



Jimmy Mackin

On a mission to become the most useful person to follow in Real Estate.



@jimmymackin

Last Month (One weeks results)

439

Agents
Participated

Last Month (One weeks results)

439

Agents
Participated

684

Buyer
Consultations

Last Month (One weeks results)

439

Agents
Participated

684

Buyer
Consultations

572

Listing
Appointments

Last Month (One weeks results)

439

Agents
Participated

684

Buyer
Consultations

572

Listing
Appointments

\$198,000,000

In signed contracts





Simple marketing missteps

1. Failure to Follow Through

Lack of execution

Simple marketing missteps

1. Failure to Follow Through

Lack of execution

2. Struggling to Stand Out

Inability to differentiate

Simple marketing missteps

1. Failure to Follow Through

Lack of execution

2. Struggling to Stand Out

Inability to differentiate

3. Can't Create Conversations

Not creating opportunities

Today's Agenda

How can I generate listings
when I have none?

How to turn every listing into
more listings.

The Conversion Gap



10:32 🌙

📶 LTE 23



Tammi >



Today 10:23 AM

How'd it go? And good morning

Morning!!

6 serious conversations and 4 warm inquiries with questions all from text 🎉

Sound video today 🎉

Rate Buydown Text





Anthony Malafronte to Everyone 12:39 PM

We got 11 replies on this exact text....
Sent to 150 cold leads and 65-70
private clients

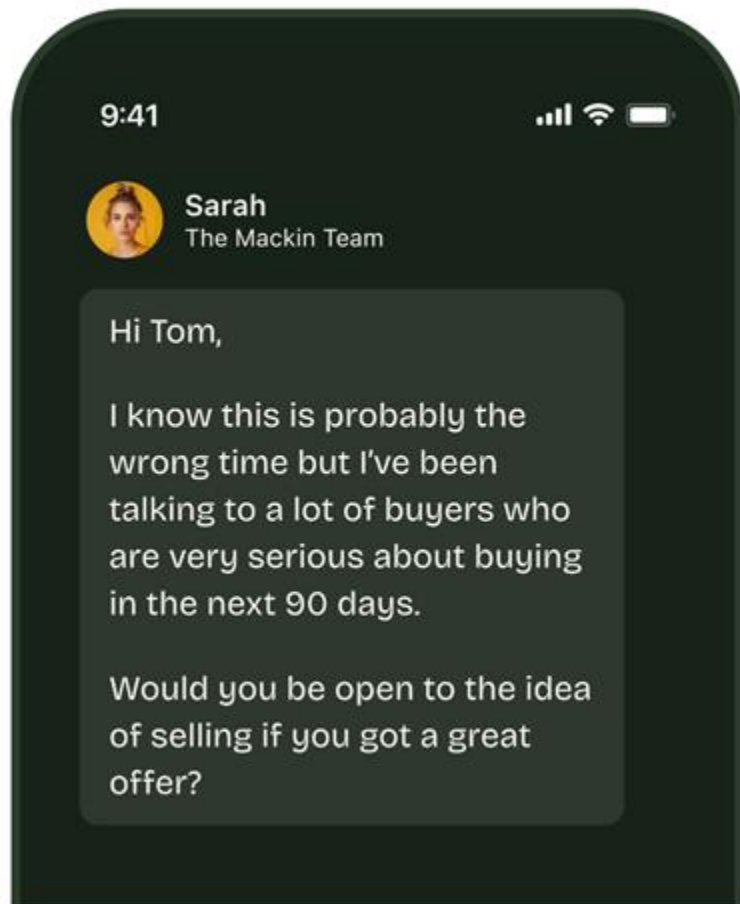


1



1

Bad Timing Text



ALL NEW COROLLA SEDAN

FOR A LIFETIME OF
GOODTIMES



©2013 Toyota Motor Sales, U.S.A., Inc.

If you're on this journey called "life", an economical 1.8L VVT-i engine, Smart Entry, Smart Start and auto rain sensing wipers will make all the difference. With its sleek, eye-catching design and dynamic handling, all new Corolla Sedan will excite from the very first drive.

toyota.com.au/mrta



Go what a feeling!

ALL NEW COROLLA SEDAN FOR A LIFETIME OF GOODTIMES



©A. Kishimoto/Toyota

If you're on this journey called "life", an economical 1.8L VVT-i engine, Smart Entry, Smart Start and auto rain sensing wipers will make all the difference. With its sleek, eye-catching design and dynamic handling, all new Corolla Sedan will excite from the very first drive.

toyota.com.au/corolla



1999 Toyota Corolla - Fine AF - \$2500

Image 1 of 25



1999 Toyota Corolla

VIN: 1N800010000000000

condition: good

engine: 4 cylinders

drive: fwd

fuel: gas

transmission: manual

year: 1999

mile: 100,000

title status: clean

transmission: automatic

type: sedan

"You want a car that gets the job done? You want a car that's been here? You want a car that literally no one will ever compliment you on? Well look no further."

The 1999 Toyota Corolla

Let's talk about features.

Bluetooth: nope

Nav: nope

Fancy wheels: nope

Let me tell you a story. One day my Corolla started making a strange sound. I didn't give a shit and ignored it. It went away. The End.

You could take the engine out of this car, drop it off the Golden Gate Bridge, fish it out of the water a thousand years later, put it in the trunk of the car, fill the car up with Nuts, turn the key, and the puppy would fucking start right up.

This car will outlive you. It will outlive your children.

Things this car is old enough to do:

Vote: yes

Commit to sex: yes

Run a car: it IS a car

This car's got history. It's seen some shit. People have done strange things in this car. People have done gay things in this car. It's not going to judge you like a fucking Volkswagen would.

Interesting facts:

This car's interior color is grey, but it's interior color is grey.

In the event's interest, it is listed as "optional."

When this car was unveiled at the 1999 Detroit Auto Show, it caused all 1,000 attendees to spontaneously pee. The resulting stink change is all present inside the building caused a partial collapse of the roof. Five people died. The event is chronicled in the documentary "Shred to Death: The Story of the 1999 Toyota Corolla."

You wanna know more? Good. I had my car 55 and a Facebook survey.

Favorite food: spaghetti

Favorite to drive: AF

Favorite band: the Beatles and the Gin Blossoms

This car is as practical as a Ruth B. It's an asshole off the road so your grandpa during his last Silver Alert. It's as utilitarian as a member of a church whose worship is based entirely on water pills.

When I use the Carfax on this car, I get back a single piece of paper that said, "It's a Corolla. It's fine."

Let's face the facts, this car isn't going to win any beauty contests, but neither are you. Stop lying to yourself and stop lying to your wife. This isn't the car you want, it's the car you deserve. The fucking 1999 Toyota Corolla.

* All NOT related to my unrelated services or offers

You want a car that gets the job done? You want a car that's hassle free? You want a car that literally no one will ever compliment you on? **Well look no further.**

The 1999 Toyota Corolla.

Let's talk about features.

Bluetooth: nope

Sunroof: nope

Fancy wheels: nope

Let me tell you a story. One day my Corolla started making a strange sound. I didn't give a shit and ignored it. It went away. The End.

Deal of the Week

Text

9:41



Sarah
The Mackin Team

Hi Tom

I know you're not looking to buy, but I wanted to share this with you—a stunning \$950K condo in the North End.

I bet you know someone in your network who'd love this.

Who comes to mind that we should share it with?

ZMA Text



Scott Barrows

October 4 · 🌐



If you are skeptical about the 100k in 100 days zma plan, here is proof. This particular person I have not been in constant contact with, it's actually probably been 3-6 months. It really does work

Home value Owner tools Home details Neighbors >



Tap into your home's equity

Zillow makes it simple to explore your cash-out refinance options.

I was on Zillow today checking out your home. Since you bought your house in 2020 Zillow estimates your homes value has increased almost \$110,000.

What do you think? I have my opinion but I would love to hear yours.

Interesting we were just talking about getting something bigger



You, Ellen Steele, Emily Wilson and 14 others

5 comments



Love



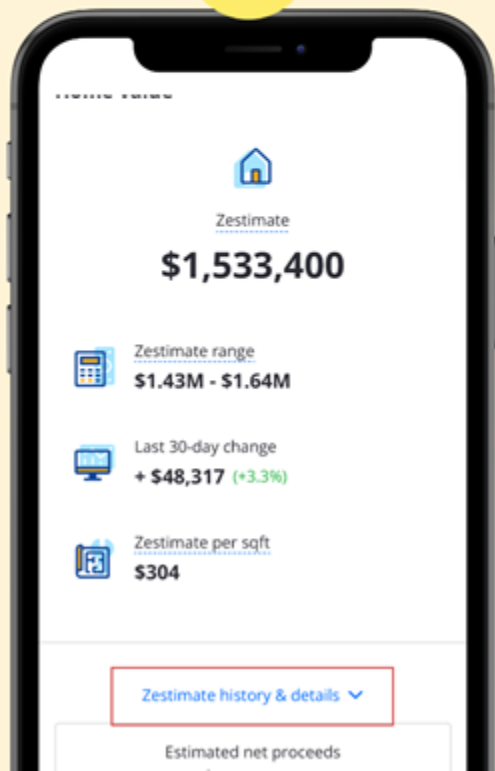
Comment



Copy

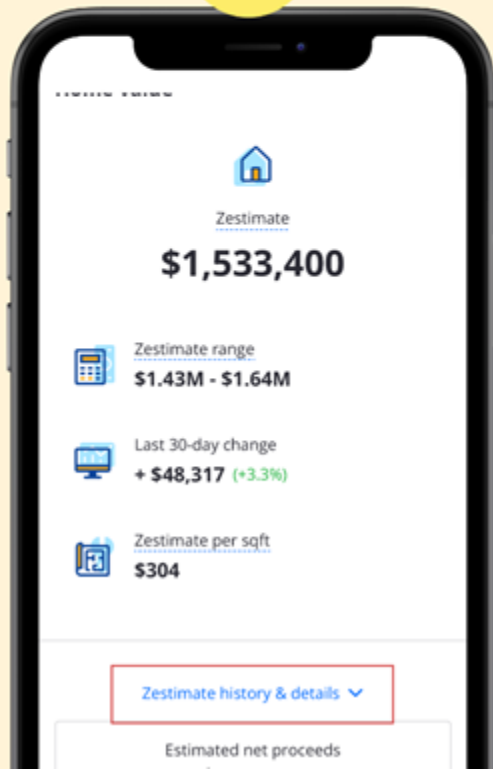
2024  MA

1

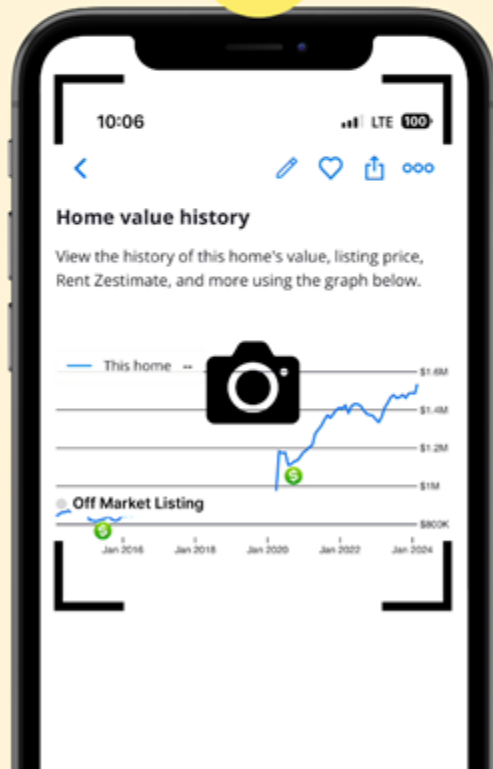


2024 MA

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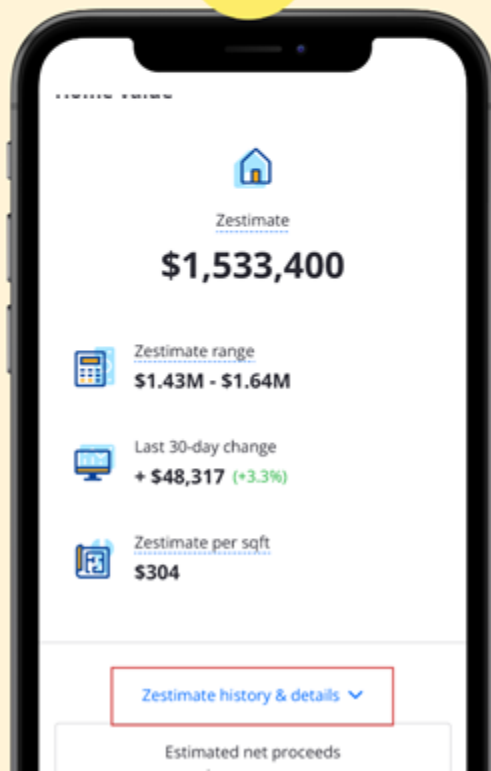


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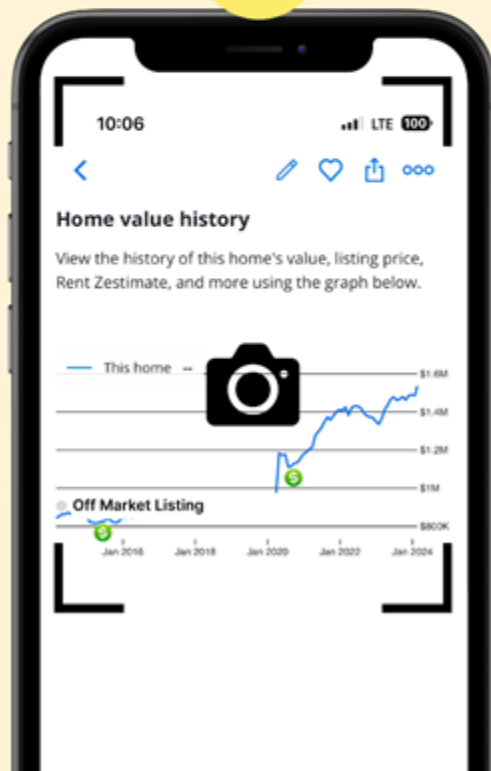


2024 MA

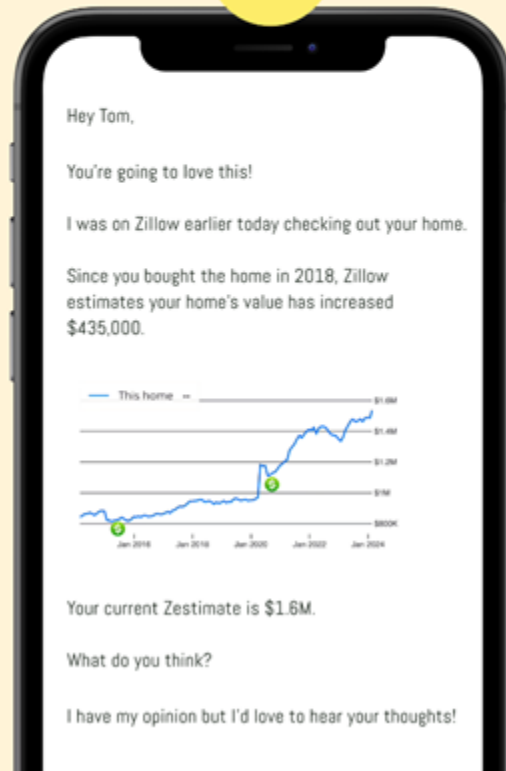
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2



3



Zen Learning #1

Text 10 people per day.

AGENDA:

5 Types Of Emails You Should Be Sending

LOCAL NEWSLETTER

VALUE-BASED SELLING

LISTING EMAILS

PERSONALIZED AUTOMATION

DIRECT RESPONSE CAMPAIGNS

Friday Morning Coffee



Whistler Friday Morning Coffee

Here's what you need to know:

Over the past 7 days

- ✓ In Whistler there were 13 New Listings.
- ✓ In Pemberton there were 4 New Listings.
- ✓ In Whistler & Pemberton there were 8 Price Adjustments.
- ✓ In Whistler & Pemberton 5 Properties Sold.

🏡 The Highest Sale this week was for \$3.15 million at 4608 Montebello Place in Montebello in Whistler Village.

★ Dean's Top 3 ★

📺 In [this quick 7 minute video](#) I personally take you through the 3 best new properties that came on the market in Whistler this week and I tell you exactly why I think they're all great bets.



★ Dean's Top 3 ★

📺 In [this quick 7 minute video](#) I personally take you through the 3 best new properties that came on the market in Whistler this week and I tell you exactly why I think they're all great bets.



As always, I appreciate the support and love I get from my community. I've been sending out our Whistler Friday Morning Coffee email now for over 20 years and I hope you continue to enjoy it. ❤️

If you have any questions about the Whistler real estate market, would like an equity check-up for your Whistler property or if you're looking to buy here - call or text me anytime at **604-935-9313**.

Sincerely,
Dean Linnell



Dean Linnell
The Linnell Group

📞 604-935-9313
🌐 <https://whistler-realestate.com>
✉ dean@whistler-



Ryan Hvizda

15m · 🌐



Sent 50 of these emails out, 5 responses, 1 spring listing lead. 🥳🥳 love the copy and the impact! [#comingfromvalue](#)

Most homeowners are surprised to learn that small, strategic updates often make a bigger difference than expensive renovations.

The truth is, the right tweaks can attract more buyers and increase your home's value.

And here's the kicker—most sellers only make about two simple changes before putting their home on the market.

I've put together a list of the highest-ROI updates that get results without breaking the bank.

Would it be helpful for me to send it your way?

[View insights](#)

14 post reach >



Jimmy Mackin

1 comment



Love



Comment



Copy

Home Improvement Text



Subject: Most sellers do this before listing their home

Hey [First Name],

Most homeowners are surprised to learn that small, strategic updates often make a bigger difference than expensive renovations.

The truth is, the right tweaks can attract more buyers and increase your home's value.

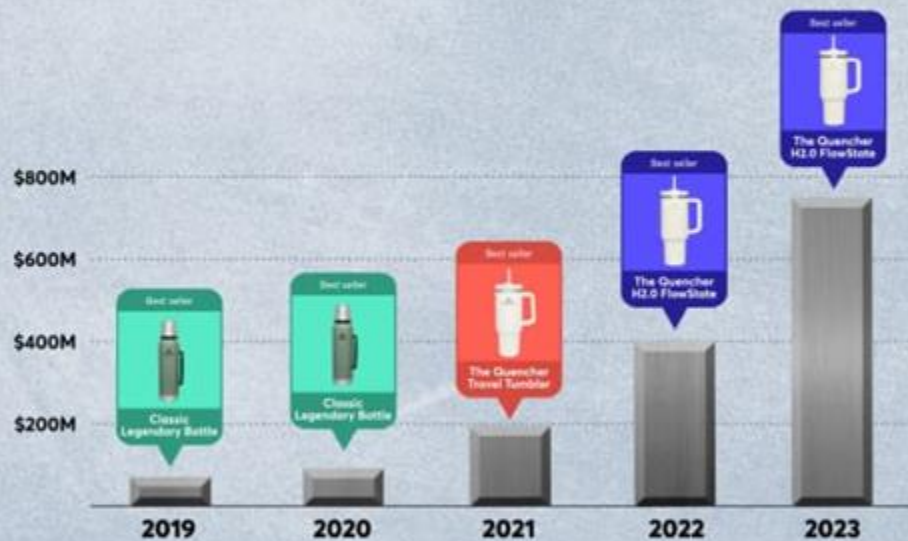
And here's the kicker—most sellers only make about two simple changes before putting their home on the market.

I've put together a list of the highest-ROI updates that get results without breaking the bank.

Would it be helpful for me to send it your way?



Stanley revenue





VALENTINE'S DAY GIFTS > SHOP NOW



HYDRATION ▾

SHOP ▾

CUSTOMIZE

EXPLORE ▾



THE QUICK FLIP GO BOTTLE | 36 OZ

\$28.00

SIZE ▾

See Sizes

CURRENTLY NOT AVAILA

CURRENTLY NOT AVAILABL

See installments for orders over \$50.00 with [shop Pay](#) [Learn](#)

NOTIFY ME



They're actually part of my personality. If I don't have [my Stanley], if I don't choose the right color, my day kind of doesn't go how I planned it.

Chelsea Espejo

STANLEY QUENCHER COLLECTOR

Deal of the Week

Email

Subject: (Deal Of The Week) North End Condo Under \$950K

Hi [Name],

I found a stunning North End condo for under \$950K:

- 1,200 sq. ft. with 2 beds, 2 baths
- Private rooftop deck with city views
- \$150K less than similar units
- Modern finishes, hardwood floors, and rental potential

I've reviewed over 68 homes for sale in our area, this is the best one I've seen in a while.

Best,

Jimmy Mackin

555-555-5555

p.s. Not in the market right now? Forward this to a email to a friend.



Evan Whaley

This email was gold! 10 responses, 9 CMA requests, and one highly interested seller so far.



April Aberle

Got 5 CMA requests in the first hour!



Toni Draxler Laurich

Our team has set 9 appts so far from the email! We sent to engaged leads and past clients, all of our appointments set so far have been from past clients.



Brad Winter

7 responses, 7 CMAs, 2 Scheduled meetings 🔥🔥🔥



Naomi Selik

Hi Jimmy - I have to admit, I was skeptical that it could be that easy, but i just sent this email and got 2 responses within 5 minutes! That's 2 listing leads over \$2M in a very tight market!



Nick Slocum

5 Responses, 4 CMA requests so far!
Great email, @Jimmy Mackin!



Brian Slivka

🌟 Let's do it Jimmy Mackin! As a follow up to the "how much equity " email I sent to 527 people yesterday. So far...6 CMA requests with 2 folks thinking about selling and buying...Pure gold 🏆



\$100,000,000 Email

\$100,000,000 Email



Subject: How much equity did you gain in 2024?

I'm setting aside some time this week to prepare equity reports for my clients.

My clients love these reports because they are more detailed and accurate than online tools.

Can I create one for your home?

Let me know!
Jimmy

P.S. I just completed a report for my client and they were shocked to learn they've gained \$142,000 in the last 3 years.

Listing Centric Calendar

Monday	Tuesday	Wednesday	Thursday	Friday
Listing Email		Value-Based Email		Local Newsletter
Listing Email		Value-Based Email		Local Newsletter
Listing Email		Value-Based Email	Direct Response	Local Newsletter
Listing Email		Value-Based Email		Local Newsletter

Bonus

Automated &
Listing Lifecycle

Zen Learning #2

**Send 3 emails per week
to your database every
week.**

Mr. Beast Leaked Memo



HOW TO SUCCEED IN MRBEAST PRODUCTION



1

2

per get
ees
about
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k to
d over
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it up
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1 a
c
st

“Creativity saves money.”



Creativity Saves Money

Leveraging your Listing For Lead Gen



**estherk.therealtor and
parkgroupreels**
Nat King Cole • L-O-V-E



estherk.therealtor 4w
📩 TEXT "8DLT" @ 909-235-7097 for
more info or to book a private tour!

Marketed by Esther Ko | DRE 02056312
Listing courtesy of Jason Thorman | DRE
01516355

#hometour #homeforsale #claremontca
#cityofclaremont #homesinclaremont
#renovatedhome #remodeledhome
#poolhome #homebuying #homebuyers
#dreamhome #homeforsale #realestate
#firttimehomebuyers
#parkgrouprealestate #homedesign



irishmexgal 2w
How many bedrooms? And price
please and Thank you! 😊



1,352 likes

November 11



Add a comment...



Listings

The Listing Hook



chesleymccarty · Follow

James Quinn · Highland Railway

...



chesleymccarty 18w

My favorite town on that side of the Potomac 🍷

Founded in 1749, Old Town Alexandria is one of the DMV's oldest neighborhoods and interestingly, the third oldest designated historic district in the country. Old Town has everything I love about Capitol Hill and Georgetown, but is its own little ecosystem with a ~beyond cute~ downtown, charming historic rowhomes, and access to the waterfront. It might seem a bit far from DC, but it's maybe a 20 minute drive on a good day, so perfect for those looking for that urban feeling outside of DC proper 🍷

One of Old Town's strengths has to be



14,689 likes

August 6



Add a comment...



Unleash the power of chat marketing

Drive more sales and conversions on Instagram, WhatsApp, and Messenger using automation.

GET STARTED FOR FREE



Creativity Saves Money

Turn Up The Volume



 **lisaduboisrealtor** · Follow
Original audio

 **lisaduboisrealtor** Edited · 1w
Bet you didn't know I was really good at hide and seek 😊 Ready to discover the best spots? 🏠🔍

#hideandseekrealestate
#homesweethome #hiddengems
#realtorlife #seekandyoushallfind
#realestatereels #virginiarealestate
#PruittTitle

 **savvyboone** 2w
This is the best marketing strategy I've seen to date lol

102,700 likes Reply

— View all 22 replies

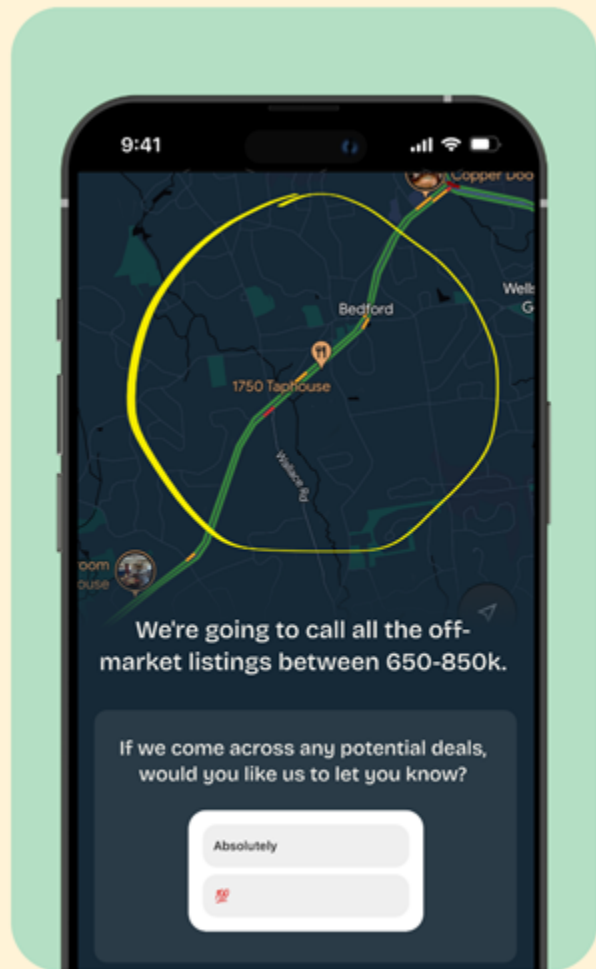
 **sudziemumsy** 2w
My 4 year old has watched this on

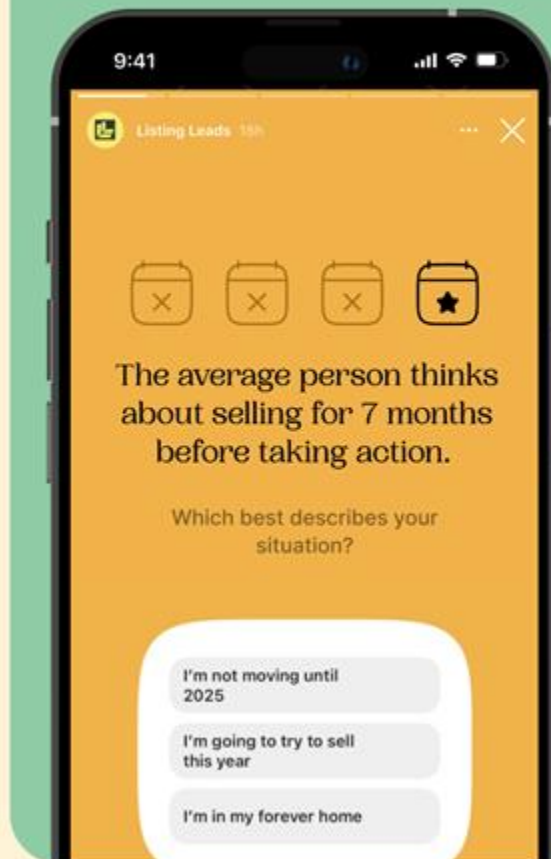
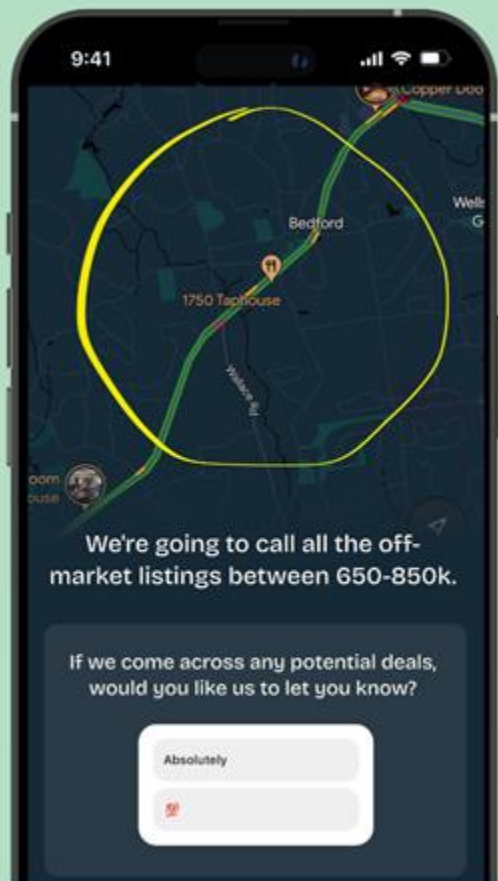
👍🗨️📌

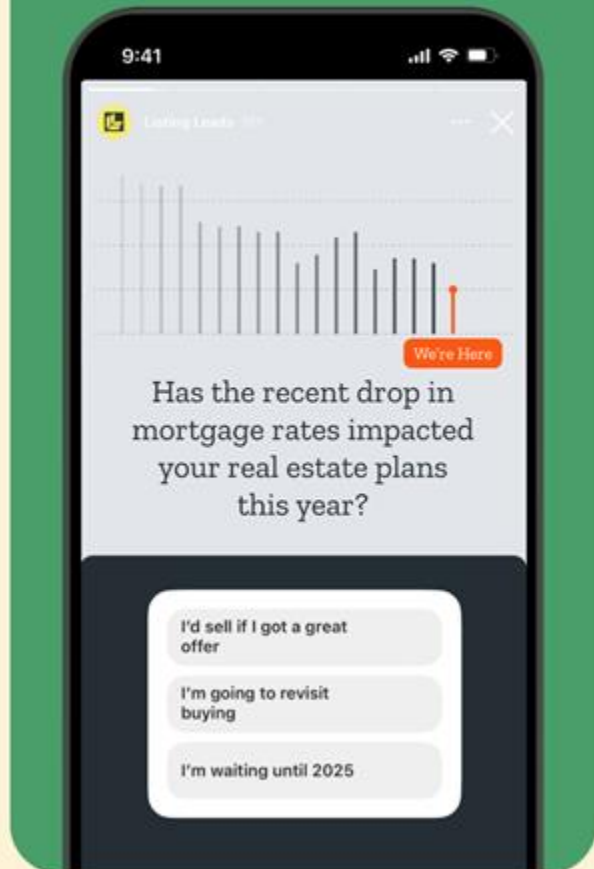
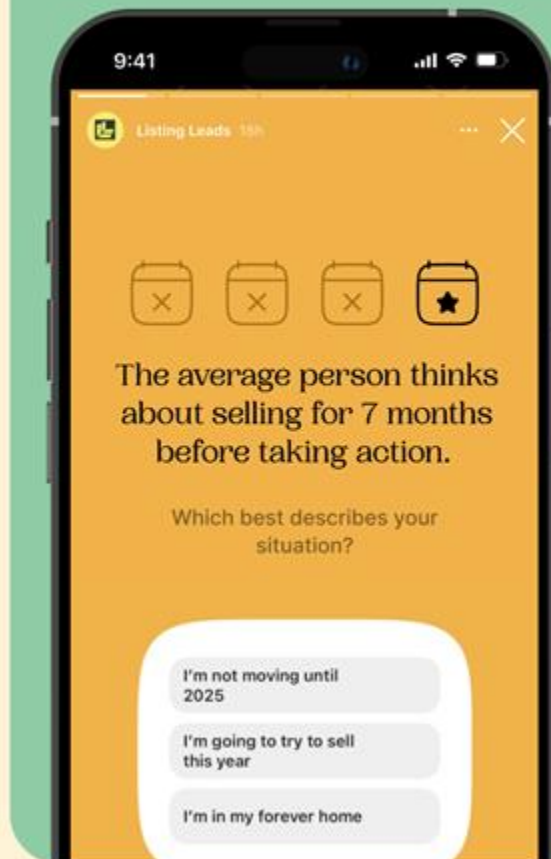
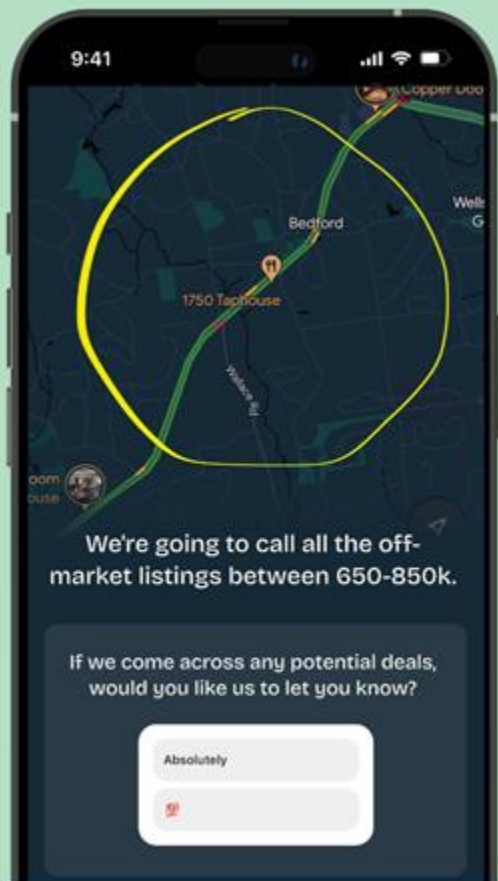
 666,753 likes
November 23

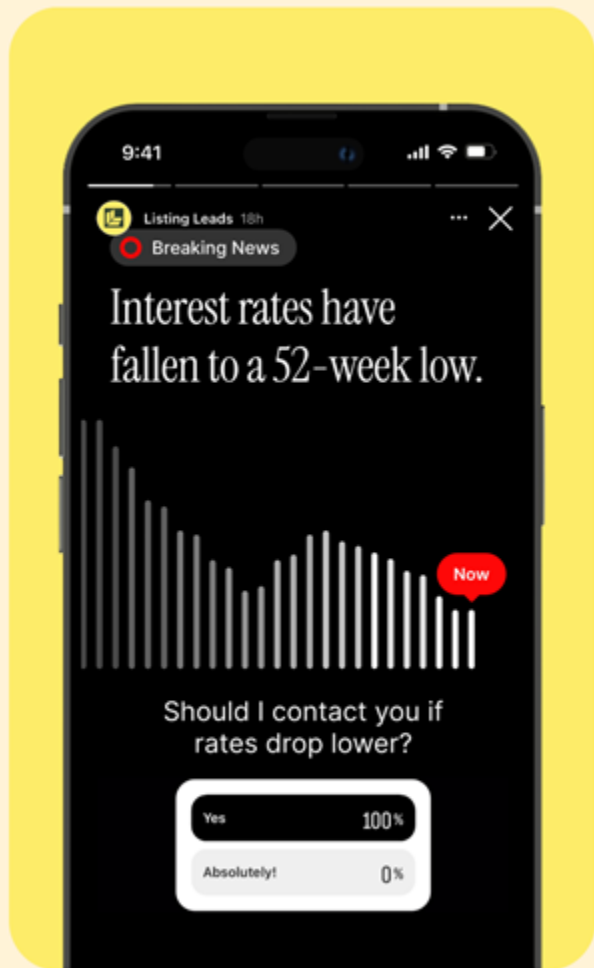
 Add a comment...











9:41

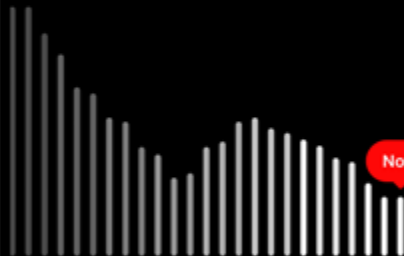


Listing Leads 18h



Breaking News

Interest rates have
fallen to a 52-week low.



Now

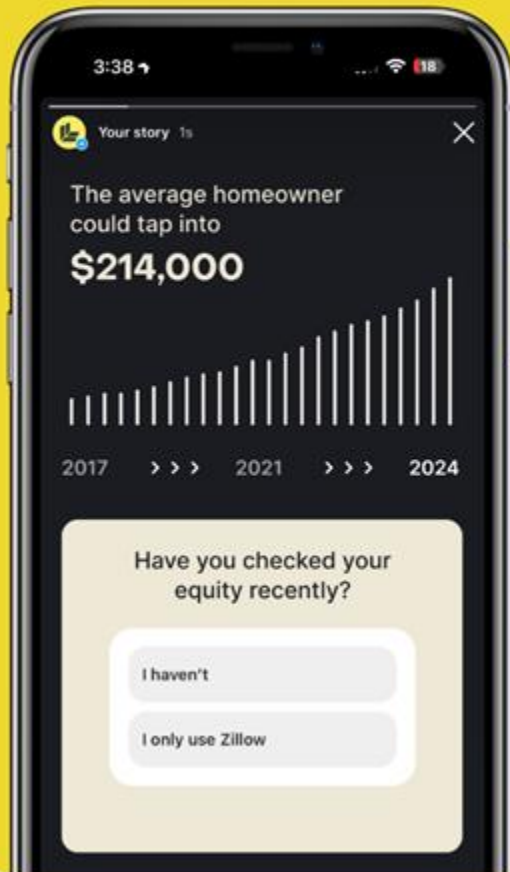
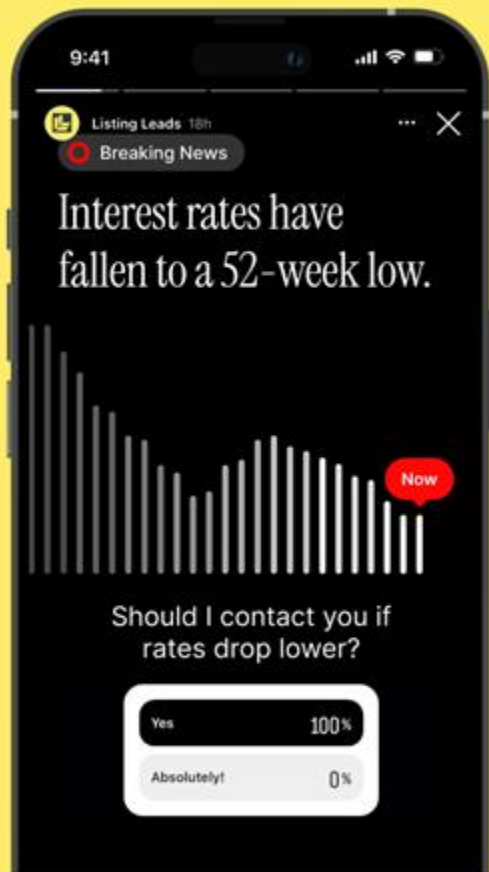
Should I contact you if
rates drop lower?

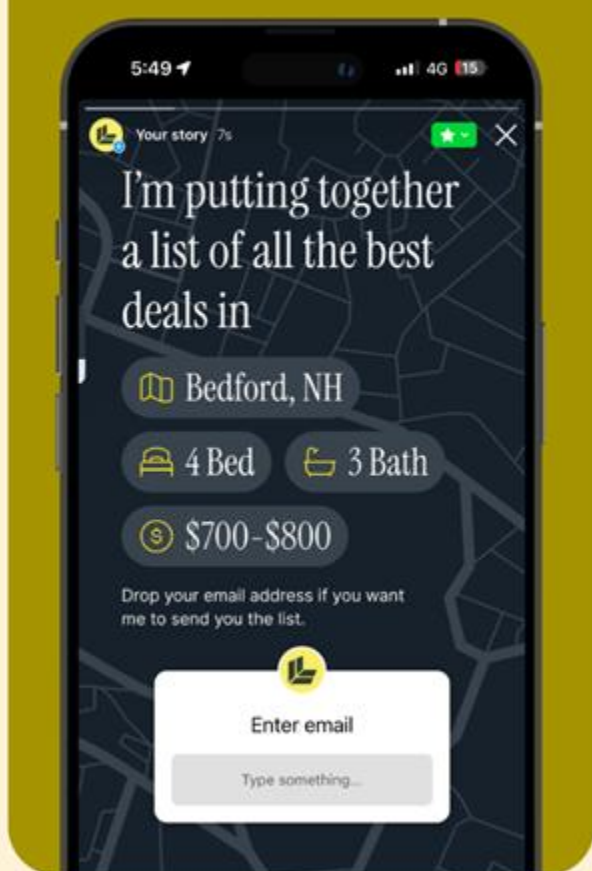
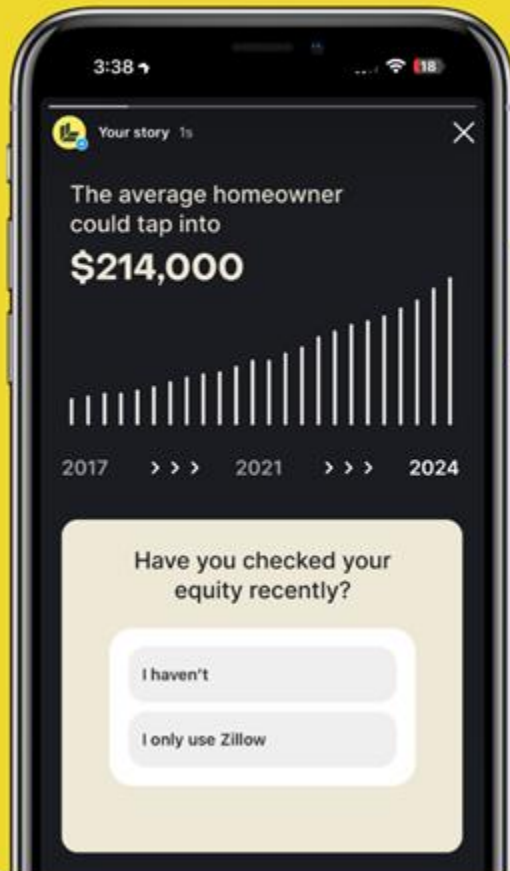
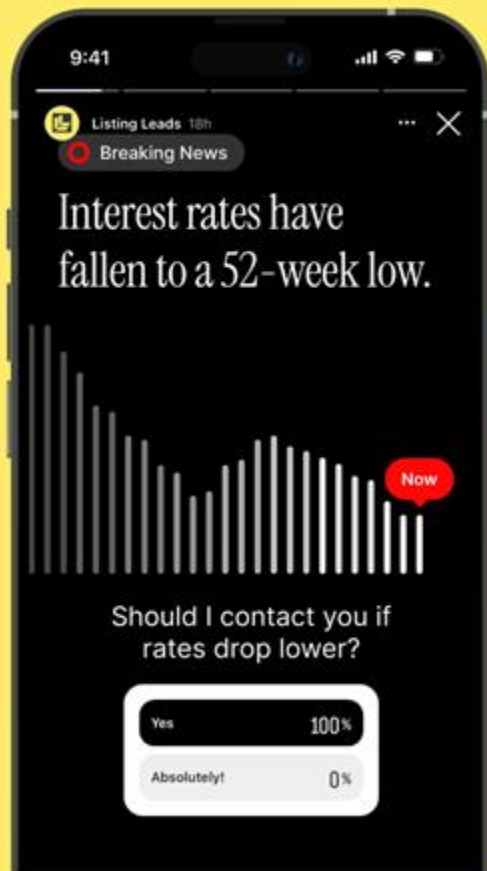
Yes

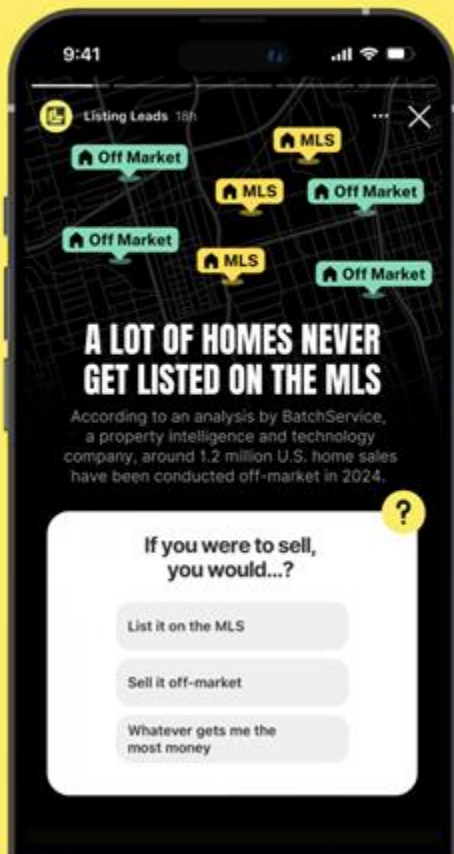
100%

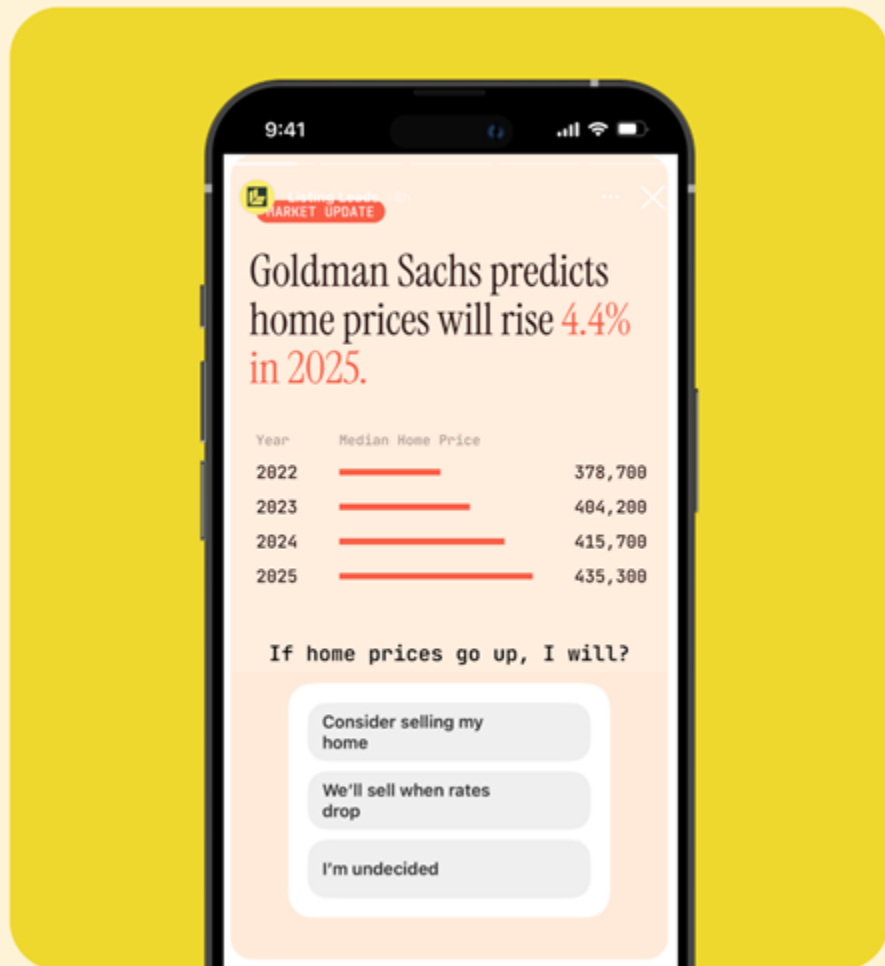
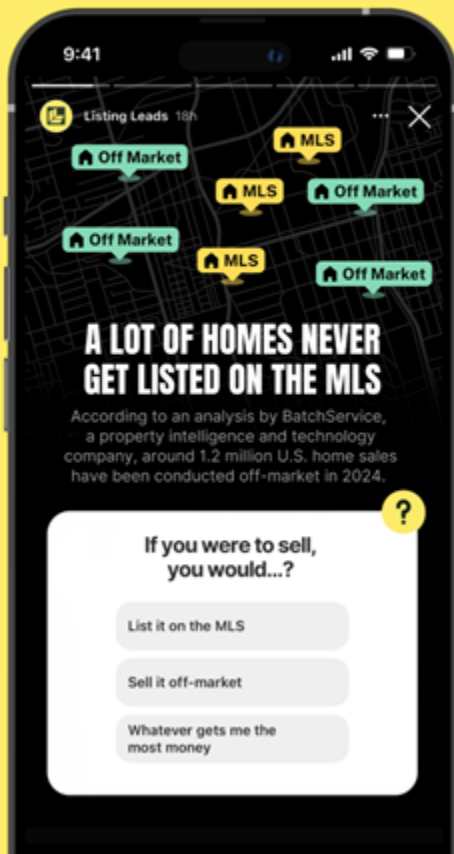
Absolutely!

0%

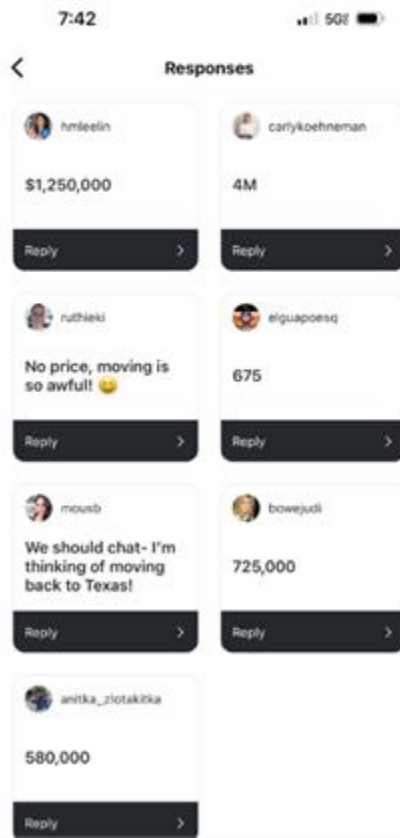
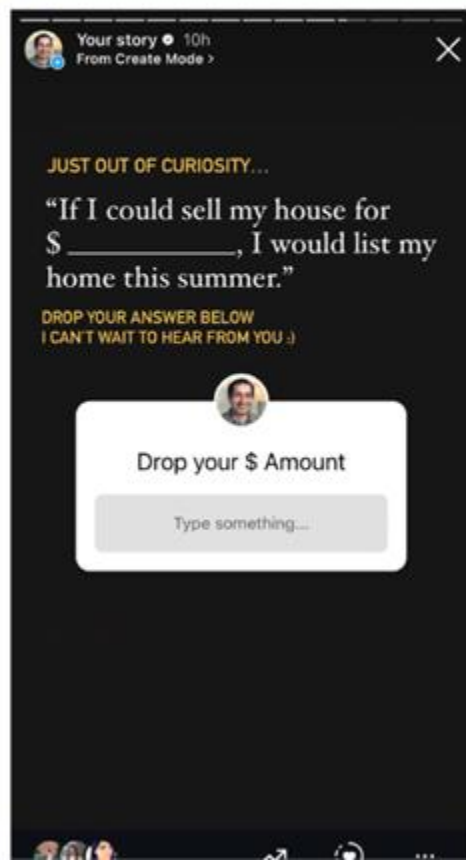








Make Me Move



Zen Learning #3

**1-2 Reels Per Week: Grow Your
Following**

**1-2 Lead Capture Stories Per Week:
Convert Your Following**

If we're not in their mailbox in
December, our signs won't be in their yards
come March.



Jimmy Mackin

A man with a beard and short hair, shirtless, stands on a sandy beach. He has a blue and white striped towel draped over his left shoulder. He is holding a red bottle of Old Spice body wash in his right hand, and a spray of water is coming out of the nozzle. To his right, the head and neck of a white horse are visible. The background shows the ocean and a cloudy sky. The text "SMELL LIKE A MAN, MAN." is in the upper right, "Old Spice" is in a script font below it, and "THE MAN YOUR MAN COULD SMELL LIKE" is in large bold letters at the bottom.

SMELL LIKE A MAN, MAN.

Old Spice

**THE MAN YOUR MAN
COULD SMELL LIKE**

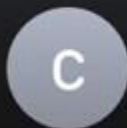
1:42



5



106



Charlie King >



Two list and one buy for
around \$57,000 gci. Plus we just got
another buyer under contract two
weeks ago we got from one of those
listings. Another \$24,500 gci

Edited

Donna Merrill
www.donnamerrill.com
donna_merrill@exp Realty.com
603-493-8309
603-310-4619 ext 7238

Dear homeowner,

If you are thinking of taking advantage of this seller's market you should do so before things level off! I have buyers looking in all price ranges just waiting for homes like yours to come on the market.

I would love to talk with you about the possibility of getting these buyers some information on your property. If you want to get the most money from your sale, you should work with an experienced agent. I've been in Real Estate for 22 years and this is the best market I've seen for sellers.

These times are not so easy, you need some creative ways to handle this fast market and make it work for you. If you are thinking of selling at this time or in the near future, please call me.

Sincerely,
Donna Merrill
Donna Merrill

Note: If you are currently under exclusive agency contract with a real estate broker, please disregard this mailing. It is not my intention to solicit clients of other real estate brokers.

Dear homeowner,

If you are thinking of taking advantage of this seller's market you should do so before things level off! I have buyers looking in all price ranges just waiting for homes like yours to come to the market.

I would love to talk with you about the possibility of getting these buyers some information on your property. If you want to get the most money from your sale, and this is the best market I've seen for sellers. you should work with an experienced agent. I've been in Real Estate for 22 years

These times are not so easy, you need some creative ways to handle this fast market and make it work for you. If you are thinking of selling at this time or in the near future, please call me.

Sincerely,
Donna Merrill

Note: If you are currently under exclusive agency contract with a real estate broker, please disregard this mailing. It is not my intention to solicit clients of other real estate brokers.

Dear Marcio and Douglas,

Our client Molly just missed out on a home in Lido Villas. Her grandkids live nearby and she really wants them to be able to walk over to her home. Molly would love a fenced yard for her dog if at all possible. Molly is a well qualified buyer with a great lender and she is super flexible. Her dream closing and possession would be preferred in the next 3 - 6 months. If you have even the earliest thoughts of making a move or you know a neighbor who might be, please send me a text message 913-961-1234.

Jeremy Applebaum

Licensed Associate Broker and Founder
Applebaum KC Homes - Real Broker, LLC

Jeremy@ApplebaumKC.com

www.ApplebaumKC.com

Magic Buyer Letter Success Story



Your Neighbor's Home Just Sold — Here's What It Means for You

Dear [Homeowner's Name],
Not every home sells quickly.

Take your neighbor's property at **2653 E Canyon End Drive** — it was on the market for **149 days** without much interest. My buyer wasn't initially drawn to it, but I saw potential that wasn't obvious online.

After touring the home and working closely with the listing agent, I helped my buyer see the true value of the property.

Together, we crafted an offer that everyone was happy with, and the home closed in just 31 days.

I share this with you because it highlights the difference between agents who wait for buyers to show up and those, like me, who actively market and negotiate to make things happen.

This sale not only demonstrates the importance of strategy but also reflects shifts in your local market.

To help everyone in your neighborhood stay informed about their home's value, I'm putting together professional home value reports for several of your neighbors — can I prepare one your home?

If yes, text me at 555-555-5555, and I'll get started.

I look forward to hearing from you.

Sincerely,
[Your Full Name]
[Your Phone Number]
[Your Real Estate Brand/Tagline]

P.S. When it's time to sell, you need an agent who doesn't rely on hope or other agents to bring buyers to the table. If you've even considered selling, let's talk. Text or call me at (XXX-XXX-XXXX), and we can explore all your options.

LEONARD [SLEEP](#) [KAYAK](#) [KAYAK](#) [KAYAK](#) [KAYAK](#) [KAYAK](#)

SAVE 35%
Halloween Sale

HALLOWEEN SALE - ENDS MONDAY!
SAVE 35%
UP TO \$400 OFF
CHILL MATTRESS SAVINGS

[Shop Now](#)

FREE SHIPPING - HASSLE FREE RETURNS - 10 YEAR WARRANTY

WARRIOR 12 MONTHS WITH 100% SLEEPING

Buy the world's most comfortable mattress and get up to \$350 in free bedding. [Learn More](#)

**Up to \$350 off
Mattress +
Sleep Bundle**

Get up to \$308 in free bedding when you buy the only mattress* that cushions and supports, adapts to you move, and dissipates body heat. [Details](#)

[Shop Mattresses](#)

#1 in Customer Satisfaction, 2 Years in a Row with Mattresses Online by J.D. Power [Read Details](#)

Casper [Mattresses](#) [Pillows](#) [Bed Frames](#) [Bedding](#) [Gifts](#) [Bundles](#) [Sale](#)

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**15% off
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Beds should look like beds.
I ordered this when I was high
because I thought it was a giant ice cream
sandwich. It's not. It's a bed and not the
\$150 ice cream sandwich I wanted.

disappointed!

Dear Matthew,

I noticed that your property listing at 654 Elmwood Street has

▶ **expired** and ▶ **I am sorry to hear** that it has not yet been sold.

▶ **I would like to offer my services** in an effort to ease the burden and anxiety of the home selling process.



@jessicatroutd-realestateag1033 5 days ago

I wrote the letter to expires in my area. I sent the first 10 and got a listing appointment from one of the letters in less than 5 days!



Reply



• 1 reply



Now that your home didn't sell, you've had a wave of agents promising you "they can get the deal done."

You've heard this story before.

You're not buying it.

At this point, you're frustrated, disappointed and likely pretty annoyed because your phone hasn't stopped ringing for the last two weeks.

If a home doesn't sell, it's for three reasons:

- 1. It was priced incorrectly**
- 2. It didn't get enough exposure**
- 3. It wasn't presented properly**

Now, if you believe the reason you're home didn't sell is because of #1...

You don't need another agent, you just need a lower price.

But if you believe the reason the home didn't sell is because of #2 and #3, this is where we can help.

To sell for top dollar, there are 10 essential marketing tactics.

I've reviewed your home on the Multiple Listing Service and you're missing 6 of them. I'm confident that if we fix them, you could sell your home for \$865,000.

Even if you're not planning on re-listing your home, I'd love the opportunity to share with you my insight on what to do to ensure that you don't have to experience this again.

My personal cell is 555-555-5555.

I look forward to hearing from you,

[Your Name]

Expired Letter



There are 67 homes listed over \$10,000,000 that sold in the last few months.

And your house wasn't one of them.

Most people in your situation would be feeling defeated.

You contacted an agent.

Prepared the home.

Listed it on the market.

Then...

Crickets.

No offers, No showings, and Endless excuses from your agent.

Most agents will simply let your home and wait.

But a great agent will have a proactive strategy—targeting the right buyers, creating compelling marketing, and adjusting as needed to get results.

If you've read this far, it means you're not giving up.

That's why I've recorded a 3-minute Custom Home Audit specifically for your home, highlighting exactly what needs to be done to turn things around.



110 Via Trieste
Home Audit Video



After you watch the video, contact me at 555-555-5555 and we can discuss next steps.



Let's be honest: the "list and wait" method isn't working. I know you're tired of hearing the same old promises with no results.

Here's What No One is Telling You:

Selling a high-end home isn't about just putting it on a website and hoping for the best. It's about strategy. It's about precision. And, most importantly, it's about getting creative.

What if... we approached your home differently?

I've put together a list of seven specific strategies I'd like to discuss with you, which I believe will give your home the exposure it needs to sell for the price you want.

If you're open to a conversation, my direct line is **555-555-5555**.

I look forward to hearing from you.



Krysta Benjamin
Estate of Grace | Altiers Realty | 555-555-5555



When most agents stop at the first sign of resistance, I push harder. I dig deeper. I find new angles. I make those extra calls, send the follow-up emails, and keep pushing until we find the right buyer.

This Isn't a Guessing Game:

★ You'll Hear from Me—A Lot

No more wondering what's happening. No more waiting for updates. I'll be in touch regularly—sharing what's working, what's not, and what's next.

★ I'll Do What Others Won't

Follow-up isn't just a task; it's an obsession. I'll contact every lead, explore every angle, and engage every potential buyer until we make a match.

★ Change is My Strategy

Sticking to the same old tactics? Not on my watch. I'll pivot, adapt, and repeat until we crack the code.

It just requires a commitment.

My direct line is **555-555-5555**.

I look forward to hearing from you.



Krysta Benjamin
Estate of Grace | Altiers Realty | 555-555-5555

6:45



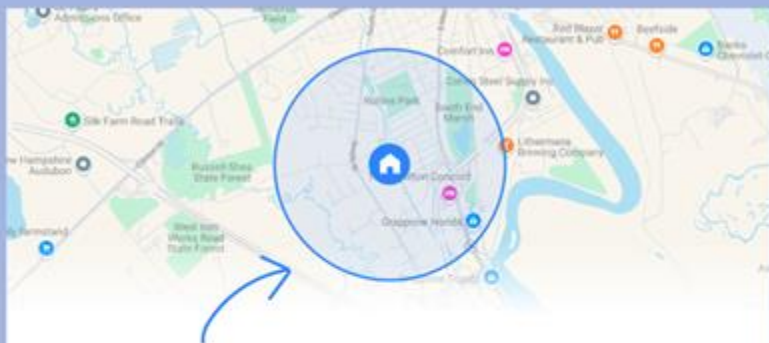
Lourdes >

I just set up a listing appt for a \$3M home , they have been receiving my letters and just got the deal of the week letter from last week 🎉

Let's go!!!!!!!

Deal of the Week

Letter



123 Main Street in Bedford Village is getting a lot of attention.

It's featured as my "Deal of the Week" and is seeing:

- 150% more views on Zillow
- More showings than usual
- Multiple offers already on the table



Jamie McMartin >



Hey so on the
I'll be in your area email....

I personally got 12 emails back, 6
actual listing appointments from it!!



YESSS!!!!!!!!!!!!!!!!!!!!!!!!!!!!

Appointment Sales Letter

Hi,
My name is Steve Robe, I am the Broker/Owner of The Real Estate Elite.

The reason I'm reaching out is because I'm actually meeting with one of your neighbors on Tuesday at 1pm to discuss selling their home.

I'm reaching out to everyone in the neighborhood because I'm offering a FREE Home Equity Update while I'm in the area to folks who are exploring the idea of selling.

I'm not sure if it's for you, but I'm happy to swing by after my appointment and provide you any insight on how much you could get for your home in today's market.

If that's something you'd be interested in, text me at (262)705-8125.


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AND RESULTS**



STEVE ROBE | BROKER/OWNER





Keri White 

Active 5h ago



I'm signing a listing from your postcard right now. I'll share when it's done along with the card. You rock!!

ZVA Postcard

The Zestimate estimated my client's home was worth \$1,132,500.

Our Sold Price **\$1,206,952**.

That's a **\$74,452** difference.

Flipover for the details

BEFORE

\$1,095,000
12044 Hoffman St UNIT 302, Studio City, CA 91604

Est. \$7,763/mo [Get pre-qualified](#)

Residential, Condominium Built in 2007 3 bd 3 ba 1,650 sqft

\$1,132,500 Zestimate® \$664/sqft \$750/mo HOA

AFTER

Sold
\$1,206,952 Sold on 04/26/24 | Zestimate®: None

Est. ref. payment: \$8,191/mo [Refinance your loan](#)

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