

## HOW TO POST - 5 IDEAS TO GROW

---

### **1. Harness the Power of IG Stories:**

Real-life storytelling is key. Post on your Instagram stories to engage your audience. 5 per day.

### **2. Re-thinking Listing Posts:**

Create Instagram posts that actually help sell your listings, rather than just announcing "Just Listed." Enhanced visual storytelling.

### **3. Batch Filming Reels:**

Efficiently batch film reels to keep your content consistent and high-quality.

### **4. Share Your Life:**

Let your followers see behind the scenes by sharing aspects of your daily life and personal interests.

### **5. Show Your Face:**

Faces accelerate trust. Post more personal photos to build a connection with your audience by letting them see who you are.