

TomFerry ROADMAP



Video Mastery: Elevating Trust and Transforming Results



Builds Consumer Trust:

Video lets clients see and hear you, establishing trust before the first handshake.



Enhances Agent Credibility:

Showcasing market knowledge and property insights through video proves expertise.



Personal Transition to Video:

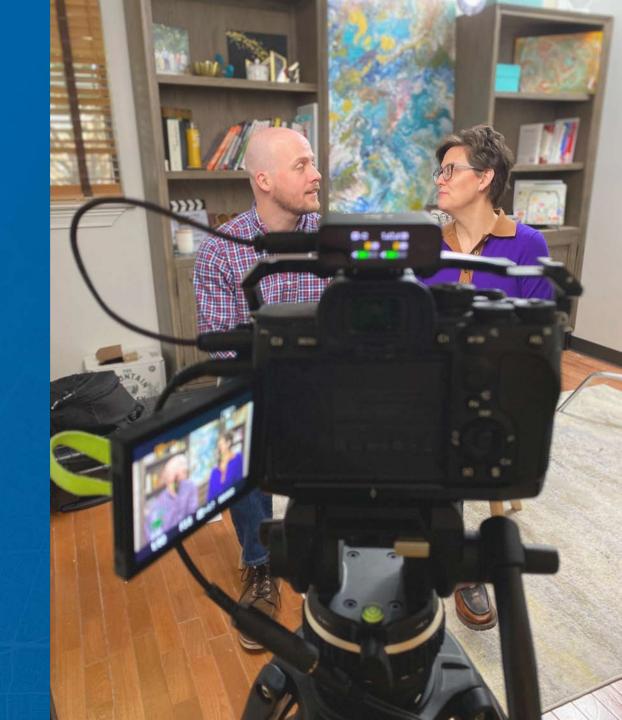
Adopting video transformed my client interactions, they know me before I walk in.



Tangible Outcomes:

Since integrating video, my conversion rates have soared, and client satisfaction has significantly improved.





Tips: Have Consistency, Make A Schedule & Refine

Consistency:

Consistent video posting establishes a reliable presence, boosting algorithm favorability and audience anticipation.

Schedule:

With just four days a month you can streamline your process, freeing up time while keeping content flowing.

Refine:

Expect evolution, not perfection; each video is an opportunity to learn and enhance your storytelling and technical skills.



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