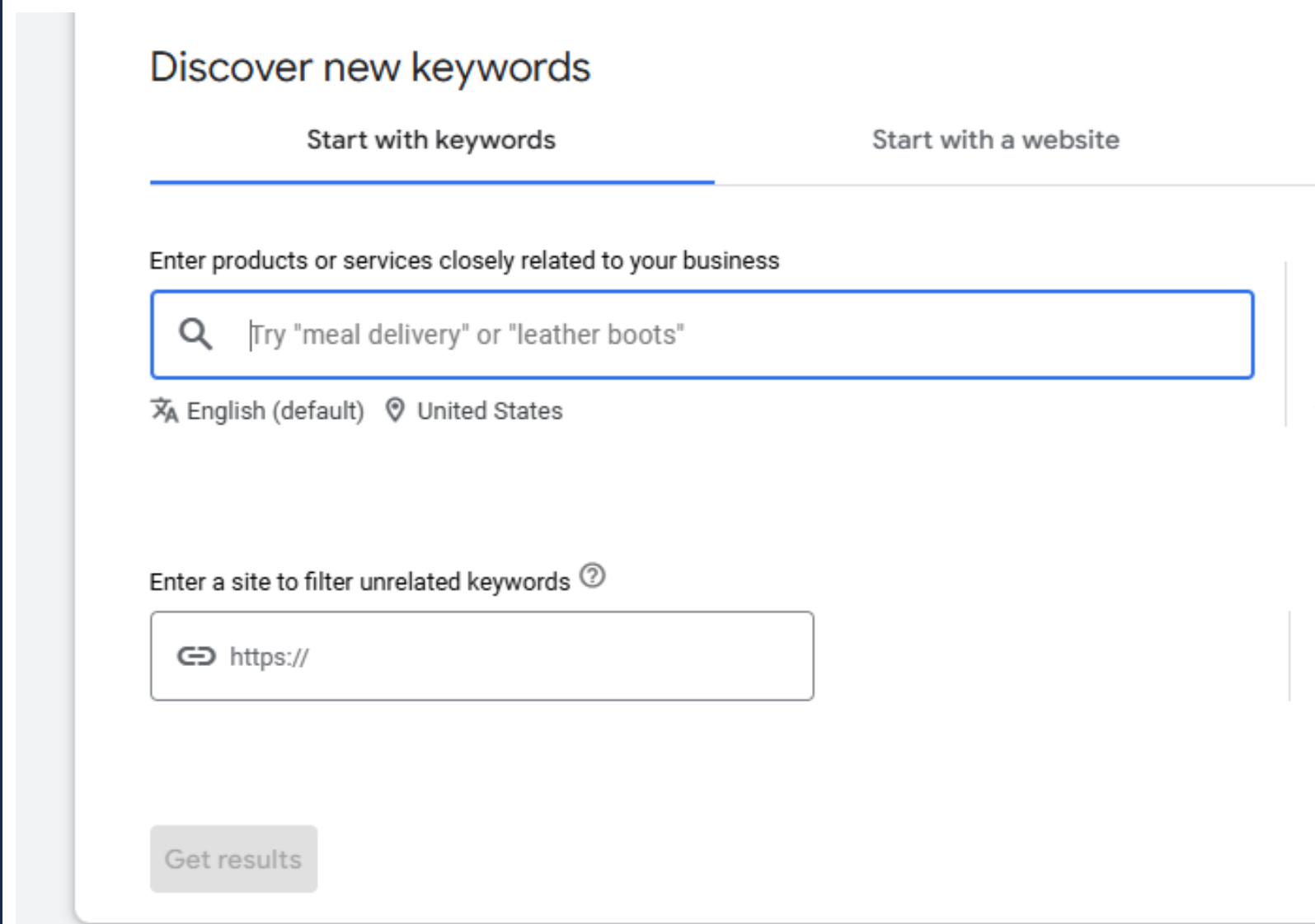
» Everyone should be using ChatGPT.



Using AI Tools Like ChatGPT to Supercharge GBP Content

1. Why AI is a Game-Changer

- » Automate Keywords for article writing.
- Rewrite articles from other website using ChatGPT.



Discover new keywords

Start with keywords Start with a website

Enter products or services closely related to your business

🔍 |Try "meal delivery" or "leather boots"

🌐 English (default) 📍 United States

Enter a site to filter unrelated keywords ?

🔗 https://

Get results

Using AI Tools Like ChatGPT to Supercharge GBP Content

2. How to Use AI for Content Creation

» Blog Posts – Way Underrated. Write more blogs. You can add hyperlinks to your blog pointing to your GBP.

MOST RECENT BLOGS



Buyers, Here's Your Guide to Make Your Homeownership Dream Alive in 2025 [PART 2]

BUYER
FRI, DEC 27 2024

Planning to buy a home in 2025? With only a few days left 'til the new year, it may seem like an extremely distant and daunting goal. But the good news is that you still have the whole year ahead of you, which means you can take it step by step. Gett...



Buyers, Here's Your Guide to Make Your Homeownership Dream Alive in 2025 [PART 1]

BUYER
THU, DEC 26 2024

Planning to buy a home in 2025? With only a few days left 'til the new year, it may seem like an extremely distant and daunting goal. But the good news is that you still have the whole year ahead of you, which means you can take it step by step. Gett...



San Diego Home Buying Checklist: What You Need to Know

WED, DEC 11 2024

San Diego Home Buying Checklist: What You Need to KnowThinking about buying a home in San Diego but don't know where to start? The San Diego real estate market can be both exciting and competitive, but with the right guidance, you can make confident ...

Using AI Tools Like ChatGPT to Supercharge GBP Content

2. How to Use AI for Content Creation

» Keyword-Rich Property Descriptions. Make sure you use longtail keywords when you post on your GMP.

Scott Cheng - REAL Brokerage

+1 858-405-0002


16516 Bernardo Center Dr STE 300, San Diego

← See all products

FOR SALE!

4 BEDROOMS | 2 BATHROOMS | 1,757 SQ FT

CITY OF LA MESA | \$ 998,000



SCOTT CHENG REALTY EXP 858 405 0002 linktr.ee/scottchengteam

4 Bedroom Home at the City of La Mesa

\$998,000.00


Discover this spacious 4-bedroom, 2-bathroom home in the City of La Mesa, featuring 1,757 sq ft of living space. Ideal for families, first-time homebuyers in San Diego, or those seeking affordable homes in San Diego. This property is perfect for anyone looking for homes for sale in La Mesa or planning to buy a home in San Diego. As the best San Diego real estate agent and the best San Diego realtor, I'm here to guide you through the San Diego real estate market, whether you're buying or selling. This move-in-ready home is a fantastic choice for those interested in San Diego real estate listings, investment properties, or move-up buyers looking to upgrade. Reach out to the top real estate agent in San Diego to get insights on market trends, sell your home fast, or explore neighborhoods like Rancho Bernardo, Mission Valley, and Pacific Beach. Explore more San Diego homes for sale! Your perfect La Mesa home is just a call away.

Visit site

Other products in this category


FOR SALE!

CITY OF LA MESA | \$ 998,000



For Sale in La Mesa

\$998,000.00




207 Diamond Way #11...

\$525,900.00

EXCLUSIVE OFF MARKET DEAL

CLAREMONT

\$1,187,000



lairemont Fixer-Upper: ...

\$1,187,000.00

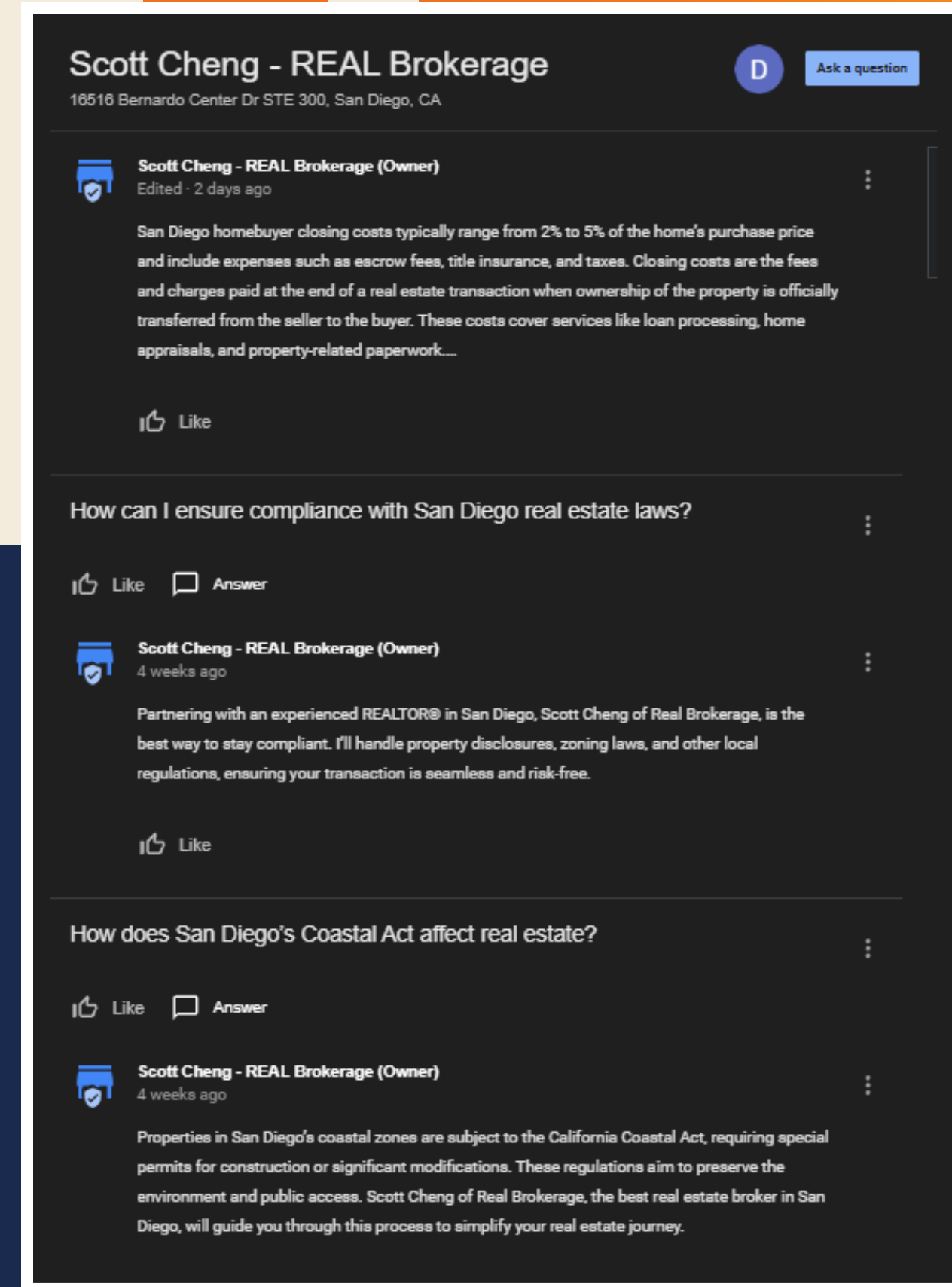
Using AI Tools Like ChatGPT to Supercharge GBP Content

2. How to Use AI for Content Creation

» Engaging FAQs

What if you don't have anyone asking on your FAQs?

This is also great place to stuff keywords



Using AI Tools Like ChatGPT to Supercharge GBP Content

3. Best Practices

» Quality Control – AI isn't perfect so make sure you check its work.



Discover Rancho Bernardo: The Ideal Neighborhood for Professionals and Families

Rancho Bernardo, located in North San Diego County, is one of the most sought-after neighborhoods for professionals and families alike. Its proximity to major tech hubs, including the **Amazon San Diego Tech Hub** and numerous corporate headquarters, makes it an excellent choice for those looking to live close to work while enjoying the perks of a well-established community.

Rancho Bernardo boasts **top-rated schools**, beautiful parks, and a thriving local economy. With access to major freeways like I-15, commuting to tech companies and other business districts is quick and convenient. For professionals working in fields like technology, biotech, and healthcare, Rancho Bernardo offers the perfect balance of a short commute and a peaceful home environment.

In addition to its career advantages, Rancho Bernardo features **family-friendly amenities** such as the Rancho Bernardo Community Park, hiking trails, golf courses, and a variety of shopping and dining options at The Plaza. The area's strong sense of community, safety, and outdoor lifestyle make it an appealing destination for anyone looking to relocate to **San Diego County**.

The neighborhood also offers a range of housing options, from modern townhomes to spacious single-family homes, making it ideal for both first-time homebuyers and those upgrading to a larger space. As one of the **best neighborhoods to live in San Diego**, Rancho Bernardo combines convenience, career growth opportunities, and a high quality of life.

If you're considering a move to **North San Diego County**, Rancho Bernardo should be at the top of your list. As one of the **best San Diego brokers**, I can help you find your dream home in this incredible neighborhood. Visit findyourhomesandiego.com to learn more about available properties and make your relocation seamless.

make the hook something about return to office, isolate to only 1500 characters, and add more SEO keywords like best san diego broker

Using AI Tools Like ChatGPT to Supercharge GBP Content

3. Best Practices

➤ Update Keywords with Market Trends

Google Ads word to search for keywords

Keyword ideasForecastSaved keywordsNegative keywordsOrganize keywords

Q

san diego realtor, san diego homes, best realtor

United States

English

Google

Jan - Dec 2024

Download keyword ideas

Broaden your search:

+ realtor

+ homes

+ real estate listings

+ real estate agents

+ real estate

+ real estate brokerages

+ new homes

Y

Exclude adult ideas

Add filter

870 keyword ideas available

Columns

Keyword view

<input type="checkbox"/> Keyword (by relevance)	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account status
Keywords you provided								
<input type="checkbox"/> san diego homes	1K - 10K	-90%	0%	Medium	-	\$0.11	\$3.02	
<input type="checkbox"/> best realtor	1K - 10K	0%	0%	Low	-	\$6.14	\$23.67	
Keyword ideas								
<input type="checkbox"/> best real estate agent near me	10K - 100K	0%	0%	Low	-	\$8.28	\$33.59	
<input type="checkbox"/> best realtor near me	10K - 100K	0%	0%	Low	-	\$8.28	\$33.59	
<input type="checkbox"/> zillow san diego	10K - 100K	0%	0%	Low	-	\$0.01	\$1.25	
<input type="checkbox"/> houses for sale san diego	10K - 100K	0%	0%	Medium	-	\$0.08	\$2.88	
<input type="checkbox"/> top realtors near me	1K - 10K	+900%	+900%	Low	-	\$6.35	\$28.07	
<input type="checkbox"/> best estate agents near me	10 - 100	0%	+∞	Medium	-	\$18.85	\$35.25	
<input type="checkbox"/> best estate agents	10 - 100	0%	0%	Low	-	-	-	
<input type="checkbox"/> homes for sale san diego	1K - 10K	0%	0%	Medium	-	\$0.09	\$3.68	

Show rows:

10

1 - 10 of 870

<<

<

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>>

Refine keywords

Expand all

Brand or Non-Brand

Non-Brands, zillow, redfin, trulia, craigslist

Community

san diego, la jolla, chula vista, rancho bernar...

Property

houses, condos, townhomes, luxury homes

Category

houses for sale, condos for sale, houses for r...

Transaction

buy, sell, rent

Location Type

county, city, state

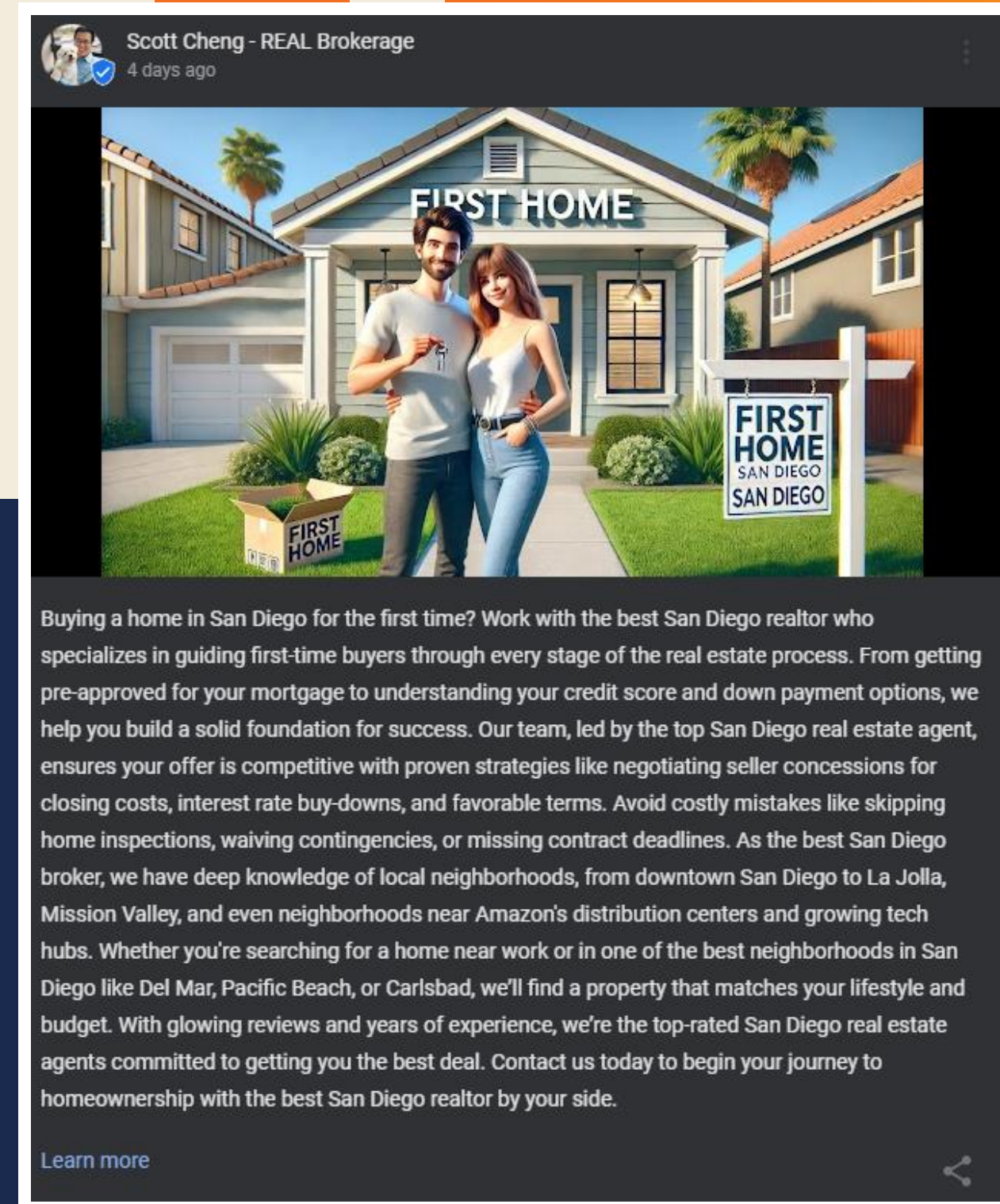
Others

ca, 2022

Using AI Tools Like ChatGPT to Supercharge GBP Content

4. Live Demo

» Real Estate Google Post with AI (custom ChatGPT) **Demo**



KEY TAKEAWAYS - PART IV

Streamlining GBP Management with Virtual Assistants

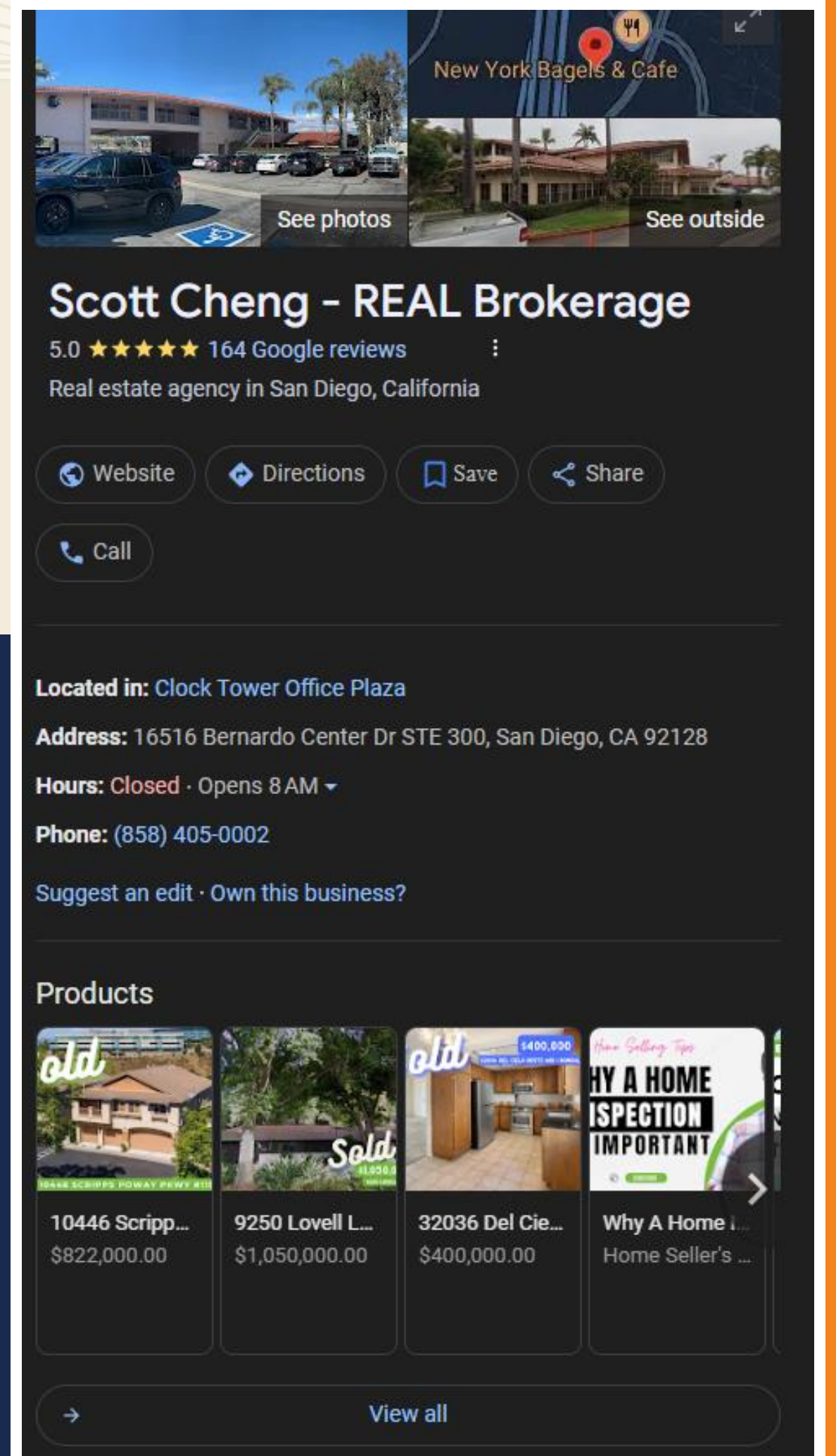
OBJECTIVE

Delegate tasks effectively to focus on high-value activities.

Streamlining GBP Management with Virtual Assistants

1. Task VAs Can Handle

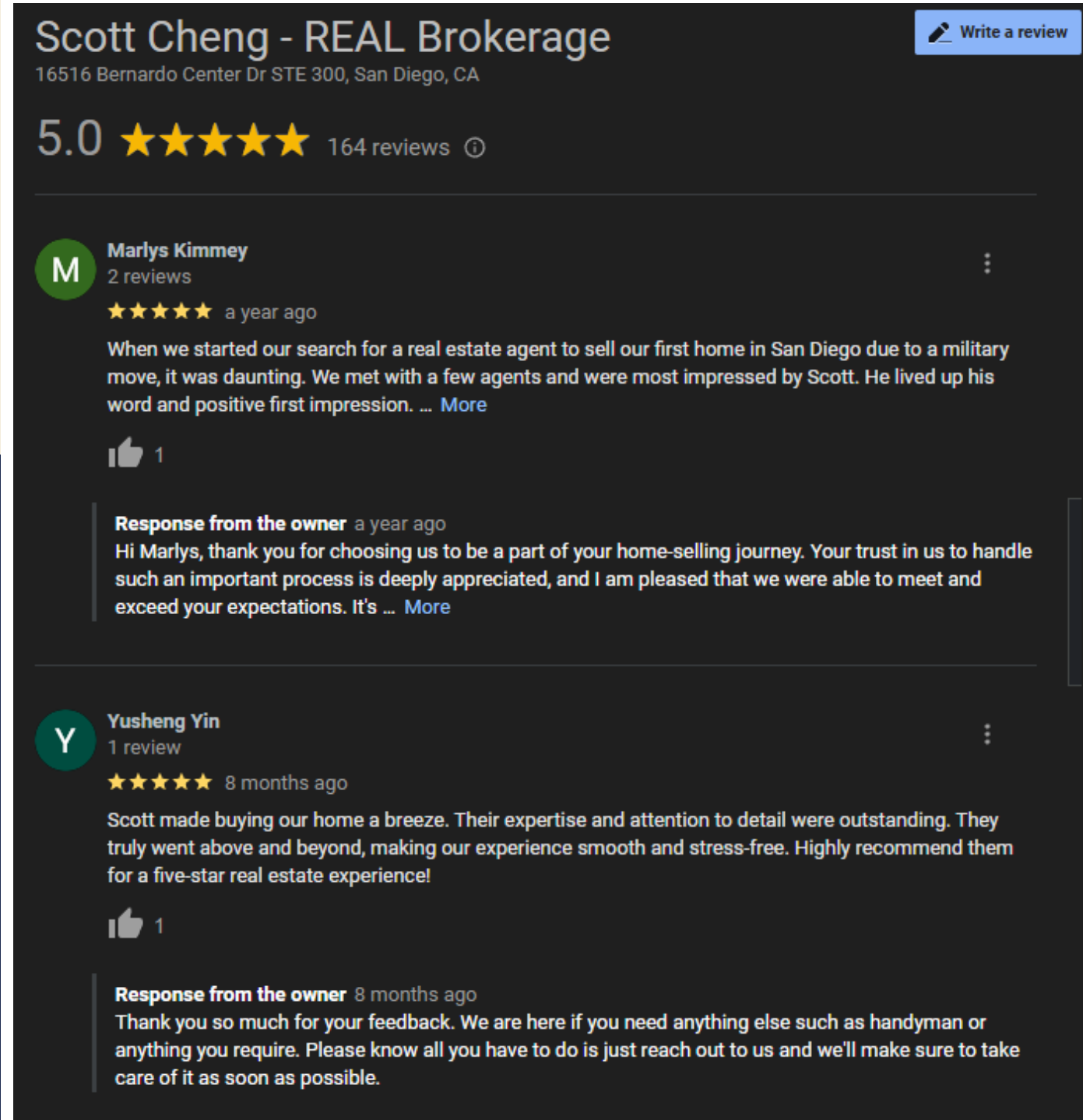
» Set up and maintain GBP



Streamlining GBP Management with Virtual Assistants

1. Task VAs Can Handle

» Schedule Google Posts & Respond to Reviews



Streamlining GBP Management with Virtual Assistants

1. Task VAs Can Handle

» AI tools for content creation



Rancho Bernardo: The Perfect Neighborhood for Your Return to Office

As return-to-office policies reshape how and where professionals live, **Rancho Bernardo** in North San Diego County stands out as the perfect neighborhood for those seeking a short commute, excellent amenities, and a thriving community. Located near major employers like the **Amazon San Diego Tech Hub**, biotech companies, and healthcare giants, Rancho Bernardo offers the ideal balance of work and lifestyle convenience.

For professionals returning to the office, Rancho Bernardo's proximity to I-15 ensures an easy commute to nearby business districts. This neighborhood is known for its **top-rated schools**, family-friendly parks, and local attractions like golf courses and hiking trails. With its serene atmosphere and access to major employment hubs, Rancho Bernardo is one of the **best neighborhoods to live in San Diego**.

Rancho Bernardo also boasts a variety of housing options, from modern condos to spacious family homes, catering to diverse needs. Whether you're a first-time homebuyer or looking to upgrade, the neighborhood's strong community vibe and proximity to workplaces make it a top choice for relocation.

Returning to work doesn't have to mean sacrificing quality of life. As one of the **best San Diego brokers**, I can help you find the perfect home in Rancho Bernardo. Explore your options today and enjoy the perks of living close to work while embracing a vibrant, family-friendly lifestyle. Visit findyourhomesandiego.com for expert guidance on buying or selling a home in this sought-after neighborhood.



generate a photo for this



Here is the generated image showcasing Rancho Bernardo, a neighborhood in North San Diego County, highlighting its modern homes, parks, and proximity to tech hubs like Amazon. Let me know if you need further adjustments!

Streamlining GBP Management with Virtual Assistants

1. Task VAs Can Handle

» Create Google Updates, Services, Q & A

The screenshot shows the 'Add update' interface for a Google Business Profile. At the top, there is a back arrow, the text 'Add update', and a close button (X). Below this is a large rectangular area with the text 'Drag photos or videos here' and 'or' in the center. At the bottom of this area is a button with a camera icon and the text 'Select photos or videos'. Below this is a text input field with the placeholder 'Add a description' and a character count '0/1,500' on the right. Below the text field is a dropdown menu labeled 'Add a button (optional)' with 'None' selected. At the bottom right are two buttons: 'Preview' and 'Post'. A partial line of text is visible at the very bottom: 'education on the San Diego real estate market so you can make'.

Streamlining GBP Management with Virtual Assistants

1. Task VAs Can Handle

» Research Keywords to Boost GBP Traffic

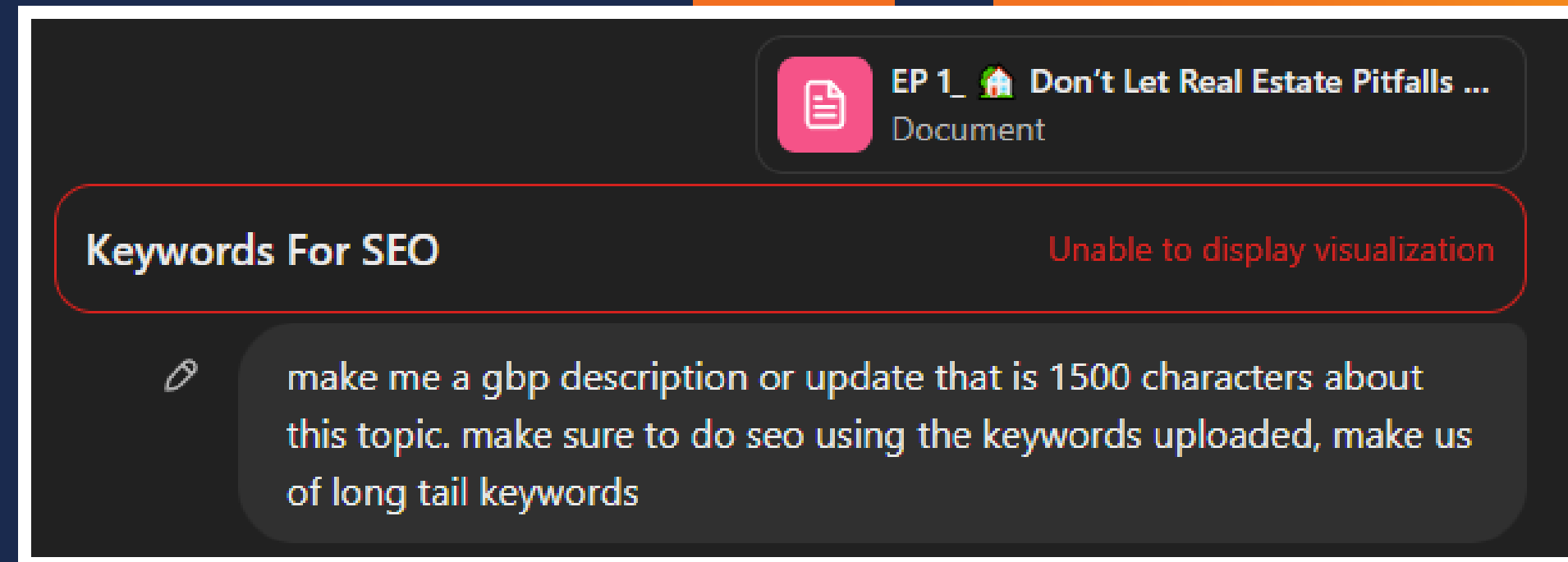
Keyword Stats 2024-11-09 at 09_43_50

Keyword								
A	B	C	D	E	F	G	H	I
Keyword	Currency	Avg. monthly se	Three month cha	YoY change	Competition	Competition (ind	Top of page bid	Top of page
realtor	USD	5000000	0%	0%	Low	15	0.13	
homes	USD	5000000	0%	0%	Low	7	0.25	
realtorcom	USD	5000000	0%	0%	Low	13	0.13	
real estate	USD	500000	0%	0%	Low	15	0.15	
houses for sale	USD	500000	900%	900%	Medium	46	0.09	
homes for sale	USD	500000	900%	900%	Medium	48	0.09	
houses for sale	USD	500000	0%	0%	Medium	38	0.12	
homes for sale	USD	500000	0%	0%	Medium	37	0.13	
land for sale near	USD	500000	0%	0%	Medium	43	0.09	
mobile homes for	USD	500000	0%	0%	High	90	0.41	
realtors near me	USD	500000	0%	0%	Medium	52	4.47	2
commercial real	USD	500000	0%	900%	Medium	37	0.56	
land for sale	USD	500000	0%	0%	Medium	44	0.11	
condos for sale	USD	500000	0%	0%	Medium	47	0.11	
real estate agen	USD	500000	0%	0%	Low	15	4	18
zillow homes for	USD	500000	0%	0%	Low	26	0.03	
mobile homes for	USD	500000	-90%	0%	Medium	45	0.41	
zillow homes for	USD	500000	0%	0%	Low	27	0.14	
properties	USD	500000	0%	900%	Low	4	0.68	
condominiums for	USD	500000	0%	0%	Medium	47	0.11	
estate real estate	USD	500000	0%	0%	Low	15	0.15	
mauricio umanski	USD	500000	0%	-90%	Low	0		
sell my house fast	USD	50000	0%	0%	Medium	34	16.73	
commercial prop	USD	50000	0%	0%	Medium	42	0.46	
real estate agen	USD	50000	0%	0%	Medium	37	6.18	20
new homes near	USD	50000	0%	0%	Medium	39	1.52	
foreclosures near	USD	50000	-90%	0%	Medium	55	0.21	
condos for sale	USD	50000	0%	0%	Medium	37	0.13	
new homes for s	USD	50000	0%	0%	Medium	54	0.9	
foreclosed home	USD	50000	0%	0%	Medium	51	0.24	
foreclosed home	USD	50000	0%	0%	Medium	55	0.21	

Streamlining GBP Management with Virtual Assistants

1. Task VAs Can Handle

» Repurpose Video and Photo contents to GBP updates



Streamlining GBP Management with Virtual Assistants

1. Task VAs Can Handle

» Set Up booking pages

The screenshot shows a booking page for Scott Cheng, REAL Brokerage. The page is titled "Free Q&A with Scott" and indicates a duration of 15 minutes via a clock icon. Below the title, it says "Phone call" with a phone icon. The main text describes Scott Cheng as a top real estate agent in San Diego, one of the top 1% of REALTORS® in the area, with over 15 years of experience helping buyers, sellers, and investors achieve their real estate goals. It mentions that whether you're exploring your options, have questions about the market, or need guidance on your next move, Scott offers a **free, no-obligation consultation** to help you clarify your goals and develop a tailored strategy. It also notes his reputation for expert market knowledge. At the bottom left, there are links for "Cookie settings" and "Report abuse". At the bottom right, there is a "Troubleshoot" button with a wrench icon. On the right side of the page, there is a "Select a Date & Time" section powered by Calendly. It shows a calendar for January 2025 with days of the week (SUN, MON, TUE, WED, THU, FRI, SAT) and dates. The dates 15, 16, 22, 23, 29, and 30 are highlighted in blue circles. Below the calendar, there is a "Time zone" section showing "Pacific Time - US & Canada (6:46am)" with a dropdown arrow.

scott cheng | BARRON TEAM real

Scott Cheng - REAL Brokerage

Free Q&A with Scott

🕒 15 min

📞 Phone call

Looking for a top real estate agent in San Diego? Meet **Scott Cheng**, one of the top 1% of REALTORS® in the area, with over 15 years of experience helping buyers, sellers, and investors achieve their real estate goals. Whether you're exploring your options, have questions about the market, or need guidance on your next move, Scott offers a **free, no-obligation consultation** to help you clarify your goals and develop a tailored strategy. With a reputation for expert market knowledge,

[Cookie settings](#) [Report abuse](#) [Troubleshoot](#)

Select a Date & Time

< January 2025 >

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

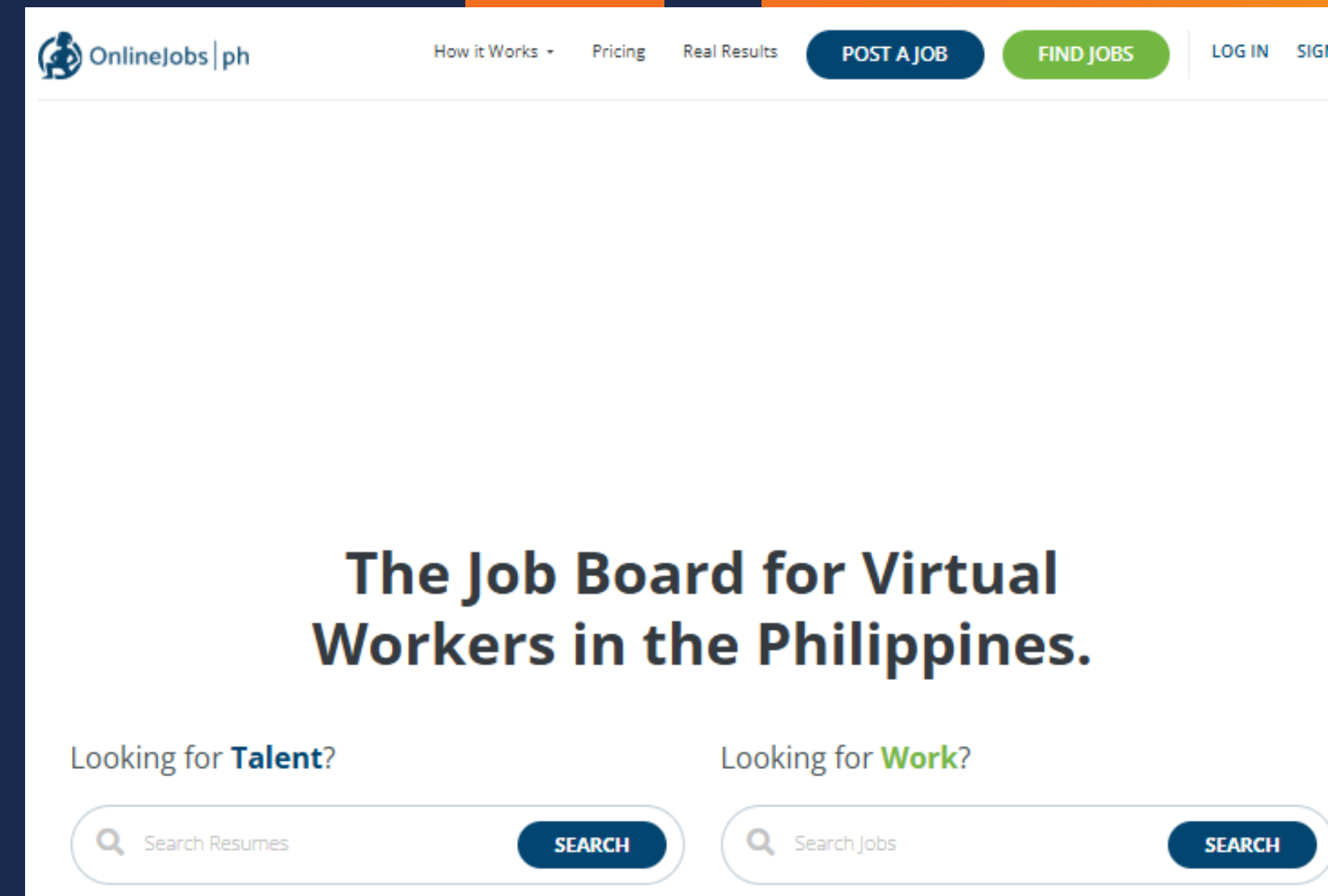
Time zone

🌐 Pacific Time - US & Canada (6:46am) ▼

Streamlining GBP Management with Virtual Assistants

2. How to Hire and Manage VAs

» Platforms:
OnlineJobs.ph and
Referrals

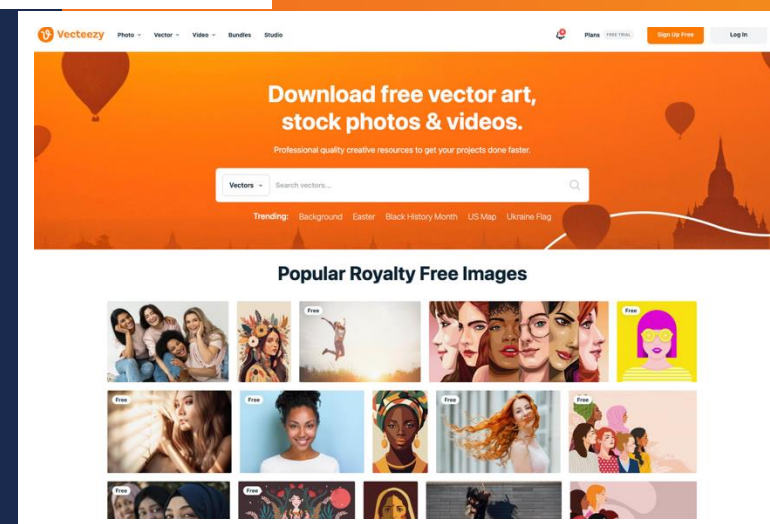
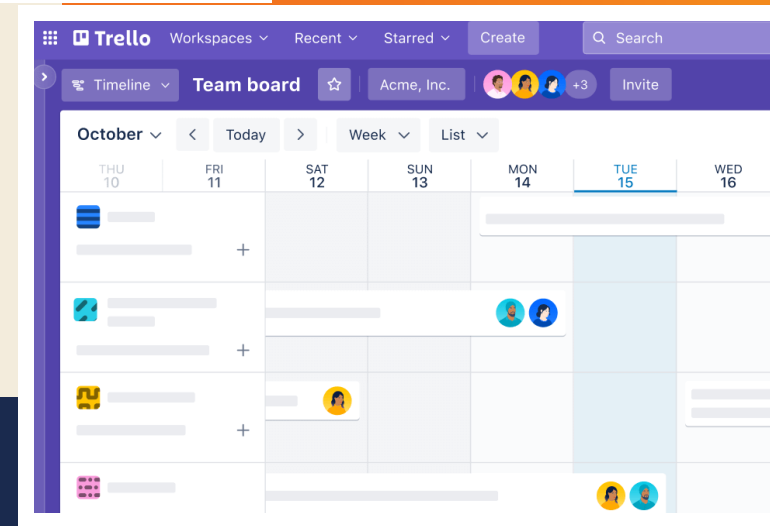
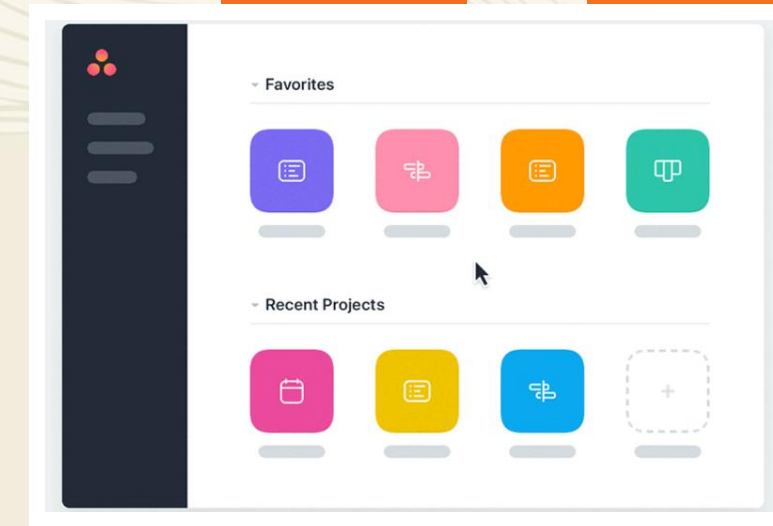


KEY TAKEAWAYS - PART IV

Streamlining GBP Management with Virtual Assistants

2. How to Hire and Manage VAs

» Tools: Asana, Trello, Slack and Vecteezy



Streamlining GBP Management with Virtual Assistants

2. How to Hire and Manage VAs

» Key Tip: Test Skills with
Sample Tasks



Bonus Materials

- GMBP Optimization Checklist
- Top Prompts for ChatGPT
- List of longtail keywords



**Take out your phone now and scan this QR Code, answer a few questions.
My team will send you the slides immediately along with the BONUS materials.**

Presented by:
Scott Cheng



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A Comprehensive Guide by Scott Cheng



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