

### **SHANNON GILLETTE** ARIZONA REALTOR & TEAM LEADER

TV HOST | FOUNDER OF THE GILLETTE GROUP AT REAL BROKER TOP 10 TEAM PHOENIX EAST VALLEY TEAM

"It doesn't matter how great you are, if no one knows you exist."

@shannon\_gillette





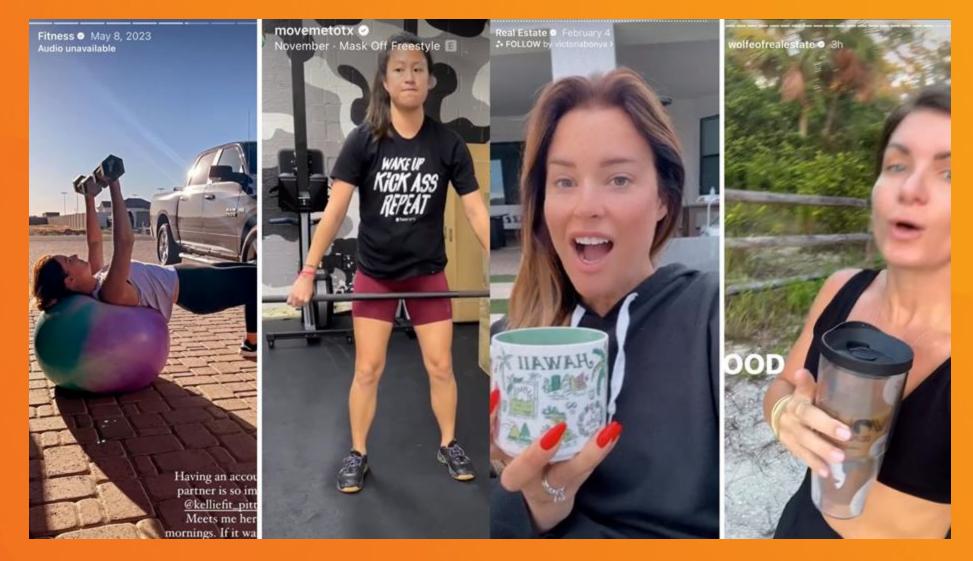


#### ELITE RETREAT 2025

# Your personal brand serves as your best spokesperson, working for you 24/7 to attract clients.

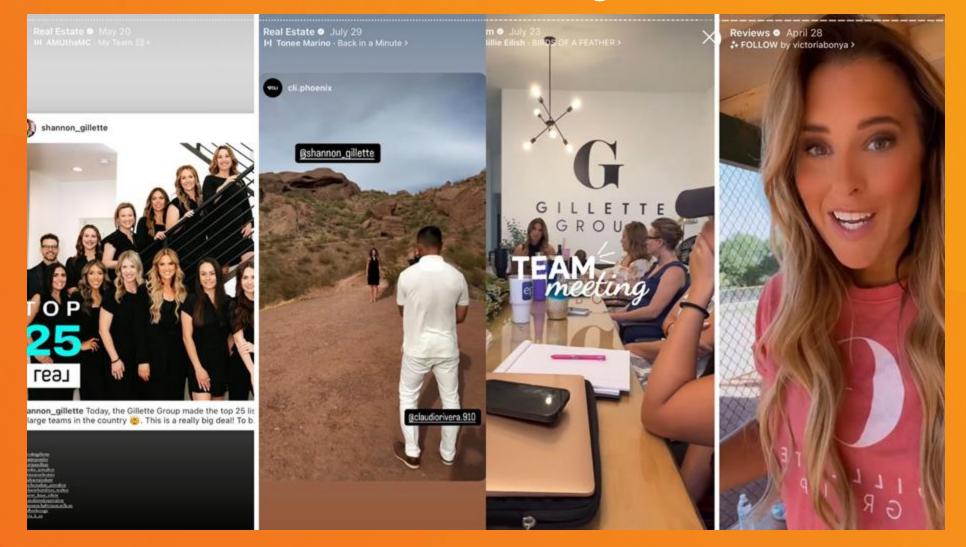
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### Routine



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# Workday



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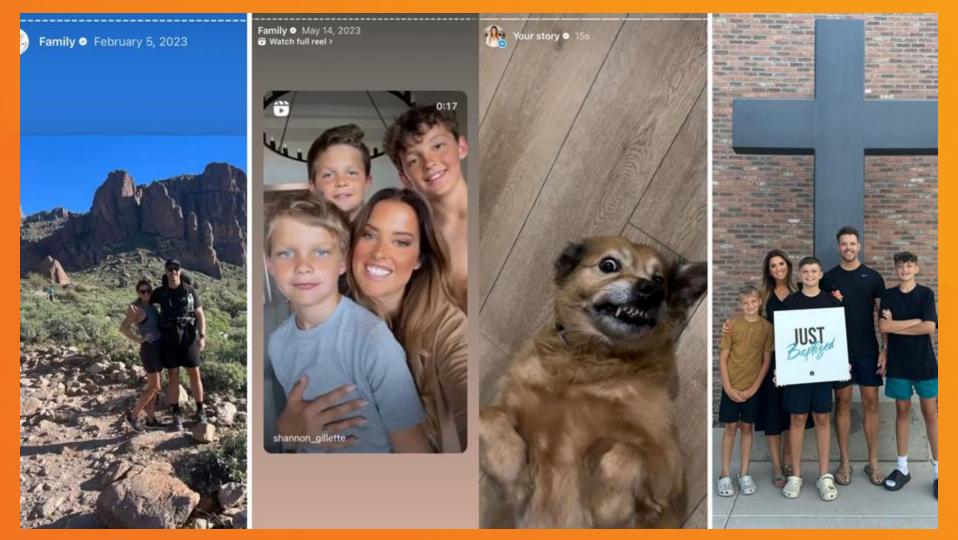
# **Client Appreciation**

### **Gillette Group Client Appreciation Events**

January: Private Goat Yoga February: Date Night Giveaway **March:** 3,000 Egg Hunt + Great Wolf Lodge Giveaway **April:** Family Kickball Tournament **May:** Free Starbucks Day **June:** Gift Card Raffle to Dad's Favorite Places **July:** Private Water Park Event August: Free Ice Cream September: Schnepf Farms Giveaway **October:** Fall Festival at Gillette Orchards **November:** Free Family Photos **December:** Movie Premiere and Cookies with Santa

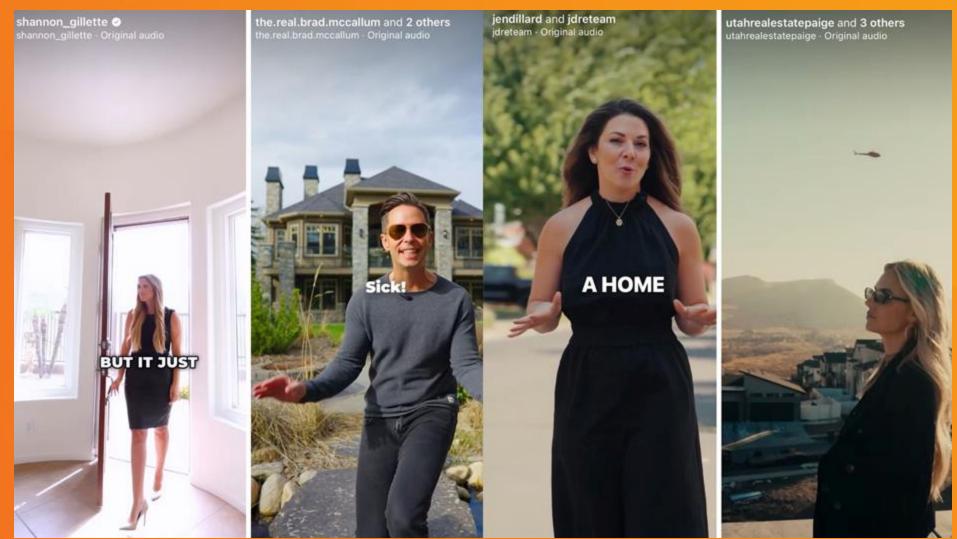
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### Life OUTSIDE of Work





### **Premium Home Tours**



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# Creating Listing Videos Tailored for Social Media



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# "To be successful at anything you don't have to be different. You simply have to be what most people aren't: Consistent."

@shannon\_gillette



